

SEPTEMBER 2014

# Springfield business journal

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## Community Service Committee provides grants for local nonprofits

See story on page 17

William Legge of the Boys and Girls Club of Central Illinois



PHOTO BY MARANDA POTTERF

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# Meet Bryan Soady

*Executive director,  
Springfield Red Cross*

By Scott Faingold

The journey of Bryan Soady, new executive director of the Springfield chapter of the American Red Cross, began in Pekin. "Probably about five, six generations born and bred there," he says of his family. "We've been part of Illinois and Illinois history for a long, long time."

Soady's mother, now retired, was an English teacher at Pekin High School and his late father had been a history professor at Illinois Central College in East Peoria. Soady started his higher education at ICC and received a transfer scholarship to Bradley University where he took on a double-major in history and philosophy, eventually graduating cum laude.

While attending Bradley, Soady attended a job fair where he found himself intrigued by material regarding UIS's Illinois Legislative Staff Internship program, but instead ended up attending George Washington University's graduate school of political management where he obtained his master's degree. In what he describes as "a small world kind of thing," after graduating he attended a nearly identical career fair at Bradley and re-encountered the Illinois Legislative Internship program, which brought him to Springfield. "I was able to get my start down here with the House staff and got about six graduate credit hours there and have been working and living in the Springfield area ever since."

After the internship program, Soady worked at the Illinois Department of Central Management Services, was vice president of governmental relations at the Community Bankers Association of Illinois for several years and held a similar position at the Illinois Chiropractic Society for a few sessions before striking out on his own with Statehouse Solutions, a consulting-contract lobbying business.

"It was during that adventure when I stumbled across this opportunity with the American Red Cross," Soady recalls. "I really was attracted to it because it gave me an opportunity to not just do legislative affairs – it was truly government relations. I got an opportunity to learn about grant writing and grant management and of course worked with a great nonprofit organization that's known across the world."

He worked at the Illinois Capital Area Chapter of the Red Cross (which serves 13 counties including Sangamon, Menard, Cass, Logan, Morgan, Scott, Greene, Macoupin, Montgomery, Christian, Shelby, Coles and Clark) as director of government and external relations for more than two years before assuming the role of executive director this past July. In his new role,

Soady will continue performing some state relations duties while "working very, very closely with the board of directors," he says. "Theresa Haley is our chairperson right now and has been doing a great job with the board to make sure we continue to meet our goals and objectives. I think it's important for the board to establish a strategy for us and we're going to work on that strategic plan together. We're here to make sure that we meet those objectives and carry out the tactical obligations that come from that."

Immediate plans include teaming with WMAY for a talkathon on Sept. 4 and a trivia night on Sept. 19.

Soady has had a lifelong love of athletics and team sports, having played baseball, football, track and ice hockey growing up. "Hockey has always been my first love," he says. He has coached hockey with the Springfield Youth Hockey Association, the Pekin Amateur Hockey Association and the Peoria Youth Hockey Association as well as coaching college hockey with both Lincoln

Land Community College and Robert Morris University here in Springfield. "I still skate at the Nelson Center here in town every chance I get," he says.

Soady is a divorced single father of two. His son Zeph, 22, works as a Fitness Director at LA Fitness while his daughter Shalee, 15, is starting as a freshman at Glenwood High School.

"I have had primary custody of my kids and I'm proud of that. It's what gets me up in the morning." □



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## Synergetic Solutions

*New approaches to meeting your business needs*

By Eric Woods

For years Melissa Hamilton worked for marketing and advertising agencies, picking up a number of skills along the way. Eventually she went into consulting. Although taking a new permanent job was a possibility after a period of time, Hamilton instead wanted to begin her own brand of consulting. "I had a good niche of skills to offer, so I decided to start my own business," she said. "A lot of companies are forced to downsize but still have needs." Enter Hamilton's new company, Synergetic Solutions Inc.

Synergetic Solutions offers consulting services in various arenas. "We are a consulting company focused on alleviating the challenges that companies may be facing," said Hamilton, who is excited that the company is celebrating its one-year anniversary in September. "There is not a focus on a particular product to sell. Instead we are looking at the goals and challenges for a company to see where we can help." The featured consulting solutions are human asset development and training, IT soft solutions and

recruiting/contract for hire.

"We focus on three things," said Hamilton. "The first is for companies with not enough staff. The second is for companies who have enough staff but they are not skilled to accomplish what is needed. The third is the company that has a skilled staff but is still not reaching its goals." Synergetic Solutions focuses directly on the clients and working together to identify needs and develop solutions to meet and exceed goals and expectations. Hamilton says that she works with clients with both technology-based as well as non-technology-based backgrounds.

"We provide a short-term solution for a company's needs," said Hamilton. "We get people in to help a company without the cost of having to hire long term. Some companies have peak seasons and need full-time help but then have to cut back when it slows down." Synergetic Solutions will provide consultants to work during the busy times and when it slows down they will move on to a different project



PHOTO BY ERIC WOODS

with a new company. Some major areas of focus on the technology-based side include business analysis, technical writing, testing, and training associated with large application-oriented projects. For the non-technology based needs, consulting and training services related to human resource development and management are principal arenas.

Currently Hamilton is the only full-time employee for the company, which she runs out of her home. "Right now there is no need to have a physical location," she said. "Most of the consultants work at the businesses or another in-house location." One possible scenario that could see Hamilton opening a commercial location would be if the training aspect expands. "Businesses may want to have a location to do their training," she said. Another option would be to rent out a hall to provide training sessions.

Going forward, Hamilton feels that she can easily expand the range of consulting and training services provided. "There is

no product or service that I would not look at for someone," she said. "I just look at each organization and how I can help them.

"For example, I look at a company that wants to increase sales," continues Hamilton. "I am looking at how they do things now from an outside view in order to help them improve their sales. Many times an outside perspective can help bring about a simple solution." Hamilton is a firm believer that out-of-the-box solutions are very helpful when it comes to solving the concerns of a business.

Hamilton's core plan begins with making herself known to the businesses in the community. She will target all industries, including state government and private sectors, to acquire clients. "I would like to get continuous contracts that will be ongoing over the next few years," she said. □

Eric Woods can be reached at [ericw93@aol.com](mailto:ericw93@aol.com).

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# Former church may be future cultural hub

By Teresa Paul

Developer Daniel Mulcahy, along with former Springfield alderman Irv Smith, has purchased the former First United Methodist Church at Fifth and Capitol streets and have ambitious plans for transforming the downtown location into the new Metropolitan Place.

The property remained vacant for the last six years and was purchased in early 2014. Cleanup of the property has been happening over the last four months and remodeling will begin in the middle of September.

"I was attracted to the property because it is downtown," said Mulcahy, president of Dankor Development Company. "I wanted to do some downtown redevelopment." Dankor Development recently participated in the development at Second and Carpenter for County Market.

"We are now looking downtown to develop some housing," Mulcahy said. The church's education wing, just east of the sanctuary, lends itself well to loft apartments, he said. "On the second floor we

hope to put in balconies and on the first floor a commercial wine bar and restaurant. The whole idea was to revitalize the downtown and the urban core."

Drawing upon trends and forecasts of experts in the entertainment, dining and housing industries, Dankor Development drafted a proposal for renovation of the 67,000-square-foot property. Careful consideration has been given to ensure the existing needs of the city of Springfield are met while developing an innovative strategic plan to repurpose the existing buildings, according to Mulcahy.

"This includes bringing back the magic of the once famous Orpheum Theatre, which was demolished in the 1960s," Mulcahy said. To this end, the former church's sanctuary has been rechristened as the Orpheum Cultural Center and negotiations are underway with the Illinois Symphony Orchestra for the space's first performance, with a tentative date of Dec. 11.

"The Orpheum Cultural Center holds 770



The former First United Methodist Church at Fifth and Capitol. The church's education wing, at right, could become loft apartments.



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PHOTO BY TERESA PAUL

seats, which will make it the largest venue in downtown Springfield," Mulcahy said. "We hope the city of Springfield will respond and we will sell it out."

Mulcahy envisions the downtown urban core eventually becoming a residential suburb with little coffee and gourmet shops but no big department stores. "There are people who will say they want more shopping downtown. We want big discounters to come in. It is not going to happen," Mulcahy stated. "There are 60 to 80 outlet stores being built on the south end of town and the mall. The sucking sound is pulling the business to the south and the west end of town."

Mulcahy said downtown residents want walk and bike trails. He said Karen Conn and her husband, Court Conn, who own Conn's Catering and the Inn at 835 should be commended for their work for bringing new types of business to downtown Springfield.

The Conns had taken a beautiful but empty building which sat on the corner of Jackson and Seventh Streets and turned it into a coffee house and café. The Conns also own recently relocated antique shop Widows at Windsor at 625 East Monroe Street.

"My husband and I and our children want to create a new experience for people in and visiting downtown Springfield," said Karen Conn. "We want to encourage downtown livability."

Mulcahy sees a lot of potential downtown. "We have a fantastic medical school in Springfield and a good population of state employees. How nice would it be if a medical student or state employee could get off work, walk downtown, see a movie, go to a venue, go to a play either at the Hoogland Center or here and walk home? How much more healthy could you be? We want to turn the downtown into a residential oasis. Hopefully in the next three to five years that will happen."

Mulcahy said he believes that the new renovated location at Fifth and Capitol will be the number one location in downtown Springfield.

"The state of Illinois just sold from Fourth to Fifth Streets including the YWCA to the city of Springfield," Mulcahy said. "Our city leaders are requesting proposals to do something with that entire block. That would be phenomenal to have a park or housing at that location. Currently 1900 housing units are needed in downtown Springfield."

"Imagine what that would do for our city. If we all work together, we could do something phenomenal and to be proud of. We can do better and we will." □

Teresa Paul can be reached at [teresadawn1970@yahoo.com](mailto:teresadawn1970@yahoo.com).

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# Illinois newspapers celebrate 200 years in print

By Tom Emery

This year marks the 200th anniversary of the origin of newspapers in Illinois. In the two centuries since, the newspapers of the state have carved a rich and storied history.

"Newspapers offer a window into the past," said Dr. Samuel Wheeler, a research historian at the Abraham Lincoln Presidential Library and Museum in Springfield. "If you want to really understand what life might have been like in a specific place during a specific period of time, you might start by simply reading their local newspaper."

Journalism in Illinois predated statehood by four years. The first newspaper in Illinois was the *Illinois Herald* at the territorial capital of Kaskaskia, which published its first edition, a three-column foldover, on Sept. 6, 1814. The owner was Matthew Duncan, a friend of the territorial governor and the older brother of the fifth governor of the state, Joseph Duncan.

The *Herald*, a weekly publication, was supported by federal and territorial patronage, as it was paid handsomely for printing national laws and proclamations. Still, it found space for local advertisements, items such as notices on stray animals, foreign affairs, and even poetry and prose.

The *Herald* quickly became a key outlet for political views and was owned by a

succession of prominent Illinois leaders. In the spring of 1816, the paper was purchased by Daniel Pope Cook, the namesake of Cook County, and the name was changed to the *Western Intelligencer*. Now the paper was used to promote Illinois statehood, which was achieved in 1818, the same year that the publication was renamed the *Illinois Intelligencer*. Two years later, the paper moved with the state capital to Vandalia.

In 1823, the *Intelligencer* was bought by sitting Governor Edward Coles, who used the publication to champion his efforts to prevent a pro-slavery state constitutional convention. Coles became a frequent contributor to his paper, which proved successful. In voting that August, Illinois voters rejected slavery, a hallmark moment in the history of the state.

By then, the state had four newspapers. The second was the *Emigrant*, which began operations in Shawneetown on Sept. 5, 1818. The printer of that publication had arrived with his printing press on the Ohio River, sailing downstream from Pennsylvania, when he became stuck on a sandbar. Local residents talked him into staying in Shawneetown.

Like the *Intelligencer*, much space in the *Emigrant* was consumed with the printing of national laws and politics. Ads for local



Newspaper 1.

goods and services also filled its pages. The name was changed to the *Illinois Gazette* the following year.

Like other early papers, the *Gazette* often lacked for supplies. No editions were printed for two months in the summer of

1819 when a vessel carrying a shipment of paper was halted by low water. Two years later, production stopped for three months when another load of paper was mistakenly delivered to St. Louis.

Also on the scene was the *Edwardsville Spectator*, the third paper of the state, which issued its first edition on May 23, 1819. The *Spectator* was founded by Hooper Warren, who later left to establish newspapers in various other towns.

Warren's enemies in Edwardsville induced another paper to land in town. In September 1822, another printer from Pennsylvania was coming through town with a press, looking for a location to open business. Some of Warren's critics encouraged the printer to stay in Edwardsville, and a new competitor, the *Star of the West*, was born.

The *Star* was sold in April 1823 and became the *Illinois Republican*, which folded the next year. In Kaskaskia, a paper with a similar name, the *Republican Advocate*, was started in January 1823 and became a fervent supporter of the proposed slavery convention.

Slavery remained a hot-button issue in Illinois newspapers for decades. On Nov. 7, 1837, abolitionist publisher Elijah Lovejoy suffered five mortal gunshot wounds while



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defending his printing press from a pro-slavery mob in Alton.

Until the mid-1820s, there were no newspapers north of Vandalia. That changed in early 1827 when Warren established the *Springfield Spectator* with remnants of his Edwardsville publication. The following year, the *Miner's Journal* opened for business in the lead mining town of Galena.

Chicago finally joined the fold in 1833 with the creation of the *Democrat*. Two years later, the rival Whigs began the *American*, which became the first daily paper in Illinois on Nov. 26, 1839.

The *Democrat* followed suit the next year, when 43 newspapers were operating in the state.

That number had exploded to 300 by the outbreak of the Civil War. At least 33 of them were on the scene in Chicago, including the *Tribune*, which opened for business in 1848. Over the decades, the *Tribune* would become the dominant newspaper of the state, known for its Republican leanings that spawned a political machine. Subsequent publishers of the *Tribune*, Joseph Medill and Robert McCormick, and their families were some of the most influential political forces in the state.

Not surprisingly, Abraham Lincoln was a devoted reader of newspapers. A perk of his appointment as postmaster of New Salem in 1833 was a free newspaper subscription. He later subscribed to countless newspapers, which he frequently read aloud in his Springfield law office.

Lincoln was also in the newspaper business for a time. In that era, many newspapers were subsidized by political parties, who in turn encouraged subscriptions by their supporters. In 1857, Lincoln provided a \$500 subsidy to the *Missouri Democrat*, a leading St. Louis paper that was actually a Republican outlet, for circulation in southern and central Illinois.

Two years later, Lincoln bought the press and type to establish a German-language Republican paper. German-language papers were prevalent across the state, owing to the large contingent of Germans, the most numerous immigrant group of Illinois. Papers in as many as eight languages were found across Illinois during the era. A half-century later, African-American presses reflected the views and needs of Illinois blacks. By the 1920s and 1930s, the *Chicago Defender* became the leading voice of blacks in the state and beyond.

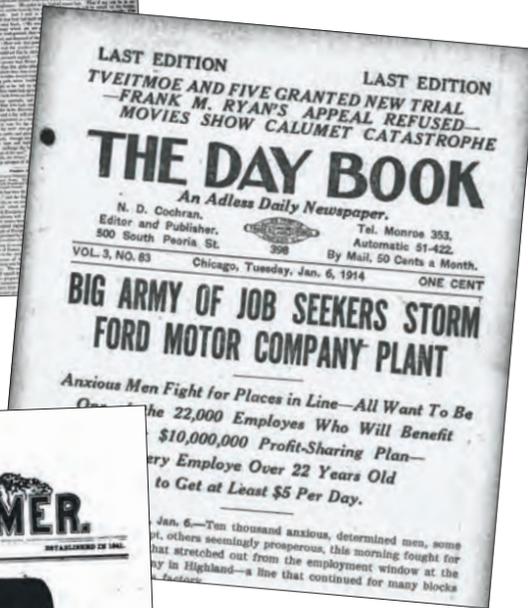
Like the state as a whole, the newspapers of Illinois were divided through the Civil War. Those in opposition to the Union cause sometimes paid the price. Federal soldiers damaged the office of the *Bloomington Times*, a critic of the Lincoln administration, and hurled the type of the *Chester Picket-Guard* into the street in July 1864. In June 1863, the *Chicago Times* was ordered by military authorities to be "suppressed" for "incendiary statements" until President Lincoln revoked the order three days later.

