

MAY 2015

Springfield business journal

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2015

Security Bank's WOMEN of influence

Pages 19~25

Security Bank and *Springfield Business Journal* are proud to bring you the 12th annual **Women of Influence**. This program honors local women for their contributions to the Springfield area community. Selected by their peers through submitted nominations, all have made important contributions to the community at large.

Nominations were not limited to the business community for this program. The Springfield area's reputation as an exemplary place to live, work and raise a family is dependent upon the day-to-day hard work and vision of each and every one of us. These women are significant for their valuable contributions in making Springfield an outstanding community.

You are invited to join us in celebrating their achievements at a reception on **Tuesday, May 12**, at the Inn at 835. The reception will be held at 5 p.m. with an awards ceremony to follow at 6 p.m. Please let us know if you plan to attend by calling 217-726-6600 or emailing info@springfieldbusinessjournal.com.



Lisa Funderburg



Kathryn Harris



Sonya Jones



Kim Pate



Susan Zappa

INSIDE THIS MONTH



Jennifer Gill

p. 3



ALPLM 10th anniversary

p. 4



fyv

p. 13



Division of Aeronautics

p. 16



Frankie's on the Boulevard

p. 34

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Jennifer Gill with Harvard Park students.

PHOTO BY TERRY FARMER

Meet Jennifer Gill

Superintendent, District 186

By Scott Faingold

District 186 superintendent Jennifer Gill may just have celebrated her first year in that office on May 1, but she is no stranger to the school system she administers. “I was born and raised in Springfield,” she says. “I went to the Springfield public schools from kindergarten through 12th grade.”

After graduating from Springfield High, Gill (then known as Jennifer Stack) attended Eastern Illinois University where she received her bachelor’s degree in elementary education in 1991. She was hired for her first teaching position in Jacksonville teaching fifth grade, a position she maintained for three years until the opportunity arose to return to Springfield, teaching third grade at Wanless Elementary School. “My husband and I had gotten married and we had wanted to be here in Springfield and raise our family so we moved back over here and then I started my path for educational administration,” she says,

Gill started work on her master’s degree at University of Illinois Springfield and eventually graduated with a master’s degree in educational administration, but her

education remains ongoing, as she currently is finishing up doctoral work at Illinois State.

“It’s great to be back,” she says of her year as superintendent. “It has been extremely rewarding to serve the district where I taught and served as a principal and also went to school. It’s been great to work alongside the board to really work on initiatives to benefit students.”

Among her accomplishments this year, she is most pleased with the creation of what she describes as a district-wide theme around “a culture for learning.” “We’ve been talking about how we’re assessing students and really giving them feedback on the work that they do, building a culture within our schools that’s very welcoming to families and welcoming to the community – and one where kids really want to be, each and every day.” This last part involved actively finding ways to make sure the students in the classroom are engaging in their learning at new and exciting levels, utilizing technology and learning strategies to help them connect what happens in the classroom to the real world. “That’s been very exciting,” she says.

Significantly, the district under Gill’s guidance was able to maintain a balanced budget this year, a state of affairs which the superintendent plans to continue, even faced with the many state cuts in the pipeline. “The hope is to continue to operate with a balanced budget and have our fiscal house in order,” she says.

Another high priority for Gill is community involvement. “We’ve been very proactive about being out in the community and really connecting our district to the community at large,” she says. To this end, she has served as a member of the chamber of commerce board of directors this year, as well as serving on the board of the United Way.

During her second year, Gill will be concentrating on infrastructure. “We are working on a plan of action for our buildings and grounds, our operations and maintenance throughout the district,” she says. “Our 10-year Health Life Safety survey is due with the state starting next school year so we know that we can really understand what the physical needs of our buildings are and where we might want to move in

the future.” Additionally, she will continue to concentrate on technology. “Our students are using technology in new and improved ways each and every year,” she says. “We’ve been the recipient of community support as well as grants for technology and we know that in order to maintain technology you have to have a plan of action so we’re really doing a lot of research along those lines and I’m very excited to consider what options we have as we move forward in refreshing and using our technology.”

Gill is particularly excited about the district having worked alongside the Sangamon CEO program, which provides hands-on experience for business students. “That’s so exciting for us and it really goes with that engagement for learning piece, because when you give kids those types of opportunities in our community with local businesses, it makes their learning come to life and it has meaning for them. Working alongside businesses and community organizations is a place where I want to go and I think the board of education wants to go.” □

'This could only happen in Springfield'

ALPLM designer speaks on 10th anniversary

By David Blanchette

The Abraham Lincoln Presidential Museum "redefines what is possible in a history museum," said BRC Imagination Arts founder and CEO Bob Rogers, the museum's designer. "There really is something different going on here. Instead of visitors touching it, it touches them."

Rogers was in Springfield recently as part of the Presidential Museum's 10th anniversary observance. He told a capacity crowd in the museum's Union Theater about the genesis of the world-renowned facility, and why those planning it decided to take a radically different approach than existing presidential libraries and museums.

Rogers cited several of "the dreamers" sitting in the audience, "without whom we would not have a project." He singled out Julie Cellini, who in 1981 as an Old State Capitol volunteer was shown the artifact vault that held the state's world-renowned Abraham Lincoln collection in the building's basement. She was aghast that one of the world's most significant collections of original artifacts was essentially hidden from public view. In 1985, when the Illinois Historic Preservation Agency was formed and Cellini was named to its board of trustees, she decided to do something about it.

"She was told 'there is no money and it'll never happen in Springfield,'" Rogers said. "I'm here to tell you, this could only happen in Springfield."

Calling Cellini the "mother" of the Presidential Museum, Rogers joked that she was "a determined fool with no quitting sense." She and a group of community leaders, including State Historian Tom Schwartz, former Historic Preservation Agency Director Susan Mogerman, agency sites division manager Bob Coomer, and former Springfield Mayor Karen Hasara convinced Governor Jim Edgar and Illinois legislative leaders that the Presidential Library and Museum was a project whose time had come.

The first order of business was to tour the existing presidential libraries to see firsthand their design and operation. The state of the art in presidential libraries in 1991 was "pretty darn lame and boring, an unemotional walk-through textbook on a wall," Rogers said. Those planning the Abraham Lincoln Presidential Library and Museum decided they wanted something different, an institution that even people with no interest in history would want to visit. Hiring BRC Imagination Arts in 1998 as the museum's exhibit designer was a major step in that direction. The whole concept of an entertaining presidential library and museum was "quite a bit controversial" at the time, Rogers said.



BRC immediately began to meet with the core planning group, which included a team of Lincoln experts, historians and master teachers who were there to make sure that whatever was done, it was historically accurate and appropriate to Lincoln's legacy. To their credit, the team agreed with Rogers' recommendation that "you need to fish with bait that's interesting to the fish." A story-driven museum, a "life-changing experience" with lots of strong emotions in a single story line, would make visitors appreciate and