Papers of the era had overt political agendas and rarely refrained from personal attacks on their opponents. The vitriol that spewed from their pages would induce lawsuits in today's world. In Chester, the *Picket-Guard* "hoped to deliver the state, already disgraced by such a dishonest, radical, lecherous, blasphemous, and drunken, dirty, beastly thing as (Illinois Gov.) Dick Oglesby, from that low, vulgar, dirty and hypocritical (John A.) Logan. Maggots would sicken on him."

Though shrill and largely inaccurate,



Newspaper 2.



Newspaper 3.



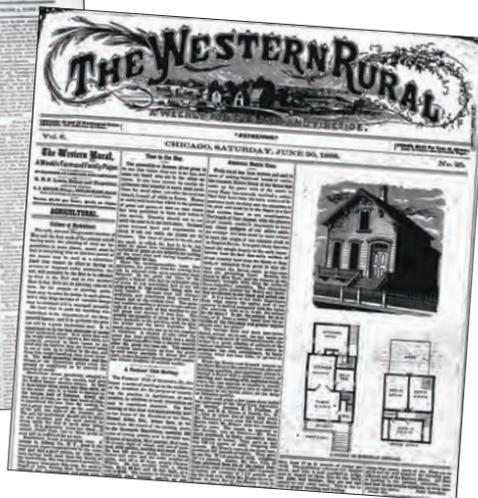
Newspaper 4.



Newspaper 5.



Newspaper 6.



Newspaper 7.

- Newspaper 1:** Farm Home (Springfield, IL), 1 February 1900. Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/mobxg2v> **Newspaper 2:** The Illinois Free Trader (Ottawa, IL), Volume 1, Number 18, 18 September 1840. Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/kwguwmz> **Newspaper 3:** The Day Book (Chicago, IL), Volume 3, Number 83, 6 January 1914. Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/m9teeuk> **Newspaper 4:** Prairie Farmer, 11 May 1867 (Chicago, IL). Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/kbmuz5x> **Newspaper 5:** Daily Illini, 6 October 1940 (Champaign-Urbana, IL). Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/meeoofp> **Newspaper 6:** Joliet Signal (Joliet, IL), Volume 5, Number 44, 11 April 1848. Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/mnwh5lz> **Newspaper 7:** Western Rural, 20 June 1868 (Chicago, IL). Illinois Digital Newspaper Collections. University of Illinois. <http://tinyurl.com/lkave73>

the *Picket-Guard* was hardly the exception to the rule. Most papers engaged in similar mocking of their opponents' virtue, intelligence and even manhood.

"If you want entertaining reading, go back and look through the pages of newspapers from those times," said Taylor Pensoneau, a former Statehouse reporter for the *St. Louis Post-Dispatch* who has extensively studied Illinois history. "All

sorts of vicious and derogatory remarks are said about political opponents, things that would never pass muster today."

Still, many papers were owned by some of the leading names of the state, who often used them to promote their political causes. The family of the mother of Adlai Stevenson, who served as Illinois governor from 1949-53, owned the *Bloomington Pantagraph*. The inventor of barbed wire,

Joseph Glidden, ran the *DeKalb Chronicle*. In 1856, John M. Palmer, a future Illinois governor and U.S. Senator, furnished the money to found the *Free Democrat* in his hometown of Carlinville to espouse his political views. In 1879, he bought the *Illinois State Register* in Springfield for the same purpose.

The Chicago Fire of Oct. 8, 1871, wiped out most of that city's papers, but only temporarily. Each of the major dailies were back in business within 48 hours. That dedication to the press was reflected statewide, and the number of newspapers in Illinois doubled between 1870 and 1880, to a total of 1,017. Every one of the state's 102 counties boasted at least one newspaper. Many of the small-town papers were family-owned.

In 1890, there were 1,241 newspapers in Illinois, a number that jumped to 1,700 in 1906. While the competition was fierce in Chicago, even rural readers had plenty to choose from. In Carlinville, a town of 3,500 residents, readers in 1902 could select from the *Macoupin County Enquirer*, which published both daily and weekly editions, as well as Palmer's old *Democrat* and the upstart *Macoupin County Argus*.

"The market was extremely competitive, even in the smaller towns," remarked Pensoneau. "There were some fistfights between editors, and all sorts of violent outbursts, name-calling and the like. In some cases, paperboys even beat up rivals from other papers. It was kind of a free-for-all atmosphere."

The print in most publications was often tiny and the columns cramped. Still, readers of most papers were treated not only to local news and gossip, but also national political news and literary submissions. In the days before radio, television and the Internet, newspapers were usually the only news source in town. It was not unusual for readers of even the smallest publications to see news from China in their pages.

The *Tribune* was at the forefront of worldwide news in the state, though it frequently butted heads with crosstown competition. Angered at its stances against labor, Prohibition and the draft, a grandson of retail magnate Marshall Field founded a liberal publication, the *Sun*, on Dec. 4, 1941. In 1948, it merged with the *Chicago Times* to become the *Sun-Times*, which survives as that city's other major print outlet.

Other competitors statewide also merged in time. In Springfield, the *Journal* and *Register* began publishing a joint Sunday paper in 1961 and completely merged operations in 1974. In the Quad Cities, the *Moline Dispatch* and *Rock Island Argus* began to share operations in 1986. In many cases, multiple papers are owned by conglomerates.

Most major cities in Illinois eventually found themselves with only one newspaper. By 1989, the number of newspapers in Illinois had dipped to 745. With the onset of the Internet and economic downturns, that number has dropped to around 450 today.

Still, newspapers remain part of the daily routine for millions of Illinoisans, who depend on them for accurate, timely news reporting, a means of education and a fulfilling leisure activity.

"The rewarding feeling each day of turning the pages of real newspapers is something the digital age can never replace," said Pensoneau, "at least not for me." □

Tom Emery is a freelance writer and researcher from Carlinville. He may be reached at 217-710-8392 or [ilcivilwar@yahoo.com](mailto:ilcivilwar@yahoo.com).

## NEW BUSINESS LISTINGS

Every month, we like to provide a listing of new assumed business names (DBA) as provided by the Sangamon County Clerk's office of vital records.

**Be Happy Man Candy Store and More**  
1420 E Cook St, Springfield IL  
Phone: 217-220-8254  
Owner: Melissa R Williams

**Buckles and Belts**  
1305 Wabash Ave, Suite N, Springfield IL  
Phone: 801-1861  
Owners: Niktha Barnes, Toya M. Gordon, Chase L. Barnes

**CEA**  
993 Clocktower Dr, Suite D, Springfield IL  
Phone: 523-6969  
Owners: Cowan, Epperson & Associates P.C.

**Chelsea Chester Company**  
1305 W Wabash Ave, Suite N  
Springfield IL  
Phone: 801-1861  
Owners: Niktha Barnes, Toya M. Gordon, Chase L. Barnes

**Cooties and Coffee**  
421 Outer Park Drive  
Springfield IL  
Phone: 217-652-9116  
Owner: Jensine L Williams

**DBC**  
2360 N 15th, Springfield IL  
Phone: 217-638-2005  
Owners: Megan Barber, Dustin Barber

**Dirty Construction**  
11522 Wayside Meadows Rd, Glenarm IL  
Phone: 217-416-5520  
Owners: Daryl M Marsh

**Emily B Photography**  
100 Outer Park Drive, Apt 1G, Springfield IL  
Phone: 708/831-0039  
Owner: Emily Barnett

**Fibrenew Springfield Illinois**  
119 N 7th, Riverton IL  
Phone: 638-0012  
Owner: RL Merchant Inc.

**Gold's Capital City Gaming Parlor**  
718 N. Dirksen Pkwy, Springfield IL  
Phone: 891-3053  
Owner: Stacey M Sponsler

**iCare Cleaning, Home & Pet Services**  
607 E. Mulberry Street  
Chatham IL  
Phone: 502-7852  
Owner: Elizabeth E. Ackerman

**KP Blue Jean Company**  
1305 W Wabash Ave, Suite N  
Springfield IL  
Phone: 801-1861  
Owners: Niktha Barnes, Toya M. Gordon, Chase L. Barnes

**NoblePaws Pet Services**  
35 Skyview Dr.  
Springfield IL  
Phone: 481-0887  
Owner: Tara Noble

**Pro-Clean Carpet & Janitorial**  
3939 W. Washington St  
Springfield IL  
Phone: 217-741-3940  
Owner: Divina Kluge

**Rigneys School of Archery**  
1824 S. 2nd  
Springfield IL  
Phone: 341-7601  
Owner: A Hole in the Wall Archery Shop, Inc.

**Shear Style Family Hair Care**  
603 E. Locust  
Chatham IL  
Phone: 415-0720  
Owner: Lori Constable

**Ubiquitous Deals**  
809 Bryn Mawr Blvd  
Springfield IL  
Phone: 217-836-4783  
Owner: Michael I. Kelley

### How to Apply for an Assumed Business Name (DBA)

1. Check with the proper Zoning Department to ensure the proposed business is in compliance with all applicable zoning rules and regulations.
2. Complete the two page application; Certificate of Ownership of Business and the Notice Under Assumed Business Name Act. Both forms must be signed by one of the business owners. If you are mailing the forms in, you must have your signature notarized. The required filing fee is \$11. Valid ID required with payment.
3. Choose which newspaper you would like the notice published in. It will be published three times for three weeks in a row. Indicate on the form which newspaper. The County Clerk's office will send the form and your payment to the newspaper you have indicated.

You may publish in one of the following newspapers:  
*State Journal-Register* \$16  
*Illinois Times* \$60  
This payment must be made separate from the County Clerk's fee.

Find more information here:  
<https://www.sangamoncountyclerk.com/Vital-Records/DBA>



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# Encouraging confidence and structure for girls



Girls on the Run of Central Illinois will kick off the 2014 fall program session with 42 teams at local schools and community program sites. Several new schools are partnering with Girls on the Run to offer the program for the first time this fall: 8 Points

*The Girls on the Run program uses an experience-based curriculum which integrates running to inspire girls to be joyful, healthy and confident.*

Charter School in Jacksonville, Chester East in Lincoln and Williamsville Middle School. Families can register their girls online at [www.GOTRcentralillinois.org](http://www.GOTRcentralillinois.org).

More than 500 girls in third through eighth grades are estimated to participate this season in the life-skills program. The sessions will run for 10 weeks beginning Sept. 8 at more than 35 local schools and community sites throughout central Illinois. Girls will benefit from new

community locations hosting the program that are open to all girls: Southwind Park, Downtown YMCA and Kerasotes YMCA in Springfield.

"We are excited to bring our program to additional community site locations this fall and hope to engage girls and their families with our positive lifestyle program," said Jennifer Sublett, executive director of Girls on the Run of Central Illinois. "The physical activity and healthy lifestyle focus of our program will reach the girls who participate in the program, as well as their families and our volunteer coaches."

The Girls on the Run program uses an experience-based curriculum which integrates running to inspire girls to be joyful, healthy and confident. The interactive curriculum is fun and challenging, covering meaningful topics such as self-awareness, building healthy relationships, and developing personal strengths while engaging in physical activities. The curriculum also includes lessons specifically devoted to a community service project completed



PHOTO COURTESY OF GOTRcentralillinois.org

by each team, as well as a fun, non-competitive 5k run open to the community at the end of the 10-week season. The fall 2014 5k will be held on Saturday, Nov. 8, at 10 a.m. at Lincoln Land Community College in Springfield, and is open to the entire community.

To learn more about the program, how to

volunteer or to register for the community 5k, visit [www.GOTRcentralillinois.org](http://www.GOTRcentralillinois.org). You do not have to be a runner to get involved. Girls on the Run needs program coaches, committee members and 5k volunteers. Contact GOTR at 217-726-9808 to discuss which role will best fit your skills, talents and schedule. □

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# Illinois a leader in broadband Internet coverage

Changes may be coming as feds weigh greater regulation

By Ann Strahle

Illinois is one of the most connected states in the country, according to a state-run nonprofit organization. But depending on what the Federal Communications Commission decides regarding net neutrality, the price of that Internet connectivity may go up.

Phil Halstead, executive director of Partnership of a Connected Illinois (PCI), said the state was recognized at a national conference earlier this summer as a leader in providing broadband Internet access to all citizens. The nonprofit state agency started in 2008 with the help of then Lieutenant Governor Pat Quinn. The original goals included mapping broadband availability across the state as well as providing expertise and financial avenues for those without broadband access.

"The DCEO (Department of Commerce and Economic Opportunity) has tasked us to assemble graphically who has the e-commerce resources – who are the firms and businesses, and how we understand e-commerce," said Halstead.

Internet providers across the state such as Comcast provide Partnership of a

Connected Illinois with the data denoting where broadband connectivity is available.

"Driving broadband availability and adoption is a daily goal, and Comcast spends millions in Illinois each and every year to enhance our best in class network," Comcast Communications Director Joe Trost said. "We've been able to increase speeds more than a dozen times over the past decade."

PCI has made it easy for anyone to go to its website, type in an address, and learn what kind of broadband is available. In the six years of data collection, the number of people and businesses with broadband availability has drastically increased.

Brian Webster, the telecom data director from PCI said, "Not including cellular or satellite technology, 88 percent of households in Illinois have access to broadband connectivity of 100 megabits or more. However .29 percent have no access to broadband at any level."

The National Telecommunications and Information Administration provided PCI with \$6.5 million in funding from 2009-2014. Facing the end of that revenue stream,

PCI was able to obtain \$700,000 from the Department of Commerce to keep the organization running until April 30, 2015.

With this new revenue, the goals of PCI include continuing the broadband mapping center for the state as well as serving as a broadband public information center. Newer goals entail increasing broadband availability for businesses, schools and libraries.

"The goal is to position Illinois for successful e-commerce and web-based business. That is the future role of PCI – jobs, prosperity and growing the job base," Halstead said. "There are businesses around Illinois that are doing e-commerce that we don't know about. Our goal is to find them and help them get the talent and skills needed to grow them as businesses."

Halstead said the organization will work within educational sectors in order to identify and connect the least-connected schools. "Schools, health care, the public safety network, libraries, agriculture – we're going to find out where the gaps are in broadband coverage," Halstead said.

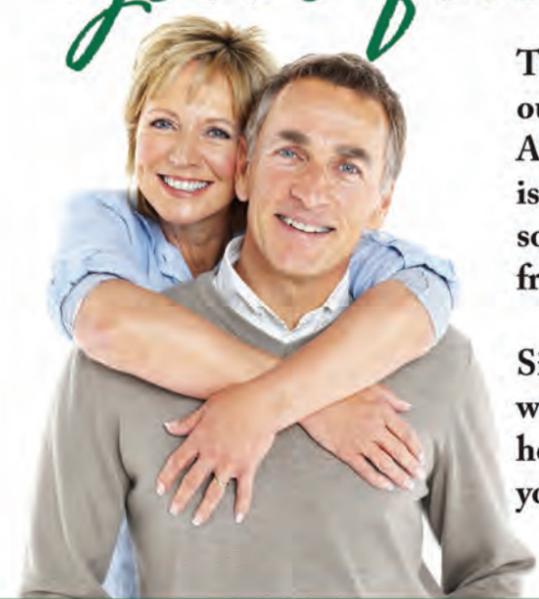
And as the debate continues on

whether private corporations can control the pricing of Internet connectivity, the availability of cheap Internet service is a priority for educational institutions and public libraries. Nancy Huntley, director of Springfield's Lincoln Library, emphasized the high usage of their public computers. "In fiscal year 2013, there were 40,300 Internet sessions at the main branch. A session can last a half-hour to two hours," said Huntley.

Internet connectivity may face changes at the national level, as the Federal Communications Commission will soon choose whether to allow private corporations such as Comcast and Time Warner to control pricing and the availability of broadband to its customers, or to make the Internet a public utility, such as the hard-wired telephone technology of the past. This is at the heart of the discussion concerning net neutrality.

A lot has been written about the possible impact of the FCC's eventual decision, which is scheduled to happen at the end of this year or the beginning of next. If the regulatory commission sides

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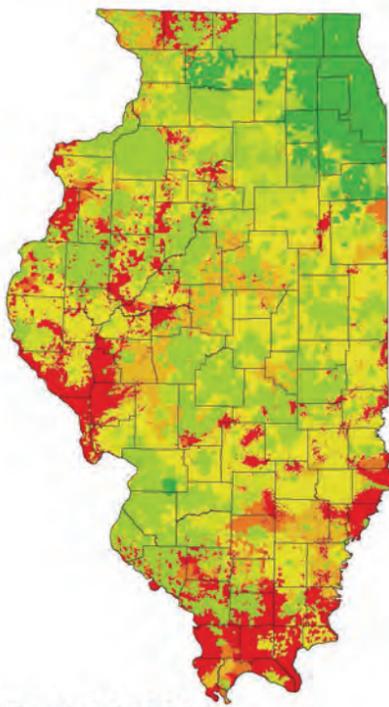
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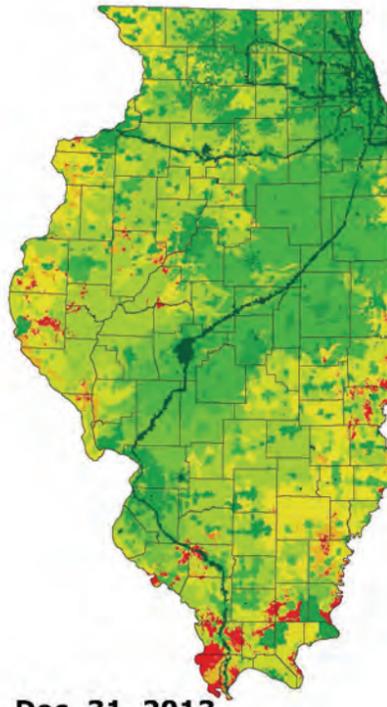
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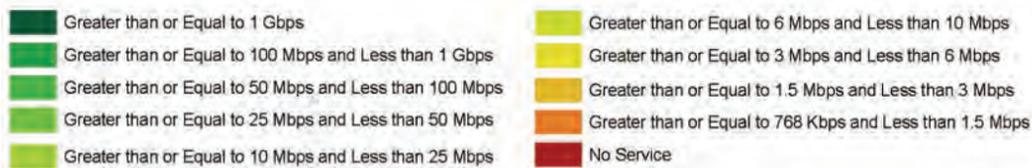
## Visualizing the State of Broadband



June 30, 2010



Dec. 31, 2013



[broadbandillinois.org](http://broadbandillinois.org)

with the private corporations, prices could go up for your Internet service, and certain streaming channels such as Netflix or Amazon may be slowed down or blocked. The increased prices could have serious financial implications for public entities such as libraries or schools. From the other point of view, businesses and private corporations see classifying the Internet as a public utility as the death of broadband investment.

Comcast issued a statement saying it does not support the reclassification of broadband as a telecommunications service or public service. The company said doing so would create a huge cloud of uncertainty over the entire broadband industry, thereby retarding investment and innovation.

More than a million people wrote to the FCC regarding net neutrality. Those comments will be taken into account as the decision draws closer. Meanwhile, the efforts to increase broadband accessibility to all continues.

To find out your broadband availability, or to learn more about the Partnership for a Connected Illinois, just go to [broadbandillinois.org](http://broadbandillinois.org). □

*Ann Strahle is an assistant professor in the Communication Department at University of Illinois Springfield, teaching courses such as Media Law and Ethics, News Reporting, Advertising and Interviewing. Prior to her position at UIS, she was a television and radio reporter and anchor for 16 years and taught at Indiana University's School of Journalism.*

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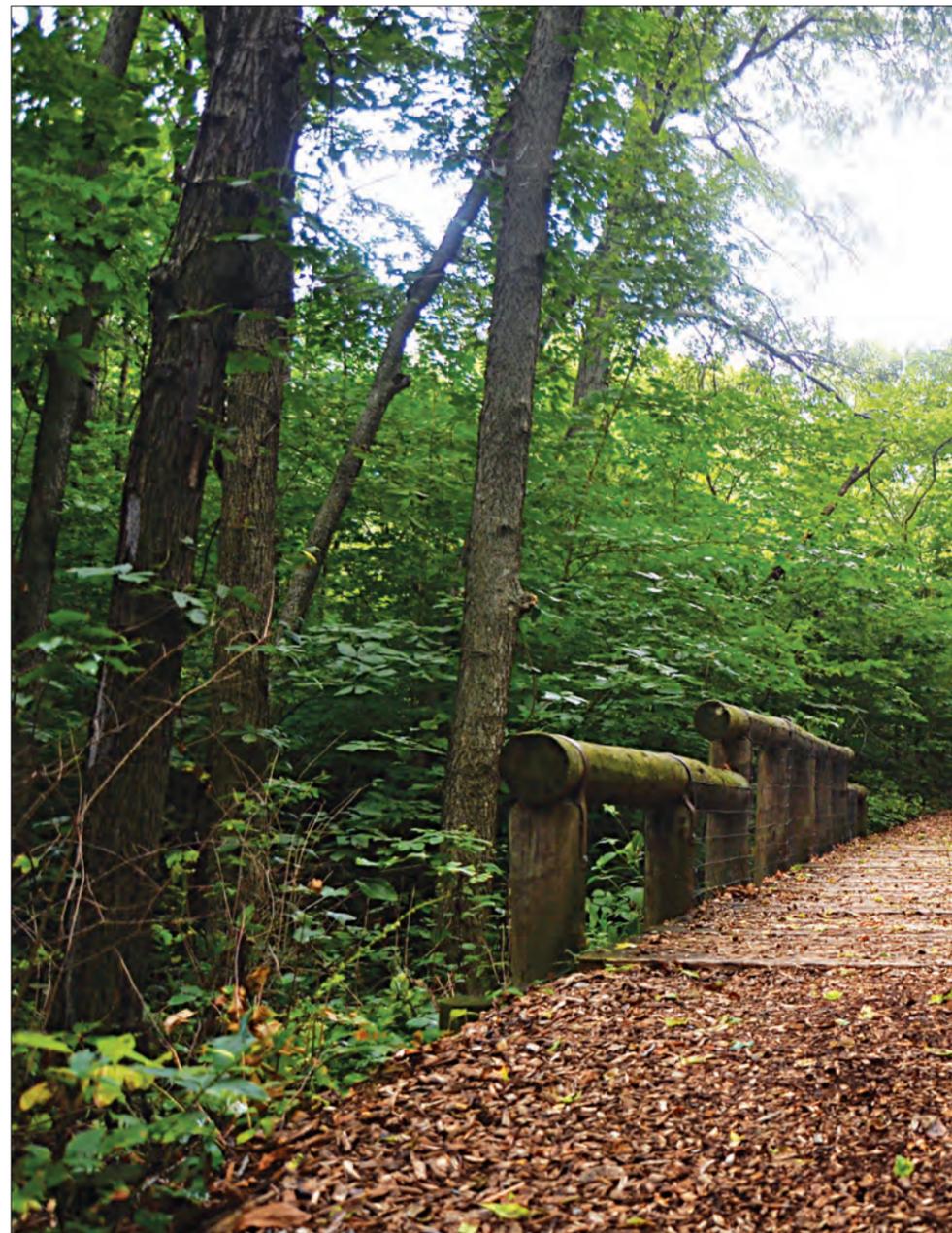
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A view of the bridge.

## Lincoln Memorial Garden: A place of solace

By Roberta Codemo

Joel Horwedel readily admits that former executive director Jim Matheis left some big shoes to fill when he retired from Lincoln Memorial Garden and Nature Center. "He's been really great," said Horwedel, who was hired as Matheis' replacement in the spring of 2013. "He lets me pick his brain."

Born and raised in Petersburg, Horwedel spent a lot of time at the garden when he was young. He and his wife moved back to this area in 2008. When this position became open, he threw his name in the hat and everything worked out.

"It's an opportunity to lead a conservation nature center," said Horwedel, whose love of nature came early. "This is a great place," he said. "I don't want to be remembered as the guy that let the integrity of the garden down."

The garden hosts 6,000 schoolkids and between 12,000 and 15,000 visitors annually.

"It takes a lot of work to keep the garden looking like it does," said Horwedel. He oversees the 110-acre site with the help of two full-time staff, two part-time gardeners and seasonal

employees. The garden features a Nature Center, six miles of interconnected trails and the Ostermeier Prairie Center. He would like to take a 10-acre agricultural field out of production and turn it into a prairie heavy with forbs.

It costs money. Current projected income and expenses are \$242,000 and \$377,000, respectively. The two major fundraisers are the annual Indian Summer Festival and Pancake Sausage Breakfast, which bring in \$45,000; and the Foundation Board sends out its annual letter around Thanksgiving to members and previous donors that brings in between \$70,000 and \$80,000. "We have great supporters," said Horwedel.

Five years ago, to commemorate the garden's 75th anniversary, a group of individuals established the Acorn Legacy Campaign to grow the garden's endowment fund. More than \$1 million has been pledged and the garden has received more than half a million already. The interest from the endowment offsets the budget difference. Once the endowment fund has been built up, Horwedel wants to

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PHOTOS BY MARANDA POTTER

create a rainy day fund that the garden can pull from in case of emergencies.

The garden does not receive public taxpayer dollars. "It would be nice to get to a level where we're not so dependent on constant fundraising," said Horwedel.

The garden was one of Jens Jensen's last public projects. "There are so many neat things about the garden," said Horwedel, who ranks Jensen among the top five landscape architectural designers. "It's the equivalent of the Dana-Thomas House." For this reason, it's important to manage it so it remains true to his vision.

"It's important to take care of what we have," said Horwedel, who has a wish list of projects he would like to pursue, including constructing a larger nature center to accommodate more campers in the summer ecology program. The big push is to eradicate invasive plant species in the garden, with the biggest being bush honeysuckle. Invasive plant species reduce plant diversity, which is a unique part of the garden.

Horwedel is also working to increase membership and would love to see more families join. There are approximately 700 members and 150 active volunteers. "A community this size can do better," he said. There is currently a push to get the word out to the public. He doesn't know how often he has heard people say "I had no idea this place was out here." He wants to partner with downtown Lincoln sites and develop a series of family-oriented



Joel Horwedel, executive director of Lincoln Memorial Garden and Nature Center

evening educational programs with Henson Robinson Zoo to get the garden's name out there.

Horwedel believes that places like Lincoln Memorial Garden can provide an antidote to people's tendency to get wrapped up in their own lives. "I love it when people come out and experience nature," said Horwedel. He feels it's important to connect with nature. "I have a soft spot for it," he said. □

*Roberta Codemo is a full-time freelance writer. She can be reached at rcodemo@hotmail.com.*

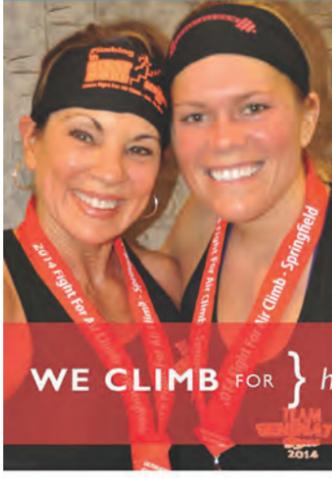
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# MAJOR ASSOCIATIONS

Sources: The Associations.  
(Ranked by Numbers of Members)

	ASSOCIATION NAME ADDRESS CITY, STATE, ZIP	PHONE (-) FAX (=) WEBSITE (www.)	MEMBERSHIP	PRESIDENT	MISSION	YEAR EST'D
1	<b>Illinois Education Association</b> 100 E. Edwards Springfield, IL 62704	217-544-0706 217-544=7383 ieanea.org	133,000	Cinda Klickna	Committed to advancing the cause of public education	1853
2	<b>Illinois Federation of Teachers</b> 700 S. College Springfield, IL 62704	217-544-8562 217-544=1729 ift-aft.org	103,000	Daniel J. Montgomery	Improve public education and public services for Illinois students and citizens	1936
3	<b>Illinois Association of REALTORS®</b> 522 S. Fifth St. Springfield, IL 62701	217-529-2600 217-529=3904 illinoisrealtor.org	41,000	Michael Oldenettel, CRS, GRI	As "The Voice for Real Estate in Illinois," IAR is the leading private property advocate in the state, promoting legislation that safeguards and advances the interests of real property ownership; and advocate for a healthy business environment and a professional resource for our member REALTORS®	1916
4	<b>Illinois State Bar Association</b> 424 S. Second St. Springfield, IL 62701	217-525-1760 217-525=0712 isba.org	32,000	Paula Holderman	Promote the interests of the legal profession and improve the administration of justice, the quality of members' professional lives, and their relations with the public	1877
5	<b>Illinois CPA Society</b> 524 S. Second St., Suite 504 Springfield, IL 62701	217-789-7914 217-789=7924 icpas.org	24,000	Todd Shapiro	To enhance the value of the CPA profession	1903
6	<b>Illinois State Medical Society</b> 600 S. Second St., Suite 200 Springfield, IL 62704	217-528-5609 217-525=3923 isms.org	12,000	Steven Malkin, MD	Represents and unifies its physician members; represents the interests of member physicians; advocates for patients; promotes the doctor/patient relationship; the ethical practice of medicine; the betterment of the public health	1840
7	<b>Illinois State Dental Society</b> 1010 S. Second St., P.O. Box 376 Springfield, IL 62704/62705	217-525-1406 217-525=8872 isds.org	6,600	Barry J. Howell, DDS	Improve the dental health of the public, and represent the interests of the dental profession	1865
8	<b>Illinois Principals Association</b> 2940 Baker Drive Springfield, IL 62703	217-525-1383 217-525=7264 ilprincipals.org	4,400	Kevin Shelton	To advance learning through effective educational leadership	1971
9	<b>Illinois Manufacturers' Association</b> 220 E. Adams St. Springfield, IL 62701	217-522-1240 217-522=2367 ima-net.org	4,000	Gregory W. Baise	Strengthen the economic, social, environmental and governmental conditions for manufacturing and allied enterprises in Illinois	1893
10	<b>AIA Illinois</b> 1 Old State Capitol Plaza N., Suite 300 Springfield, IL 62701	217-522-2309 217-522=5370 aiail.org	3,750	Brandy Koch	To advocate a livable built environment by advancing the profession of architecture in Illinois	1946
11	<b>Illinois Chamber of Commerce</b> 215 E. Adams St. Springfield, IL 62701	217-522-5512 217-522=5518 ilchamber.org	3,200	Doug Whitley	To aggressively advocate the interest of business to promote prosperity and opportunity for the citizens of Illinois	1919
12	<b>Mid-West Truckers Association</b> 2727 N. Dirksen Parkway Springfield, IL 62702	217-525-0310 217-525=0342 mid-westtruckers.com	3,100	Don Schaefer, Exec. VP	Representing the industry before federal, state and local governments, MTA seeks to promote the economic and safe operation of trucks	1961
13	<b>Illinois Nurses Association</b> 911 S. Second St. Springfield, IL 62704	217-523-0783 217-523=0838 illinoisnurses.com	3,000	Mary Bortolotti, RN	Improve health standards for all people, foster high standards for nursing and promote professional development	1901
14	<b>Illinois Society of Professional Engineers</b> 100 E. Washington St. Springfield, IL 62701	217-544-7424 217-528=6545 illinoisengineer.com	2,400	Claude "Bud" Hurley, PE	Advance and promote the public welfare in connection with construction, environment, licensing, public health and transportation	1886
15	<b>Illinois Trial Lawyers Association</b> 401 W. Edwards St. Springfield, IL 62704	217-789-0755 217-789=0810 iltla.com	2,000	Steve Phillips	Achieve high standards of professional ethics; uphold laws; secure and protect the rights of those injured in their persons or civil rights	1952
16	<b>Home Builders Association of Illinois</b> 112 W. Edwards St. Springfield, IL 62704	217-753-3963 217-670=1719 hbai.org	1,700	Bill Basic	Serve as the voice of the housing and building industry in Illinois	1956



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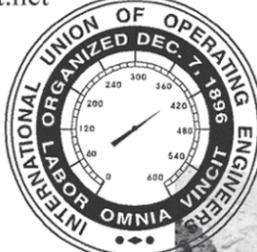
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## Community Service Committee provides grants for local nonprofits

By Roberta Codemo

Two local nonprofits recently received grant monies to help continue to fund the work they do in the community.

William Legge, executive director of the Boys and Girls Club of Central Illinois, was thrilled to receive a \$15,815 grant from the Community Service Committee of the Capital Area Association of Realtors to create a space for teens to congregate, relax and socialize with their peers. "I'm humbled by the selection," he said. "The money will be used entirely for capital improvements."

The 19-member volunteer committee each nominates a nonprofit to support. "We look for an organization that has a special project they need help with," said Misty Buscher, vice president of mortgage lending at Marine Bank, who served as this year's committee chair.

"We felt we would make the most impact there," said Buscher. The estimated cost of the project was \$12,000 which the committee believed it could raise, but they ended up with much more than that.

The biggest fundraising event was trivia night, which raised \$12,441. Additional monies came from a golf outing, which brought in \$510, and a holiday party, which brought in \$2,864. "We work hard to give back to the community," said Buscher. "We want people to know we care."

According to Legge, a quick Internet search shows that teen violence is on the rise in Sangamon County. "There really aren't a lot of avenues for teens," he said.

The club is converting a former locker

room into a teen club. Between 50 and 70 teens utilize the facility in a given week. "We have more than we have space for," said Legge.

Planning has been underway for more than a year. The first step was to create a space that made a difference to teens and got them off the street. Legge envisioned a Starbucks-like modern environment with computers, a high-end audio system, storage space and plenty of comfortable seating.

Construction has already started with an estimated completion date of Sept. 1. Prather Tucker Associates, Inc. designed the space and Lowe's employees are donating their time and labor to the project, along with several volunteer and religious groups. The Bunn Corporation is doing the rewiring. "This frees up money for equipment and supplies," said Legge.

"Teens vote with their feet," continued Legge. "It's important to offer the programs and services they want. Teens want access to technology and digital entertainment. Otherwise you lose them."

Future plans include developing a solid foundation of academic, social and athletic programs. "Kids don't realize the opportunities they have," said Legge. "Kids from impoverished backgrounds aren't hopeless. It's important to show them the future available to them."

Legge said that teens are aware something is happening. "I'm looking forward to the big reveal," he said.

"There's always a struggle with getting funding," said Bridgett Burke, executive

director of The Parent Place, which helped more than 7,000 clients last year. This year marks the organization's 40th anniversary of preventing child abuse through teaching positive parenting skills and techniques to nurture the family.

The organization received a \$5,000 mediation grant from the Illinois Bar Foundation, which is the charitable arm of the Illinois State Bar Association. Established in 1951, the foundation funds organizations that provide direct legal representation, pro bono legal services and legal information.

The foundation awards 30 grants statewide annually, according to David Michael Anderson, executive director. This is the third year The Parent Place received a mediation grant and it is the only nonprofit organization in Springfield to receive grant monies.

"The Parent Place offers a unique service," said Anderson. "We thought it was a great investment." It helps families who can't afford court-mandated mediation services. "They fill a niche," he said.

The foundation provides access to justice services to people who otherwise cannot afford to pay for an attorney. "We want to help our profession do some good," said Anderson.

Burke said the grant allows The Parent Place to assist low-income families by offering family mediation services at significantly reduced fees or, in some cases, for free. Mediation teaches parents how to work together for the sake of the children. "It lets us put a parent plan in place," she said. "We spotlight the future and moving forward."

Parents are going to be in each other's lives. "You have to learn to get along," said Burke. "You have that connection."

The Parent Place is the only nonprofit organization providing family mediation services in the Seventh Judicial Circuit and was recently added to the Fourth Judicial



Bridgett Burke, executive director of The Parent Place PHOTO BY MARANDA POTTER

Circuit's list of approved mediators. "We serve 14 counties," said Burke. There are two contractual mediators on staff.

"We have a great relationship with the legal community," said Burke. "We are fortunate to have family court judges who truly are very compassionate."

Burke said every little bit helps. "We would not be able to do this without the Bar Foundation," she said. "We feel fortunate to receive it." Without it, the organization would not be able to offer the services it does to as many.

Burke said the number of families needing help is increasing. "We definitely stay busy," she said. "We would not be able to serve as many as we do without their help." □

Roberta Codemo can be reached at [rcodemo@hotmail.com](mailto:rcodemo@hotmail.com).

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# Pushing Chamber professionals toward new heights

By Eric Woods



As a kid, Lisa Weitzel wanted to be a ballerina, but admittedly that was never a realistic career path. Her first job was at a small grocery store while in high school. "I did a little bit of everything," she said. "It was a great job, and I had a great boss. I learned a lot about serving customers." Unfortunately the store was sold, and Weitzel had to move on to a job at a shoe store that was not as pleasant.

Weitzel has been with the Illinois Association of Chamber of Commerce Executives for three years, starting out as a part-time staff person. She knew early on, though, that she wanted to be the president. The association helps chamber professionals by creating opportunities for growth and recognition. As of last March, IACCE separated from the Illinois Chamber of Commerce and is now its own corporation with its own board of directors. "I am a one-woman shop. There is no other staff," said Weitzel. Her main responsibilities include supporting the executives and staff of the local Chambers in Illinois. "I provide networking support, help Chamber executives be better in their roles, and create peer groups between different

roles. It is all about helping Chamber professionals become more successful in their jobs and grow in a leadership capacity."

Weitzel believes in associations and that success as a career relies on relationships. "It is not just meeting people, but making connections with people," she said. "If you work hard, you will achieve the goals you set for yourself." The annual conference for IACCE will be in November, and Weitzel hopes that all local Chamber members will travel to Normal to attend.

One of Weitzel's biggest concerns in regards to the future is the availability of career opportunities for her children. "Are there going to be any for my kids that are fulfilling and make them happy? I want a good future for them," she said. Weitzel does foresee herself remaining where she is and being better at her job. She also thinks she will have more time to travel with her husband. "Our children will be gone and it will be a new season on our own." The immediate future will include the wedding of her daughter in September, and Weitzel is very excited for that event.

Growing up, Weitzel saw her greatest

achievement as the time when she began to see and achieve a life for herself. Today her life has become fulfilled by her family. "I am so proud of my husband and children. I am just so blessed," she said.

Lisa Weitzel and her family have lived in Springfield for the past 24 years and love the area. "Everyone is somehow connected to everyone else. They are so friendly," she said. She does feel that sometimes it is difficult to build support for new ideas, but she does see improvement since the time she first moved here. "When we first came to town, the restaurants were not what they were in Chicago. That has gotten much better in the last 10 years."

Weitzel has seen how the elimination of state jobs has hurt the city. "So many positions have been eliminated, and that hurts the economy. You can see it downtown, and it limits our marketability for people to move here," she said. "I am glad for the growth of the larger employers. I want to see Springfield bring in more." □

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## Lisa Weitzel

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 Address: 215 E. Adams Street, Springfield, IL 62701  
 E-mail: [lisa@iacce.org](mailto:lisa@iacce.org)

Education: B.S. from Northern Illinois University  
 Family: Husband - Carl; Children - Catherine and James

**Favorites -**  
 Hobby: Reading  
 Book: *Pride and Prejudice* by Jane Austin  
 Restaurant: Island Bay Yacht Club

**Tidbits -**  
 Plays violin  
 Freelance photographer  
 Would like to travel to Paris with her husband

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# New Donors Forum office helps area nonprofits

By Teresa Paul

Micah Roderick has joined the Donors Forum as manager of network development at their new office location in Springfield at 205 South Fifth Street, Suite 920, in Springfield this summer.

Donors Forum is a large organization based in Chicago that serves as a resource to grant makers and nonprofit organizations throughout Illinois as well as offering training and guidance to nonprofits.

The Lumpkin Family Foundation in Mattoon began in 1953 to offer grants in east central Illinois to those who qualified.

Since 2007 the Lumpkin Family Foundation has led an effort using in-person and online convening to build stronger networks of nonprofit organizations in east central Illinois.

In March 2013, the Lumpkin Family Foundation partnered with University of Illinois Springfield to lead the effort and initiate the expansion in Illinois with Good Works Connect, described on its website as "an online community space and virtual resource center connecting the good work that nonprofits do in Illinois." As of Jan. 1, Donors Forum took over management of Good Works Connect, including the operation of [www.goodworksconnect.org](http://www.goodworksconnect.org) and all network activities. The Lumpkin Family Foundation continues on as a grant provider in east central Illinois.

Good Works Connect supports communication, collaboration, and

cooperation among nonprofits, and fosters strong management, leadership and governance through regular convening. It acts as a micro-grant program providing professional development, conferences, and digital resources for information-sharing and support.

"Up until eight years ago, it was the Donors Forum of Chicago. They decided to go statewide and are now called the Donors Forum," Roderick said. "Since there a number of not-for-profits in Springfield, this is a good location for us to start outside of Chicago."

Roderick said the reason Donors Forum decided to open an office in Springfield and expand beyond Chicago is to work with the community foundations east central Illinois. The area includes Champaign, Springfield, Decatur, Mattoon and Effingham and such foundations as the Community Foundation for the Land of Lincoln, the Community Foundation of Macon County, the Community Foundation of East Central Illinois and the Southeastern Illinois Community Foundation.

"The purpose is to coordinate and assist the community foundations in building capacity for the nonprofits in this area by creating a stronger network," Roderick said. "What we have found, and studies have shown, is that if nonprofits work together and work more efficiently, it helps the communities work better."

"There are limited resources for nonprofits, especially in downstate Illinois,"

Roderick continued. "If you can help them to make their everyday business run smoother and efficiently, then it will actually help the community."

"To find grants for funding is not an easy thing. The Donors Forum has a library in Chicago but down here in Springfield you can just make the phone call and you can speak to our library staff and they will help the nonprofit find funder prospects," Roderick said. "We also have newsletters for our members that have helpful information."

Roderick had association management experience for six years with Frontline Association Management, a Springfield company. He has also served as policy advisor for senior citizen issues for the Illinois Attorney General from 2000-2008. Roderick has been in Springfield for 14 years and has a master's degree in public administration.

Roderick was recognized by the *Springfield Business Journal* as one "Forty under 40" in 2012 and is a leader in the Young Philanthropist's Group at the Community Foundation for the Land of Lincoln.

"Good Works Connect convened in Decatur with Donors Forum and the Community Foundation of Macon County. The meeting included nonprofit leaders (staff and volunteers) who are interested in learning more about how to have a productive, effective and appropriately balanced relationship between the board of directors, specifically the board chairman, and the organization's

paid leadership, typically the executive director," said Louise "Wegi" Ferry Stewart, president of the Community Foundation of Macon County.

Stewart said the Donors Forum has deep resources and experience that nonprofit and downstate organizations can learn and grow from. Stewart recently joined the Donors Forum board of directors. The Community Foundation of Macon County has been a Good Works Connect partner since its inception in 2009.

"Each year, through the Good Works Connect partnership we are able to offer to local and regional nonprofits opportunities to develop their organizational and leadership capacity through educational meetings that are facilitated by experts and where best practices are shared among peers," Stewart said. "The micro-grant program we administer for Good Works Connect allows us to provide small grants for capacity building which most organizations have used for training staff and participating in national conferences in their fields of interest and service." □

*Teresa Paul is a personal lines account manager in the Taylorville office for Dansig Insurance. She can be reached at 217-565-9535 or [teresadawn1970@yahoo.com](mailto:teresadawn1970@yahoo.com).*

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<p style="color: #FFD700; font-weight: bold;">Springfield South</p> <p>Thursday's at noon Secret Recipes Reception Center 3086 Normandy Road <a href="http://Rotarysouth-spi.org">Rotarysouth-spi.org</a></p>	<p style="color: #FFD700; font-weight: bold;">Midtown Springfield</p> <p>Tuesday's at noon Inn at 835 835 S. 2nd St. <a href="http://Midtownspringfield.rotary-clubs.org">Midtownspringfield.rotary-clubs.org</a></p>
<p style="color: #FFD700; font-weight: bold;">Springfield Sunrise</p> <p>Wednesday's at 7:00 am Hoogland Center for the Arts 420 South 6th Street <a href="http://Springfieldrotarysunrise.org">Springfieldrotarysunrise.org</a></p>	<p>Contact Brian Barstead at <a href="mailto:bribaraxp@yahoo.com">bribaraxp@yahoo.com</a> for further information.</p>

# A champion of the Springfield community

By Eric Woods

John Stremsterfer is a proud booster for the city of Springfield. Having lived here his entire life, it just feels like home. "I had good parents who had a good reputation," he said. Stremsterfer's wife is also from Springfield, which made staying in town easier, even when some of his friends moved away. "It is a good area to raise a family. I have always liked it here. Others left, but I stayed." Stremsterfer does like to get away on occasion. Growing up, his family would take frequent trips to a fishing resort in Minnesota. As an adult, he and the new members of his family also enjoy going when they can.

Stremsterfer has been working since grade school. He began mowing lawns for his father, who had formed a neighborhood lawn business. "He was a teacher, so this is something he did in the summer," he said. "He handed the keys to me in seventh grade." During these early working years, Stremsterfer dreamt of growing up to be a professional baseball player.

As a teenager, Stremsterfer worked at Baskin Robbins, but it was short-lived. "Wearing a pink shirt and visor was not very cool," he said. An interesting tidbit about

Stremsterfer is that not only does he share a birthday with President Obama, but they both worked at Baskin Robbins growing up. Both are leaders as well, and Stremsterfer seemed destined for a leadership role early on, as he won a leadership award in eighth grade as voted by his peers. He has been with the Community Foundation for nearly 12 years and also serves on the board of governors for the Citizens Club of Springfield. Stremsterfer is actively involved with the Alliance of Community Foundations as well.

The organization is a grant-making resource for connecting local donors to causes that matter to them. "Donors set up a fund of their own design, and the proceeds go out in grants to where the donors want," said Stremsterfer. Another important aspect is estate planning. "People leave money when they are gone and tell us how to make grants to the community." Currently the organization has a portfolio of around \$20 million through 135 funds. The funds vary in size from a few thousand dollars to ones worth more than \$1 million.

Looking ahead, Stremsterfer is excited to see the projects eventually play out. He loves watching the donors meet the people who are

receiving the grants. "I deal with some really cool people," he said. "It is exciting to see the possibilities of where the grants may go."

Stremsterfer encourages people who wish for a career in not-for-profit organizations to go for it. "It can be a very fulfilling career. Not-for-profits are as sophisticated as other sectors," he said. "If you listen to successful people like Warren Buffet, they say philanthropy is harder. The measurable are different." Stremsterfer admits that it can be both rewarding and frustrating at the same time.

As the organization looks to surpass the \$20 million mark in total assets, Stremsterfer remembers the early days when things were just getting started. "That is a nice big number compared to under \$1 million when I first got here," he said. "We are growing and will continue to get bigger."

Stremsterfer loves his job and does not think about retiring. "It is a joy to come here every day," he said. "There are less than a handful of days that were not good days in the office. I would do this forever." □

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## John Stremsterfer

Title: President and CEO, Community Foundation for the Land of Lincoln  
E-mail: [stremsterfer@cfl.org](mailto:stremsterfer@cfl.org)

Education: B.A. in Political Science from Illinois College  
Family: Wife - Trina; Children - Ileana, Dean, and Cora

### Favorites -

Movie: *Pulp Fiction*  
Sports team: Chicago Cubs  
Song/Band: Beck

### Tidbits -

Plays recreational basketball and loves to fish  
Wants to travel to Australia  
Was a fan of history in school

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# Managing and developing the future of those in need

By Eric Woods



Bill Kienzle grew up on a dairy farm and at a young age, he intended to grow up to be a farmer. His father taught him about business at an early age and instilled a responsibility to help people in a time of need. "He was a 'salt of the earth' type of man," said Kienzle.

In sixth grade Kienzle worked for a farmer who paid him \$6 per day. His first job as a teenager was working at a golf course for the Branniger Corporation. The first month on the job was the worst, as he was basically doing jobs such as cleaning up cigarette butts. "Eventually they saw that they could use me on the golf course," he said.

For the past three years, Kienzle has been the development director for Brother James Court. The organization began in 1975 and assists developmentally disabled men. Kienzle is in charge of creating the fundraising events which help supplement the income of the organization. He also researches and writes grants and assists with some of the family functions. "We may have people from 26 states all here at once," he said. "It is like a fun, old-fashioned family-style picnic."

Kienzle has been a very active businessperson since grade school. Early on he was president of his county's 4-H

Club, and while in high school he served as president of the Galena FFA chapter, even though he did not attend Galena High School. "I was the only president to come from a different school," he said. As an adult, Kienzle was with United Cerebral Palsy in Rockford when the organization helped to pilot the Child and Family Connections agency. "It is a one-stop shop for early intervention programs."

If Kienzle could see into the future, he would like to know about the market trends. "They have a huge effect on the role of development director as well as your personal life in the investments you are making," he said. Kienzle would love to see the overall future of the economy, as that can have a big impact on people's charitable giving.

For those hoping to get into the not-for-profit industry, Kienzle feels that an education in business administration with an emphasis on not-for-profit management is important. "Nonprofits are big business. As in any business, proper management of the business is critical," he said.

Kienzle loves what he is doing and plans to continue in the not-for-profit sector even if he retires from his current job. "My wife and I assist children or adults with

disabilities and primarily help single moms," he said. Kienzle also owns some investment property that he will continue to manage, and he feels that will keep him extremely busy. He does hope to get out and travel more. One vacation on which he would like to venture is a trip on the Alaska Highway. Keeping in touch with his large family, though, is the highest priority. "I want to be able to visit my grandkids that are scattered across the country."

Bill Kienzle and his family currently live in Chatham and love the area. "The climate is great. We have all four seasons. Winter does not hang around too long," he said. Kienzle is happy to be close to bigger cities such as Chicago and St. Louis without having to actually live in the metro areas. "There are big benefits to living here. There is no hard commute. Everything is an easy drive."

According to Kienzle, there is a drag of state government on local areas. "So many jobs here have been eliminated in state government or moved to Chicago with previous administrations," he said. "It is a drain on the Springfield economy." □

*Eric Woods can be reached at ericw93@aol.com.*

## Bill Kienzle

Title: Development Director, Brother James Court  
 Address: 2508 St. James Rd., Springfield, Ill., 62707  
 Telephone: 217-747-5905  
 E-mail: bkienzle369@yahoo.com

Education: Scales Mound High School, Galena  
 Family: Wife - Lisa; Children - Jennifer, Erika, Sara, Amanda, Reid, and Logan; three grandchildren

**Favorites -**  
 Hobby: Traveling  
 Movie: *Braveheart*  
 Sports team: New Orleans Saints

**Tidbits -**  
 Serves as an ambassador for the Greater Springfield Chamber of Commerce  
 Enjoys vegetable gardening  
 Loves watching local sporting events

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# COMMUNITY SERVICE ORGANIZATIONS

Sources: The individual Service Organizations. + - Junior League of Springfield's meeting location varies month to month, address listed is for their office. \* - Location of Altrusa's first Tuesday dinner/speaker meetings vary.  
(Ranked by Numbers of Members)

	ORGANIZATION NAME MEETING LOCATION ADDRESS OF MEETING	PHONE (-) FAX (=) WEBSITE (www.) / E-MAIL	MEETING TIME(S)	NUMBER OF MEMBERS	CONTACT	DUES	MISSION STATEMENT	YEAR EST'D
1	<b>American Business Club of Springfield</b> Hilton Springfield, 29th Floor 700 E. Adams St., Springfield, IL 62701	(217) 553-1496 abcspringfield.com lrwitner@yahoo.com	First & Third Thursdays, Noon	200	Robert Witner	\$180/annually	Creating opportunities for independence for people with disabilities. Help disabled individuals and children achieve greatness. Charitable causes include: UCP, SPARC, Boys & Girls Club, Boy Scouts, Girl Scouts, YMCA, and about 75 other local charities.	1925
2	<b>Junior League of Springfield</b> Varies + 420 S. Sixth St., Springfield, IL 62701 (Main office)	(217) 544-5557 jlsil.org admin@jlsil.org	Second Tuesday of the Month, Sept. - May	187	Kathryn Kleeman	\$115/annually for Active, \$95/ annually for Sustainers	The Junior League of Springfield is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.	1939
3	<b>Rotary Club of Springfield</b> Maldaner's Restaurant (2nd Floor) 222 S. Sixth St., Springfield, IL 62701	(217) 566-4326 springfieldrotary.org dstake@bankpbt.com	Mondays, 5:30 pm	88	David Stake	\$180/annually	Service Above Self - Ridgley School, Tutoring, Real Rotarians Read, Family Service Center, SPARC, Senior Center	1913
4	<b>Springfield Noon Lions Club</b> Golden Corral 1038 Le June Drive, Springfield, IL 62703	(217) 965-5416 lionsclub.org springfieldnoonlionsclub@gmail.com	Tuesdays, Noon	75	Phil Brooks	\$100/annually, plus meals	Mary Bryant Home, Vision Clinic, Club Lions, Heartland Lions Eye Bank	1920
5	<b>Rotary Club of Springfield - South</b> Secret Recipes Catering 3086 Normandy Rd, Springfield, IL 62703	(217) 585-2470 rotarysouth-spi.org psmith@imawa.com	Thursdays, noon	36	Patricia McLaughlin	\$140/annually, plus meals	Service Above Self - Youth Literacy and Health	1966
6	<b>Kiwanis Club of Springfield - Downtown</b> Hilton Springfield, Highlander Room 700 E. Adams St., Springfield, IL 62701	(217) 793-3669 kiwanis.org provest@aol.com	Wednesdays, Noon	35	Paul Palazzolo	\$130/annually, plus meals	Playground for All Kids at Southwind Park, Key Clubs in High Schools, Builders Clubs in Middle Schools, Kiwanis Kids in Elementary Schools	1922
6	<b>Sertoma Club of Springfield</b> Hilton Springfield 700 E. Adams St., Springfield, IL 62701	(217) 546-2782 www.sertoma.org album1@aol.com	First & Third Mondays, Noon	35	Cheryl Pence	\$100/quarterly, includes meals	SERTOMA = SERvice TO MAnkind. Areas of service: annual "Celebrate Sound" walk for hearing health; Boys & Girls Club; national heritage projects, Golden Laurel Awards, and a close relationship with Sister Cities Assn.	1954
6	<b>Springfield Jaycees</b> Jaycees Activity Center 2525 S. 12th St., Springfield, IL 62703	(217) 836-5663 springfieldJaycees.org pickett1000@gmail.com	First & Third Thursdays, 7:30 pm	35	David Pickett	\$50/annually	Civic Organization for Men Age 21-40. Jaycees Haunted House, Kids Fishing Clinic, Christmas Parade, Crimestoppers, Capitol City Celebration	1939
7	<b>Rotary Club of Springfield - Sunrise</b> Hoogland Center for the Arts 420 S. Sixth St., Springfield, IL 62701	(217) 585-1580 rotarydistrict6460.org chris.berger@countryfinancial.com	Wednesdays, 7 am	30	Bill Wheelhouse	\$160/annually	Service Above Self - Projects with Grant Middle School, Mathematics Camps, helping young people around the world, water wells in Cambodia, Rotary Reader, "This I Believe"	1987
8	<b>Rotary Club of Springfield - Midtown</b> Inn at 835 835 S. Second St., Springfield, IL 62704	(773) 803-8300 midtown.clubexpress.com jonathonmonken@hotmail.com	Tuesdays, Noon	29	Jonathon Monken	\$140/annually	Service Above Self - Partner with Washington Middle School	2003
9	<b>Springfield Frontiers International</b> Hilton Springfield, Manhattan Grille Room 700 E. Adams St., Springfield, IL 62701	(217) 787-9629 rrotiersspringfieldclub.org mhardy-hall@att.net	Fridays, Noon	27	Leon Taylor	\$150/annually, plus meals	PYD (Positive Youth Development) - middle school age males, Jr. Frontiers (high school age males)	1953
10	<b>Altrusa International Club of Springfield, Illinois</b> Laurel United Methodist Church 631 South Grand Ave. W, Springfield, IL 62704	(217) 529-2481 altrusa.org judinystrom@hotmail.com	Third Tuesday, 7 pm; First Tuesday, 6pm*	25	Judi Nystrom	\$90/annually	Altrusa International provides community service, develops leadership, fosters international understanding and encourages fellowship by an international network of executives and professionals in diverse career classifications	1948
11	<b>The Zonta Club of Springfield</b> Illini Country Club 1601 S. Illini Road, Springfield, IL 62704	(217) 787-8680 zonta.org	Second Wednesday, 5:30 pm, August-June	23	Carol Borecky	\$125/annually, plus meals	Zonta International works to advance the status of women worldwide through service and advocacy; local projects reflect that mission	1939
12	<b>Rotary Club of Springfield - Westside</b> Brickhouse Grill & Pub 3136 Iles Ave., Springfield, IL 62704	(217) 321-3204 N/A jcall@rwtraxell.com	Wednesdays, Noon	22	Jen Call	\$155/quarterly, includes meals	Service Above Self - focusing on children and literacy and dental.	2008
13	<b>Springfield Breakfast Optimist Club</b> Atonement Lutheran Church 2800 W. Jefferson, Springfield, IL 62702	(217) 546-5021 N/A hrm1935@aol.com	Fridays, 7 am	19	Dick McLane	\$30/semi- annually	Friend of Youth. By providing hope and positive vision, Optimists bring out the best in kids.	1960



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# HEALTH & HUMAN SERVICE NONPROFIT ORGANIZATIONS

Sources: IRS Form 990, Return of Organization Exempt From Income Tax. Forms provided by Guidestar.org.  
 + - Principal has changed since last Form 990, salary shown is from previous principal. N/A - Not Available.  
 (Ranked by Net Assets)

	ORGANIZATION NAME MEETING LOCATION ADDRESS OF MEETING	PHONE (-) FAX (=) WEBSITE (www.) EMAIL	REPORTED NET ASSETS	ANNUAL TOTAL REVENUE	CALENDAR/ TAX YEAR	PRINCIPAL	BASE COMPENSATION OF PRINCIPAL	CATEGORY	YEAR EST'D
1	<b>The Hope Institute for Children and Families</b> 15 East Hazel Dell Lane Springfield, IL 62712	217-585-5437 217-786-3356 thehopeinstitute.us mschmidt@thehopeinstitute.us	\$26,150,398	\$39,508,335	7/1/2012 - 6/30/2013	Karen Foley, President / CEO	\$219,399 +	Educational Institutions / Specialized Education Institutions/Schools for Visually or Hearing Impaired, Learning Disabled. Human Services / Developmentally Disabled Services/Centers. Health-General & Rehabilitative / Rehabilitative Medical Services	1957
2	<b>Girl Scouts of Central Illinois</b> 3020 Baker Drive Springfield, IL 62703	217-523-8159 217-523-8321 girlscouts-gsci.org	\$18,240,132	\$8,280,636	10/1/2012 - 9/30/2013	Pam Kovacevich, Chief Executive Officer	\$156,827	Youth Development	1956
3	<b>St. Joseph's Home of Springfield</b> 3306 S. Sixth St. Road Springfield, IL 62703	217-529-5596 217-529-8590 saintjosephshome.org stlenore@saintjosephshome.org	\$14,415,251	\$6,568,063	7/1/2012 - 6/30/2013	Sister M. Lenore Highland, Administrator	\$0	Human Services / (Human Service Organizations)	1948
4	<b>Family Guidance Centers at Triangle Center</b> 120 N. 11th St. Springfield, IL 62703	217-544-9858 217-544-0223 trianglecenter.org	\$14,262,742	\$18,714,630	7/1/2011 - 6/30/2012	Larry Kroll, Ph.D., Chief Executive Officer	\$283,788	Mental Health, Crisis Intervention / (Alcohol, Drug Abuse (Treatment Only))	1969
5	<b>YMCA of Springfield</b> PO Box 155 Springfield, IL 62705	217-544-9846 217-544-0004 springfieldymca.org	\$11,865,015	\$5,195,040	1/1/2012 - 12/31/2012	Angie Sowle, CEO	\$102,900 +	Human Services/Recreation, Sport, Leisure, Athletics/Physical Fitness/Community Recreational Facilities	1874
6	<b>Central Counties Health Centers, Inc.</b> 2239 E. Cook St. Springfield, IL 62703	217-788-2300 217-788-2340 centralcounties.org info@centralcounties.org	\$7,028,173	\$6,756,102	7/1/2012 - 6/30/2013	Heather Burton, President and CEO	\$169,120 +	Medical and Dental Care; Accepts Medicaid and Medicare, discount available for uninsured	1999
7	<b>Brother James Court</b> 2508 Saint James Road Springfield, IL 62707	217-544-4876 217-747-5971 brotherjamescourt.com administrator@brotherjamescourt.com	\$5,473,800	\$4,612,534	7/1/2012 - 6/30/2013	Ron Wampler, Administrator	\$73,555	Health-General & Rehabilitative / Residential Facility	1975
8	<b>Central Illinois Foodbank</b> 1937 E. Cook Springfield, IL 62703	217-522-4022 217-522-6418 centralilfoodbank.org foodlist@centralilfoodbank.org	\$4,742,556	\$17,010,690	6/1/2012 - 5/31/2013	Pam Molitoris, Executive Director	\$88,888	Agriculture, Food, Nutrition / Food Service, Free Food Distribution Programs. Agriculture, Food, Nutrition / Food Banks, Food Pantries	1982
9	<b>Ronald McDonald House Charities of Central Illinois</b> 610 N. Seventh St. Springfield, IL 62702	217-528-3314 217-528-6084 rmhc-centralillinois.org kthompson@rmhc-centralillinois.org	\$4,356,167	\$1,025,963	1/1/2012 - 12/31/12	Kelly Thompson, Executive Director	\$79,200	Human Services / Human Service Organizations	1986
10	<b>Abraham Lincoln Council, Inc., Boy Scouts of America</b> 5231 Sixth St. Road Springfield, IL 62703	217-529-2727 217-529-5786 alincolnbsa.org askabe@scouting.org	\$3,709,933	\$1,173,549	1/1/2012 - 12/31/12	Daniel A. O'Brien, Scout Executive and CEO	\$118,644	Youth Development	1920
11	<b>Land of Lincoln Goodwill Industries, Inc.</b> 1220 Outer Park Drive Springfield, IL 62704	217-789-0400 217-391-7624 llgi.org info@llgi.org	\$3,081,042	\$25,952,324	7/1/2012 - 6/30/2013	Sharon Durbin, Chief Executive Officer	\$126,738	Human Services / Human Service Organizations	1938
12	<b>United Cerebral Palsy of the Land of Lincoln</b> 130 N. 16th St. Springfield, IL 62703	217-525-6522 217-525-9017 ucpll.org ucp@ucpll.org	\$2,668,653	\$5,919,905	7/1/2012 - 6/30/2013	Brenda L. Yarnell, Ph.D., President	\$107,875	Disease, Disorders, Medical Disciplines / (Birth Defects)	1968
13	<b>Midwest Mission Distribution Center</b> 1022 New City Road Chatham, IL 62629	217-483-7911 217-483-7981 midwestmissiondc.org office@midwestmissiondc.org	\$2,581,108	\$675,719	1/1/2013 - 12/31/2013	Pat Wright, Executive Director	\$41,500	Public Safety, Disaster Preparedness and Relief / (Disaster Preparedness and Relief Services)	1999
14	<b>Fifth Street Renaissance</b> PO Box 5181 Springfield, IL 62705	217-544-5040 217-544-5045 fsr_sara.org	\$1,823,221	\$1,675,587	7/1/2012 - 6/30/2013	Penny Harris, Executive Director	\$78,750	Community Improvement, Capacity Building / (Community, Neighborhood Development, Improvement)	1979
15	<b>Senior Services of Central Illinois Inc.</b> 701 W. Mason St. Springfield, IL 62702	217-528-4035 217-528-4537 ssoci.org	\$1,759,570	\$2,691,640	10/1/2012 - 9/30/2013	Karen Schainker, Executive Director	\$57,104	Agriculture, Food, Nutrition / (Food Service, Free Food Distribution Programs)	1976
16	<b>Animal Protective League of Springfield and Sangamon County</b> 1001 E. Taintor Road Springfield, IL 62702	217-544-7387 217-525-5896 apl-shelter.org admin@apl-shelter.org	\$1,742,668	\$1,490,578	1/1/2012 - 12/31/2012	Deana Corbin, Executive Director	N/A	Animal related / (Animal Protection and Welfare (includes Humane Societies and SPCAs))	1954
17	<b>Jewish Federation of Springfield, Illinois</b> 1045 Outer Park Drive, Suite 320 Springfield, IL 62704	217-787-7223 217-787-7470 shalomspringfield.org sjf@shalomspringfield.org	\$1,479,625	\$375,562	1/1/2012 - 12/31/12	Josephine Datz, Executive Director	\$61,063	Philanthropy, Voluntarism, and Grantmaking / (Fund Raising Organizations That Cross Categories includes Community Funds/Trusts and Federated Giving Programs) e.g. United Way)	1941
18	<b>Sojourn Shelter &amp; Services, Inc.</b> 1800 Westchester Blvd. Springfield, IL 62704	217-726-5100 217-726-8664 sojournshelter.org	\$1,246,030	\$1,029,971	7/1/2012 - 6/30/2013	Angela Bertoni, Chief Executive Officer	\$84,353	Human Services / Order of Protection Services (Family Violence Shelters and Services)	1975
19	<b>Sparc</b> 232 Bruns Lane Springfield, IL 62702	217-793-2100 217-793-2127 spfldsparc.org info@thearc.org	\$1,190,693	\$8,732,737	7/1/2012 - 6/30/2013	Carlissa Puckett, CEO	\$108,703 +	Human Services / (Developmentally Disabled Services/Centers)	1951
20	<b>M.E.R.C.Y. Communities, Inc.</b> 1344 N. Fifth St. Springfield, IL 62702	217-753-1358 217-753-1360 mercycommunities.org info@mercycommunities.org	\$1,070,608	\$709,691	7/1/2012 - 6/30/2013	Debra Stonikas, Executive Director	\$85,833	Human Services / Homeless Services/Centers	1999

# HEALTH & HUMAN SERVICE NONPROFIT ORGANIZATIONS

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21	<b>Habitat for Humanity of Sangamon County</b> 1514 W. Jefferson St. Springfield, IL 62702	217-523-2710 217-523-2790 habitatsangamon.com director@habitatsangamon.com	\$1,024,500	\$1,658,791	7/1/2012 - 6/30/2013	Colleen Stone, Executive Director	\$66,149 +	Housing, Shelter / (Housing Development, Construction, Management)	1987
22	<b>Springfield Urban League, Inc.</b> 100 N. 11th St. Springfield, IL 62703	217-789-0830 217-789-9838 springfieldul.org	\$1,024,237	\$12,739,340	7/1/2012 - 6/30/2013	Nina Harris, Chief Executive Officer	\$179,118	Human Services	1959
23	<b>Contact Ministries</b> PO Box 1828 Springfield, IL 62705	217-753-3939 217-753-8643 contactministries.com	\$852,166	\$535,401	1/1/2012 - 6/30/2013	Cindy Drum, Executive Director	\$70,025	Religion, Spiritual Development / (Protestant)	1979
24	<b>Area Agency on Aging for Lincolnland Inc.</b> 3100 Montvale Drive Springfield, IL 62704	217-787-9234 aginglinc.org	\$636,336	\$4,079,444	10/1/2012 - 9/30/2013	Julie Hubbard, Executive Director	\$76,085	Human Services / (Senior Centers/Services)	1978
25	<b>Springfield Center for Independent Living Inc.</b> 330 South Grand Ave. West Springfield, IL 62704	217-523-2587	\$634,029	\$773,998	7/1/2012 - 6/30/2013	Pete Roberts, Executive Director	\$71,083	Human Services / (Developmentally Disabled Services/Centers)	1985
26	<b>Mini O'Beirne Crisis Nursery</b> 1011 N. Seventh St. Springfield, IL 62702	217-525-6800 miniobeirne.org	\$593,816	\$466,353	7/1/2012 - 6/30/2013	Karen Cox, Executive Director	\$64,854	Crime, Legal Related / (Child Abuse, Prevention of)	1988
27	<b>The Parent Place</b> 314 South Grand Ave. West Springfield, IL 62704	217-753-8730	\$501,554	\$263,884	7/1/2012 - 6/30/2013	Bridgett Burke, Executive Director	N/A	Human Services / (Family Services)	1979
28	<b>Family Service Center of Sangamon County</b> 730 E. Vine St. Springfield, IL 62703	217-528-8406 service2families.com	\$462,628	\$1,069,415	7/1/2012 - 6/30/2013	Erin James Predmore, Executive Director	\$57,902	Human Services / (Family Services)	1954
29	<b>Helping Hands of Springfield Inc.</b> 930 S. 11th St. Springfield, IL 62703	217-744-0470 helpinghandsofspringfield.org	\$448,800	\$564,087	7/1/2012 - 6/30/2013	Rod Lane, Executive Director	\$50,924 +	Housing, Shelter / (Temporary Shelter for the Homeless)	1990
30	<b>Community Child Care Connection Inc.</b> 919 S. Spring Springfield, IL 62704	217-525-2805 cccconnect.org	\$425,981	\$1,661,319	7/1/2012 - 6/30/2013	Tiffany Simmons, Executive Director	\$67,045	Human Services / (Child Day Care)	1994
31	<b>Youth Service Bureau</b> 2901 Normandy Road Springfield, IL 62703	217-529-8300 ysbi.com	\$384,691	\$1,098,299	7/1/2012 - 6/30/2013	Kathleen M. Wright, Executive Director	\$87,967	Mental Health, Crisis Intervention / (Group Home, Residential Treatment Facility - Mental Health Related)	1977
32	<b>Big Brothers Big Sisters of the Illinois Capital Region, Inc.</b> 928 S. Spring Springfield, IL 62704	217-753-1216 bbbscapitalregion.org	\$322,526	\$636,276	N/A	Lisa Rakey, Executive Director	\$90,384 +	Youth Development	1972
33	<b>Camp Care A Lot</b> 7 Apache Drive Springfield, IL 62707	217-546-4777 campcarealot.org	\$318,740	\$73,686	N/A	Eydee Schultz, Executive Director	\$23,284	Recreation, Sports, Leisure, Athletics / (Recreational and Sporting Camps (Day, Overnight, etc.))	1994
34	<b>Prairie Center Against Sexual Assault</b> 3 West Old State Capitol Plaza, Ste. 206 Springfield, IL 62701	217-744-2560 prairiecasa.org	\$189,005	\$558,010	7/1/2012 - 6/30/2013	Catherine M. Walters, Executive Director	\$67,170	Mental Health, Crisis Intervention / (Rape Victim Services)	1978
35	<b>NAMI Illinois, Inc.</b> 218 W. Lawrence Springfield, IL 62704	217-522-1403 il.nami.org lindakelley@sbcglobal.net	\$186,667	\$374,837	7/1/2012 - 6/30/2013	Lora Thomas, Executive Director	\$66,560	Mental Health, Crisis Intervention / Alliance/Advocacy Organizations	1984
36	<b>Inner City Mission Inc.</b> 714 N. Seventh St. Springfield, IL 62702	217-525-3940 innercitymission.net	\$147,677	\$576,220	1/1/2012 - 12/31/2012	Scott Payne, Executive Director	N/A	Religion, Spiritual Development / (Christian)	1984
37	<b>Rutledge Youth Foundation Inc.</b> 534 W. Miller St. Springfield, IL 62702	217-525-7757 rutledgeryouthfoundation.com	\$116,405	\$1,372,842	7/1/2012 - 6/30/2013	Martin Michelson, Executive Director	\$82,456	Youth Development / (Fund Raising and/or Fund Distribution)	1953
38	<b>Coalition of Citizens with Disabilities in Illinois</b> 300 E. Monroe St., Ste. 100 Springfield, IL 62701	217-522-7016 ccdionline.org	\$91,322	\$225,105	7/1/2012 - 6/30/2013	Ruth Burgess Thompson, Executive Director	\$43,082	Human Services / (Services to Promote the Independence of Specific Populations)	1998
39	<b>Computer Banc</b> 1023 E. Washington St. Springfield, IL 62703	217-528-9506 computerbanc.info	\$29,015	\$51,638	1/1/2013 - 6/30/2013	David Fowler, Executive Director	\$22,590	Educational Institutions / (Educational Services and Schools - Other)	1999
40	<b>Springfield Community Federation</b> 501 S. 13th St. Springfield, IL 62703	217-557-0045	\$21,689	\$247,527	7/1/2012 - 6/30/2013	Julius Simmons, Jr., Executive Director	\$51,923	Community Improvement, Capacity Building / (Community Service Clubs (Kiwanis, Lions, Jaycees, etc.))	1997

# Giuffre sells Volvo dealership to Isringhausen

By Mary Beth Stephens

Recently, the Sables family, owners of the Giuffre dealership on Dirksen Parkway, sold their Volvo franchise to Isringhausen Imports, located on West Jefferson. According to Geoff Isringhausen, "The Volvo brand complements the other high-quality European car lines we currently carry. We like Volvo's history of vehicle safety and longevity. Adding the brand gives our customers another choice."

Purchasing the Volvo franchise from the Sables family completed the circle begun in 1997, when Isringhausen sold the franchise to the Sables family, with Isringhausen Imports acquiring the Mercedes-Benz franchise at that time.

While the Sables family was not available for comment for this article, in a story on the sale in the *State Journal-Register*, Roger Sables said he was proud of their ownership of the Mercedes-Benz and Volvo dealerships over the years, and considered that the sale would open up new opportunities for his dealership.

Isringhausen has long been dedicated to its downtown location on Jefferson Street, including purchasing the block south of their original location and the block west. Those expansions will allow Isringhausen to make the necessary changes to the building on the south side of Jefferson to meet Volvo's design criteria. Each brand comes with certain showroom design qualities for their dealers, but they are giving us time to bring in an architect and develop the plans even though the new Volvos have already been moved in," Isringhausen said.

Isringhausen Imports advertises both locally and nationally, and Geoff Isringhausen said they would employ the same marketing strategy for the Volvo brand as for their other brands. "We can use, for example, a Mercedes-Benz ad template and add our own dealership information. We also run our own Isringhausen Imports ads; I see us using that same strategy for Volvo."

The work force at Isringhausen did not



Geoff Isringhausen

PHOTOS BY MARANDA POTTERF

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increase significantly with the purchase. "We brought in a technician from Guiffre and Scott Sables has joined our sales force. We increased our total staff by four," Isringhausen explained. "We also advanced some people from within our company to fulfill both sales and service needs of current and future Volvo owners."

As with their other brands, Isringhausen will provide loaner Volvos to Volvo owners when their car needs service. "We will have several loaner Volvos available on site, and it is always better to schedule their use ahead of time," Isringhausen explained.

"We're doing quality pre-owned sales and service," Sables said. "This creates a lot of new opportunities for us." □

*Mary Beth Stephens is a freelance writer in Springfield and the Springfield High School boys swim coach. She can be reached at 494-2613 or hmandmb02@gmail.com*



Isringhausen Imports has recently reacquired Volvo from Guiffre.



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**Cool Friends**



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To learn more or to donate, visit [WarmNeighborsCoolFriends.org](http://WarmNeighborsCoolFriends.org).

# Sharing cars with Zipcars

By Ginny Lee

Zipcar bills itself as a car-sharing enterprise. The company was founded in 1999 in Massachusetts, marketing itself to cool, urban hipsters looking to share rides rather than own cars.

Zipcars are certainly more prevalent in larger cities, but two can be found in Springfield in the parking lot between the St. Nicholas Hotel and the Amtrak station downtown. A silver Mazda 3 hatchback and a red Ford Focus hatchback sit in their very own parking spaces marked by green Zipcar signs.

There is no Zipcar agent, but the cars can be reserved online at zipcar.com. The application fee is \$25 and annual fee is \$50. Members can reserve cars by the hour or the day – \$8.50/hr. and \$69/day Monday through Thursday, and \$9.50/hr. and \$77/day Friday through Sunday. The reservation includes insurance, gas and 180 miles per day, with a 45 cent per extra mile charge. Members are expected to return the car with a quarter tank of gas (which is paid for using a Zipcar gas card, included with membership) and in good condition. All Zipcars have automatic transmissions.

The website explains how the rentals work. After applying for membership, you receive a “Zipcard” in the mail in three to seven days. This Zipcard opens the car, and ignition keys are located under the dashboard. A gas card is located above the visor, and gas is paid for by Zipcar, according to the website. “Wizards make it happen,” a millennial beams in the online tutorial. And of course there is a Zipcard app for your smart phone.

The company’s slogan is “Wheels when you want them,” and by reserving online, you avoid standing in line at a rental counter. To be eligible you have to be 21 years old and have had a valid driver’s license for a year with good driving history. Zipcar offers roadside assistance in the rental agreement, but smoking is not allowed in their cars.

Zipcar came to Springfield in 2011 as part of their Zipcar for Government contract with the State of Illinois, according to C.J. Himberg of Zipcar’s national office. The cars are intended for state employees traveling from Chicago or other parts of the state to the Capital City, as well as anyone else. Zipcars provide the state with cost-effective and sustainable transportation, Himberg said.

In Springfield the Zipcar seems handy for someone living downtown who doesn’t own a car or for visitors coming to town via Amtrak. However, if visitors need a car for more than a few hours, they may do better renting a vehicle from Enterprise Rent-a-Car, just two blocks further west on W. Jefferson. A compact car like a Mazda or Focus rents for \$45/day with \$100 deposit at Enterprise. □

*Ginny Lee is a regular contributor to the Springfield Business Journal as a writer and photographer.*



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# AUTOMOBILE DEALERS

Sources: The Illinois Statewide Dealer Summary provided by the Illinois Auto Dealers Association (IADA) / Illinois Secretary of State for the period specified. + New Vehicle sales number reflects Crossroads Ford Truck Sales only. NA - Not Available.  
(Ranked by New Car Sales in Illinois: Jan. 1 - July 31, 2014)

	DEALER NAME STREET ADDRESS CITY/ST/ ZIP	PHONE (-) FAX (=) WEBSITE (www.)	NEW VEHICLE SALES (Jan. 1-July 31, 2014)	NEW VEHICLES SOLD	FULL-TIME EMPLOYEES	OWNER	GENERAL MANAGER	YEAR EST'D
1	<b>Green Hyundai</b> 1200 S. Dirksen Parkway Springfield, IL 62702	217-718-3026 217-717=9145 greenfamilystores.com	1,363	Hyundai	83	Todd Green	Mike Quimby	1985
2	<b>Green Toyota Volkswagen Audi Scion</b> 3901 W. Wabash Ave. Springfield, IL 62711	217-698-3100 217-717=9146 greenfamilystores.com	740	Toyota, Volkswagen, Audi, Scion	70	Todd Green	Mylas Copeland	1983 - Toyota, 1985 - Audi
3	<b>Landmark Ford Inc.</b> 2401 Prairie Crossing Drive Springfield, IL 62711	217-862-5200 217-862=5328 landmarkauto.com	745	Ford	85	William T. Grant, Jr., Sean B. Grant	Sean B. Grant	1974
4	<b>Green Dodge Kia Mitsubishi Subaru</b> 3801 W. Wabash Ave. Springfield, IL 62711	217-522-1222 217-953=4074 greenfamilystores.com	735	Dodge, Kia, Mitsubishi, Subaru	55	Todd Green	Josh Wagoner	2006
5	<b>Friendly Chevrolet Inc.</b> 2540 Prairie Crossing Drive Springfield, IL 62711	217-547-0700 217-698=8401 friendlychevroletspringfield.com	614	Chevrolet	65	Susan Langheim	Bill Lynch	1965
6	<b>Landmark Chrysler Jeep Fiat</b> 2331 Prairie Crossing Drive Springfield, IL 62711	217-862-5300 217-862=5312 landmarkauto.com	527	Chrysler, Jeep, Fiat	40	William T. Grant, Jr., Sean B. Grant	Sean B. Grant	1980
7	<b>Green Nissan</b> 4801 W. Wabash Ave. Springfield, IL 62711	217-787-7620 217-717=9981 greenfamilystores.com	442	Nissan	46	Todd Green	Josh Wagoner	2011
8	<b>Isringhausen Imports</b> 229 E. Jefferson St. Springfield, IL 62701	217-528-2277 217-528=8146 isringhausen.com	358	BMW, Mercedes Benz, Porsche, Volvo	64	Geoff Isringhausen, Susan Isringhausen	Geoff Isringhausen	1981
9	<b>Honda of Illinois</b> 2500 Prairie Crossing Drive Springfield, IL 62711	217-547-0750 217-546=8403 hondaofillinois.net	324	Honda	33	Susan Langheim	Steve Belcher	1979
10	<b>S &amp; K Buick - GMC, Inc.</b> 1400 S. Dirksen Parkway Springfield, IL 62703	217-544-0771 217-544=2956 skbuick.com	284	Buick, GMC Trucks	50	Kevin Kallister	Tony Kapp	1992
11	<b>Landmark Cadillac</b> 2360 Prairie Crossing Drive Springfield, IL 62711	217-793-6050 217-726=5093 landmarkcadillac.com	110	Cadillac	28	William T. Grant, Jr., Sean B. Grant	Sean B. Grant	2006
12	<b>Crossroads Ford Truck Sales, Inc. / Crossroads Truck Solutions</b> 3401 Clear Lake Ave. Springfield, IL 62707	217-528-0770 217-528=2039 crossroadford.com	67	Ford	45	John Hogan	Dan Hogan	1981
13	<b>Green Lincoln Mazda</b> 3760 S. Sixth St. Springfield, IL 62703	217-391-2400 217-717=4442 greenfamilystores.com	N/A	Lincoln, Mazda	41	Todd Green	Tim Nice	2005

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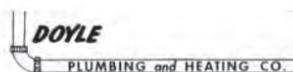
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**AUTOMOTIVE**



# Robert's Automotive thrives on the west side

By Ginny Lee

Robert's Automotive opened for business in its new building at the junction of Wabash Avenue and Archer Elevator Road in June 2013. "Moving out to the west side of Springfield is the best thing that's happened to us," owner Robert "Dr. Bob" Wilbern said.

Local architectural firm Evans Lloyd designed the 9,800-square-foot building, which has a modern industrial look. The spacious front office/showroom is 2,000 square feet, which includes an inviting waiting room for clients. The service area is state-of-the-art with five car lifts, one alignment rack, two open bays and two wash bays.

Dr. Bob has been a mechanic in Springfield for the past 42 years. In 1973

he began working as a mechanic at Giuffre Buick. He moved to Isringhausen Imports in 1985, where he worked for eight years.

In 1993 he started his own luxury vehicle dealership and service business. After operating his business out of an old Shell station at First and Ash streets, and then a former Amoco station at 1900 S. Sixth St., he is more than pleased to have a beautiful, modern building in a highly visible location.

Readers may remember the dustup in 2011 when Robert's Automotive wanted to open a used Mercedes-Benz sales and service operation on the Esquire Theater property on S. MacArthur. The MacArthur

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Robert Wilbern's three sons are employed at Robert's Automotive. From left to right, Rob, Brian, Mike, Dr. Bob, and new Chief Operating Officer Andria Sapp.



Boulevard Association and neighborhood residents opposed having a car dealer/service operation there, and the city council vetoed the proposition.

"You couldn't even have paid for the MacArthur Boulevard publicity," Dr. Bob said. Being out west on "car row" has been a boon for the business too.

"We have over three acres here," Dr. Bob said of the Wabash location, including substantial green space behind the building. "We planned for expansion when we moved out here." Robert's inventory consists of pre-owned Porsches, Audis and BMWs, as well as Mercedes-Benz automobiles. An average of 60 vehicles are on the lot.

Dr. Bob's three sons are actively involved in the business, so Robert's Automotive will be around long after Dr. Bob, 61, decides to retire. Oldest son Rob, who has a long background in public accounting, joined the business in 2013 and serves as chief financial officer. Mike, who his dad says is a natural-born mechanic, began working for the firm in 2001 and is now general

manager. Youngest son Brian, who came on board in 2009, is sales manager. Kristen Wilbern, Mike's wife, created the waiting area. A daughter, Christina, also worked at the business before moving to Florida to work for Disney.

Andria Sapp was hired in June to be chief operating officer. "Rob put the structure in place for future growth," Sapp said. "We are growing in both sales and service. I've been brought in to not only manage our current operations but also to prepare for future growth."

"As Wabash expands, we anticipate more traffic in the store," Sapp said. "Our westside location caters to the west side neighborhoods as well as Chatham."

Brian credits his dad's longstanding good reputation for increasing sales and service. "Our customers who weren't fans of our move out here still came with us because of dad, Mike and me," he said. "They know the family. Most of them even feel like family. Dad has spent years earning the trust of his customers, and I think trust is the most important thing when we are talking about our vehicles."

Dr. Bob is in charge of quality control in the service department. He uses a stethoscope to listen to and diagnose engine sounds. And he test drives cars after they've been serviced to make sure they're operating to his satisfaction.

"I've had some customers for 25 years," Dr. Bob said. "My long-term customers are now bringing in their kids." The company averages 50 to 60 new customers per month, according to Sapp.

At their previous location on S. Sixth St., Robert's sold 120 cars a year, Dr. Bob said. At the new facility they sell 500 a year. The business does sales and service for domestic cars as well as imports.

Robert's Automotive will host a Customer Appreciation Party Thursday, Sept. 25, to celebrate the first year in their new building and also Dr. Bob's birthday.

"We want to be one of the largest independent service and sales facilities in central Illinois," Dr. Bob said. With a sound organizational structure, a beautiful facility and growing customer base, Robert's Automotive is set to achieve that goal. □

*Ginny Lee is a regular contributor to the Springfield Business Journal as a writer and photographer.*



PHOTOS BY GINNY LEE

## Professional Women's Calendar of Events

*You play a key role and we thank you for your contributions to our community.*

### Illinois Women in Leadership (IWIL)

IWIL will hold a Women's Symposium on Thursday, Sept. 18 from 7:30 a.m.-5:30 p.m. at the Prairie Capitol Convention Center. The registration fee includes admission to a variety of insightful sessions, exhibits, and keynote speaker Marilyn Sherman, an expert in motivation and inspiring audiences. A catered lunch and reception following the event is also included. Contact Emily Becker at 622-7066 or visit [www.iwil.biz](http://www.iwil.biz) to register.

### Association for Women in Communications

AWC will host a lunch at the Sangamo Club on Wednesday, Sept. 10 at noon. Michael Cheney, professor of Communication and Associate Professor of Economics, will present "How the Beatles Went Viral: Lessons from 50 Years Ago." Members are \$17, guests \$22, and students \$11. RSVP to [programs@awcspringfield.org](mailto:programs@awcspringfield.org).

### Women Entrepreneurs of Central Illinois

WE-CI will hold its monthly meeting on Wednesday, September 10th, from 5:30-7:30 p.m. at Pao Bistro. Sara Lieber of Senior Sidekicks will present "Play the Caregiver Game." The majority of elder caregivers are women, learn some surprising facts about caregiving and have fun as well. Members are \$22, \$25 for guests, and \$30 for walk-ins. Reservations are non-refundable. RSVP to Cherrill Lewis at 217-622-0189 or [reservations@we-ci.org](mailto:reservations@we-ci.org).



To have your event added to the Women's Calendar of Events, Please fax your information to (217) 753-2281 or e-mail to [info@springfieldbusinessjournal.com](mailto:info@springfieldbusinessjournal.com)



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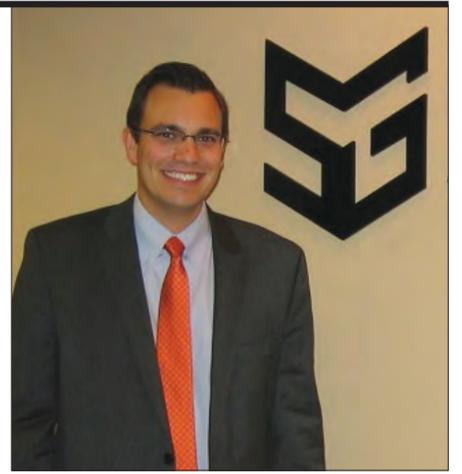
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# Providing a wealth of knowledge

By Eric Woods



Andrew Paoni is an almost-lifelong resident of Springfield. While he did live briefly in Edwardsville, the majority of his life has been spent in the state capital. "I have made a lot of friends here and know a lot of people," he said. "It really is a small town."

Growing up, Paoni idolized his father and wanted to be just like him. "He was in small business administration, and I wanted to do what he did," he said. The first (and worst) job Paoni ever had was detasseling corn in his early teenage years. Much like other Springfield natives with the same early life experience, he said corn detasseling was not a fun time. "It was hot and nasty. I would get up at 5 a.m. to get on a bus and get dropped off at a hot corn field."

Over time, Paoni would settle into a path that would get him into the business world. He attained his bachelor's degree in business administration from the University of Illinois Springfield before moving on to earn his MBA from Southern Illinois University in Edwardsville. His education would eventually lead him to Sikich where he took a position in January

2007. Seven years later, he made partner in the firm. Making partner is among Paoni's greatest achievements. He is also proud to have passed level two of the CFA exam. Growing up, he was just happy to have fun and be a kid. "There was nothing extraordinary then," he said.

Sikich provides accounting, audit and tax services to both individuals and businesses in central Illinois. Paoni handles financial planning and asset management. "I work with the clients and help get their financial planning in order," he said. "I see where they are now and where they could be in 5-10 years." Sikich employs roughly 90 people in Springfield.

Business has been good at Sikich, according to Paoni, especially this summer. "It is usually slower this time of year," he said. "When the market goes up and down is when people tend to be a little more scared and have more questions."

Although Paoni enjoys learning about the future as it happens, in his business he admits that a little knowledge would not be a bad thing. "It would be nice to know where

the market is going to be," he said. "We do a lot of planning here."

Paoni learned the benefits of hard work early in life. "If you work hard and put in the work, you tend to do well," he said. In his industry, hard work is a necessity in order to succeed. Finding a mentor is very important. "It is tough to get started. Meet with people in the field and find out what you are getting yourself into. You will discover what you like and dislike." Paoni also believes that helping people achieve their goals will eventually help the giver attain their goals.

Paoni loves his job and how much the company continues to grow. He does not think much about retirement. "I will retire when I am not having fun anymore," he said. "I will probably still volunteer somewhere."

If Paoni could see an improvement in Springfield, it would be with the city's infrastructure. "City planning is a big issue," he said. "There are a lot of sewers and drains that are aging and need replaced." □

*Eric Woods can be reached at ericw93@aol.com.*

## Andrew Paoni

Title: Director of Wealth Management & Investment Strategy, Sikich Financial

Telephone: 217-862-1843  
E-mail: apaoni@sikich.com

Education: MBA from Southern Illinois University-Edwardsville

Family: Wife - Alayna; Children - Dominic and Gwyneth

### Favorites -

Author: C.S. Lewis  
Restaurant: Cunnetos (St. Louis)  
Sports team: Chicago Bulls

### Tidbits -

Avid vegetable gardener  
Has been to Italy but wants to see more of Europe  
Favorite class in school was Economics

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NEWS AROUND THE CLOCK



# Can money buy happiness?

By Sarah Delano Pavlik

We all want to make money. That's why we read the *Springfield Business Journal* – to help us make more money. But do we ever stop to think about why, and once we make all this money, what are we supposed to do with it?

We have all heard that money can't buy happiness (but I think most of us would like to research that for ourselves). Of course there are examples everywhere. Celebrities and other wealthy people get divorced, commit suicide and get arrested for crimes just like everyone else (maybe more so). The stories of lottery winners going bankrupt, becoming alienated from friends and family and even being murdered are numerous.

So, what's the right answer? According to financial consultant Denise Hughes, there are four things we should do with our money: earn, save, spend and give. Likewise, Dave Ramsey's three principles are save, spend and give.

Earning is pretty obvious. Ill-gotten gains will not lead to happiness. They may lead to prison, lawsuits or other negative consequences. Hard work brings satisfaction and money. I don't think I need to give you examples of people who don't work and have nothing to show for it.

Saving is also pretty obvious, but very difficult for many Americans. According to *The Economist*, Americans saved just over 8 percent of their income in 1959, close to 12 percent in 1971 and down to just over 2 percent in 2013. This is not a percentage of gross income. Rather, it is a percentage of disposable net income – the income you have left over after you pay your taxes.

So, how much should you save? Two of Dave Ramsey's baby steps to financial peace are having \$1,000 in an emergency fund and three to six months' expenses in a saving account. Those are your minimum goals. After these funds are in place, you will need to determine other savings goals – a down payment on a house, a new car, college, retirement, etc.

You can't save if you spend more than you earn. No matter how much you earn, you can always spend more. One example is Sharon Tirabassi. In 2004 she was a single mother living on welfare. Then she won over 10 million Canadian dollars in the Canadian lottery. As reported in *Business Insider*, she spent her winnings on a big house, cars, clothes, parties, trips, handouts to family and loans to friends. In less than a decade she is back riding the bus, working part-time, and living in a rented house.

Professional athletes are also good examples of overspending. According to *munknee.com*, "78 percent of NFL players, 60 percent of NBA players and a very large percentage of MLB players (four times that of the average U.S. citizen) file bankruptcy within five years of retirement." Johnny Unitas (NFL), Sheryl Swoopes (WNBA), Dorothy Hamill (ice skater), Lawrence Taylor (NFL), Michael Vick (NFL) and Steffi Graf (tennis) have all filed for bankruptcy. In their defense, most of them lost money on terrible investments, but they also spent a lot of it.

Just as with spending, however, you can go overboard on saving. How can money buy happiness if you won't spend any of it? We all know the stories of Scrooge and the Grinch, but you may not know of Hetty Green and J. Paul Getty.

Hetty Green lived from 1834 to 1916 and was known as the "witch of Wall Street." She inherited \$7.5 million dollars and through investing turned it into \$200 million (equivalent to more than \$4 billion today). Despite her great wealth, she would not pay for heat or hot water and wore her clothes until they actually fell apart. Hetty had two children. When her son Ned broke his leg, she took him to the free medical clinic for the poor. Probably due to her refusal to pay for proper medical care, Ned's leg had to be amputated. She was equally stingy with herself, refusing to have a hernia operation because it cost \$150.

You've probably heard of J. Paul Getty,

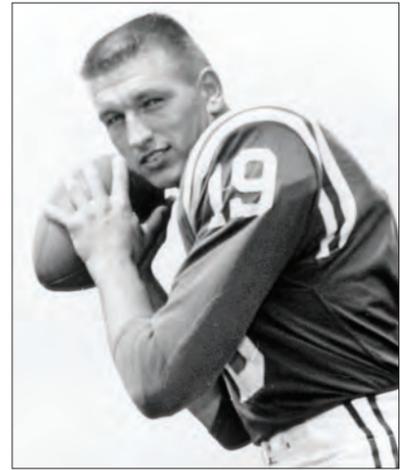
the industrialist who made his fortune in oil. In 1957 he was named by *Forbes* magazine as the richest living American. When his 16-year-old grandson was kidnapped in 1973, he refused to pay the \$17 million ransom. Only after receiving his grandson's ear in the mail did he agree to pay \$2.2 million.

The final use for money is to give it away. It may not always appear to be so, but the desire to help others is fundamental to our human nature. Across time and continents, we have been told to be charitable. Confucius defined one of the hallmarks of an exemplary person as being "generous in taking care of people." The Book of Proverbs in the Old Testament says, "Charity begins at home, but should not end there." Alexander the Great said, "In faith and hope the world will disagree, but all mankind's concern is charity." The Koran says, "You will not attain righteousness till you spend in charity of the things you love." Horace Mann said, "Doing nothing for others is the undoing of ourselves." Martin Luther King, Jr. said, "Life's most persistent and urgent question is, 'What are you doing for others?'"

Your reasons for giving may be religious, moral or otherwise, but giving will improve your life as well as the lives of others. Abraham Lincoln put it well, "To ease another's heartache is to forget one's own." Dave Ramsey says, "Giving liberates the soul of the giver. Whether through a tithe, charitable contribution or gift to a friend in need, give away at least some of your money. Not only does it generate good feelings, but it generates contentment."

If you want to be charitable but don't know where to start, look through the rest of this month's issue. You'll find information on several nonprofits in our community. Maybe one will be right for you. □

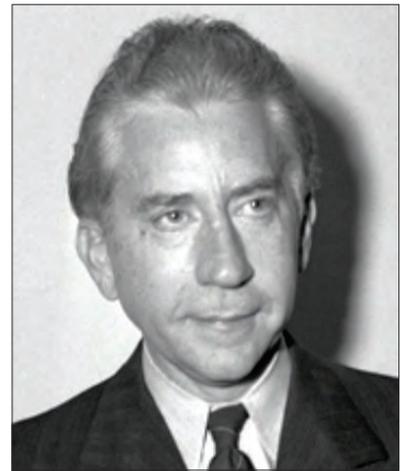
*Sarah Delano Pavlik is an attorney from Springfield.*



Baltimore Colts quarterback and sports legend Johnny Unitas filed for bankruptcy in 1991.



Hetty Green, nicknamed "The Witch of Wall Street," was known for her extreme miserliness. (*National Magazine*, September 1905)



J. Paul Getty was once the richest man in America, but refused to pay a ransom for his grandson until he received his ear in the mail.



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## RESTAURANT REVIEW



Lunch fare at The Brewhaus includes Turkey Panini with salad, Brewhaus Burger with fries, and Pork Tenderloin with salad.

# Brewhaus: Back on the block

By Thomas C. Pavlik, Jr.

I had very important clients coming in this month from St. Louis and a looming lunch review deadline. Although my editor gave me a green light for several different locations, time was tight and we had to stay downtown – so Brewhaus was the collective decision. You've got to like clients who are into bar food.

Local Chef Sean Keeley, formerly of Ross Isaac, is behind the resurrection of Brewhaus' lunch menu. It's a limited menu comprised of soups and salads, sandwiches and burgers.

When my clients and I first walked in the door we were greeted with the smell of stale beer, reminding us that Brewhaus is primarily a bar. Although it appears to have undergone an interior deep cleaning, I guess some things are hard to get rid of.

We got to Brewhaus around 11:30 a.m. to find it almost empty. Very few diners came in while we were there. Perhaps it's because Brewhaus doesn't appear to have a functioning website or an updated Facebook page. Guys – get on it. And, for that matter, please submit your menu to capitalcitymenus.com.

All of that being said, my clients and I knew that it's the food that counts. This might not be the place for an upscale business lunch. However, for a more casual lunch with friends and coworkers, Brewhaus should fit the bill.

We opted to start with a cup of the chili (\$3, tavern style, "made from scratch daily"). We all agreed that Brewhaus used above-average quality meat – it was a nice touch. Flavor was well balanced, not

too hot, and with just the right amount of grease. It was a good start.

For our entrées we selected the Jerk Grilled Chicken Sandwich (\$7), the Blackened Chicken Caesar Salad (\$8), and the Brewhaus Burger (\$8, with fried egg \$9). Sandwiches and burgers come with your choice of fries, cole slaw or a small green salad. Other items that caught our eye included the Cubano (\$8, local Berkshire ham and pork shoulder, grilled on a hoagie with mustard, pickle and Swiss) and the Croque Madame (\$8, local Berkshire ham grilled on sourdough with Swiss, dijon and a fried egg).

The Caesar Salad was, perhaps, a bit on the small side for the price but was reported to have flavorful, moist, grilled chicken. My guest observed that the dressing had a bit of a twist and was obviously homemade. He was impressed. So, too, was my guest who ordered the Jerk Chicken – particularly with the Walker's Wood jerk seasoning and the Siracha mayo. He opined that it was on the higher end of the grilled chicken sandwich spectrum.

I, on the other hand, was somewhat less impressed with my burger. Our server assured me that the burger would be cooked medium rare. Unfortunately, I never had a chance to really taste the local, prime ground, Angus beef from Bunn Gourmet because my burger came out just shy of a hockey puck. It was a shame, as the burger was well sized and came with perfectly cooked bacon. Had it been cooked to order as requested, I've no doubt that this would have been a good burger. Fortunately,



PHOTOS BY GINNY LEE

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Sean Keeley fires up some shrimp for shrimp tacos.

however, the generous portion of fries was spot-on.

Like the fries, service was also excellent. Our server was exceedingly friendly without being too familiar. In short, we were well attended to without being hovered over.

Despite the one stumble, Brewhaus has something going on. I hope it gains some traction and, perhaps, even brings back its breakfast menu. I'll be back. □

*Thomas C. Pavlik, Jr. is an attorney from Springfield.*

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**LLCC surgical technology program receives national recognition**

The surgical technology program at Lincoln Land Community College has received the annual merit award from the National Board of Surgical Technology and Surgical Assisting (NBSTSA) for achieving a 100 percent pass rate on the Certified Surgical Technologist (CST) examination over the past year. This is the first year the LLCC program, which began in 2012, was eligible to be recognized. "Accreditation standards require that 70 percent of students pass the exam on the first attempt, and the national pass rate is 69.8 percent, so we are quite pleased with our 100 percent pass rate," said Janice Lovekamp, director of the LLCC surgical technology program. Graduates obtaining national certification as a surgical technologist demonstrate, by examination, understanding of the basic competencies for safe patient care in the operating room. The CST is widely recognized as the foremost credential for surgical technologists in the nation and is required for employment in many health care organizations.

**Burn survivor support group offers peer support**

A burn survivors' support group, Survivors Helping Survivors, will hold its monthly meeting at 7 p.m. Thursday, Aug. 21, in the Baylis Medical Building, 747 N. Rutledge St., Springfield. SIU HealthCare and Memorial Medical Center host the monthly

gathering for survivors of traumatic burn injuries. The group is open to anyone who has been affected by burn injuries, including friends and family members. "This group provides camaraderie, educational discussions and peer support with a focus on optimal burn survival and positive long-term outcomes," said Thereasa Abrams, a research assistant professor with Southern Illinois University School of Medicine's Institute for Plastic Surgery and coordinator of the support group. "We want people to learn how others have made the journey toward healing, both physically and emotionally." All survivors are welcome to attend, even if they were treated at another facility. For more information about the support group, call 217-545-8129.

**Interactive health care app developed by local company**

LRS Web Solutions of Springfield has developed an app for Memorial Health System to make it more convenient to choose a medical facility in the area. Available since September 2012 for the iPhone, the Memorial ExpressCare WaitTimes app has recently been released for use on Android phones. The popular app was launched to help patients and families select the best ExpressCare location to visit for non-emergency medical treatment. Memorial Health System worked with LRS Web Solutions to develop the app, which indicates how many people are currently

waiting to be seen and the length of wait time estimated at each of three ExpressCare locations in Springfield. The app also provides the nearest facility, estimated driving distance and times, direct-dial access to call, hours of operation, and advice on which health care facility to visit for different medical conditions. "LRS helped us achieve our goal to give patients all the important details they need to save time and make their visits go as smoothly as possible" says Travis Dowell, vice president of Memorial Health System. "We also wanted to expand the reach of the app to be more widely available to smartphone users on both the Android and iOS platforms." LRS Web Solutions builds custom websites and web-based applications that allow businesses to address specific objectives through integrated functionality, like database development, ecommerce, content management systems, secure members-only areas and mobile apps. Their web-based solutions improve business operations, both for external visitors to interact with a website and for internal staff to work more efficiently. The Memorial ExpressCare WaitTimes app is available for download free of charge. Visit Google Play or the Apple Store for more information.

**Memorial SportsCare to hold seventh annual women's biathlon**

Memorial's SportsCare will hold its seventh annual women's biathlon on Sunday,

Sept. 21, at 4550 W. Iles Ave. The biathlon is a noncompetitive event that features a 20-kilometer bike ride and a 5-kilometer run. Women can choose to participate in the entire event or select the relay option, in which one woman completes the bike portion of the event and her partner finishes the run. The event begins at 9 a.m. at Memorial SportsCare, which is also the home of the Gus and Flora Kerasotes YMCA, at the intersection of West Iles Avenue and Archer Elevator Road. A community health and fun fair featuring free health screenings will be held during and after the biathlon. Registration is limited to the first 500 women who sign up. Women can register online at [Active.com](http://Active.com) and type "Memorial SportsCare Women's Biathlon" in the search field. If you are participating in the relay, you and your partner must register separately. The biathlon has been sanctioned by USA Triathlon, the sanctioning authority for more than 2,000 diverse events ranging from grass-roots to high-profile races nationwide. SportsCare's biathlon is a noncompetitive event for central Illinois women regardless of whether they have experience in participating in an organized athletic event, said Stacy Curtis, SportsCare's senior physical therapist and the biathlon's co-director. "It's geared to be a starter event for women who want a healthy lifestyle." Volunteers are also needed on the day of the event to help at the finish line and with timing, course monitoring, cleanup, and drink and aid stations. Volunteers can register at [MemorialSportsCare.com](http://MemorialSportsCare.com). □

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*Featured above: Taryn and her mother Alicia Clarke from Morrisonville, IL*

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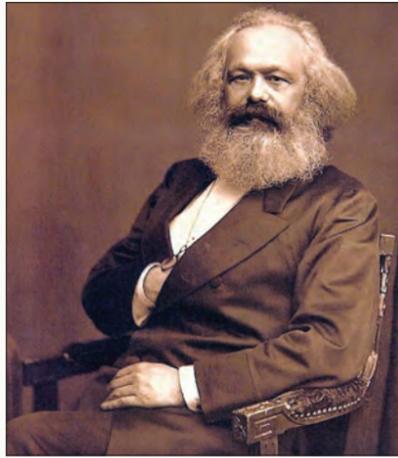
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# The ideology of giving

By Scott Faingold, associate editor



Karl Marx



Penn Jillette

PHOTO BY MICHAEL WILLEMS



Winston Churchill

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Preparing the stories for this issue's nonprofit section got me thinking about different philosophies of giving. None of the good organizations covered in these pages suggest that they can or would like to do the work of government social services. Rather, they augment government services. Donor-funded agencies often work in partnership with taxpayer-funded agencies. However, both left-wing socialists and right-wing libertarians seem to feel that this should be either/or, not both.

It has long seemed to me that libertarianism – which holds individual

liberty as its primary value, and socialism – which believes in equality above all else – have more in common than proponents of either would prefer to think. The Achilles' heel of both seems, sadly, to be in a fatal disregard of the power of basic human selfishness.

It seems clear to me that Karl Marx's projected utopia, wherein each individual is entirely fulfilled and defined by their circumscribed place in the labor force, represents a fairly grave misreading of human – heck, even animal – nature. The ideal here disregards the demonstrably hierarchical nature of day-to-day life as a primate. It might be a great thing if we could somehow, as a species, transcend the tendency toward hierarchy and status-seeking, but unfortunately these things seem to be hardwired into all human social relations.

At the other end of the spectrum, libertarians believe that all taxation is theft. Many libertarians take this to the next step of saying that philanthropy is the only ethical means of financially addressing social issues. Outspoken libertarian pundit, skeptic and magician Penn Jillette has stated that "helping

poor and suffering people is compassion. Voting for our government to use guns to give money to help poor and suffering people is immoral self-righteous bullying laziness."

Jillette's thesis seems to be that being forced by law to support social programs through the payment of compulsory taxes should be replaced with – as opposed to augmented by – overt acts of voluntary charity. However, even a society whose wealthy citizenry somehow uniformly shared Jillette's implicit generosity would be hard-pressed to adequately help the overall population of poor and suffering people via philanthropy alone.

People tend to be a bit more selfish than that. Just as humans under socialism naturally form into hierarchies of various sorts regardless of the imposition of "equality," I fear that folks given the option of either keeping all of their money or spreading the wealth will often choose the former.

Winston Churchill once famously described the still-current, tax-supported model of democracy as "the worst system of government except for all the others." Until a system comes along which doesn't either enforce a false equality like socialism or solely rely on the rich to voluntarily give their money away like libertarianism, I am comfortable paying taxes and advocating for what I believe to be fair policies, while donating what I can to specific causes. Imperfect as the system is, it still seems preferable to the unworkable pipedreams of idealists on both the left and the right. □





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Clinical Psychologist

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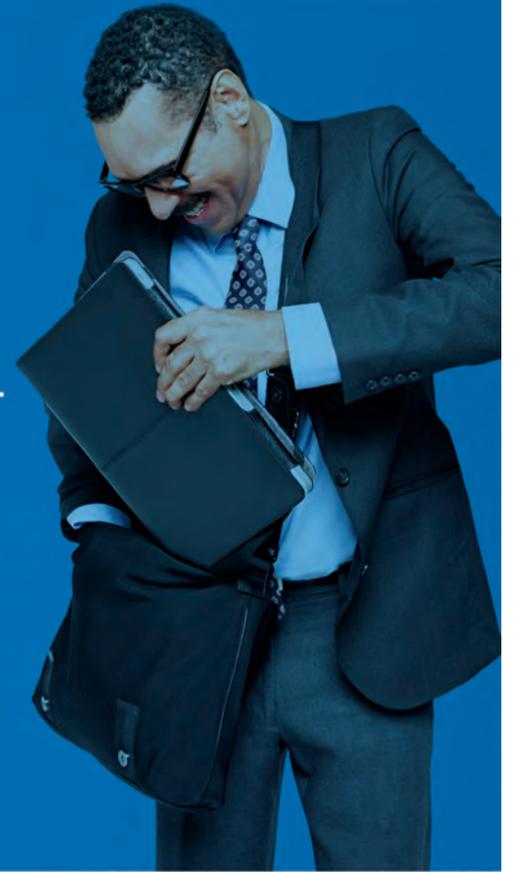
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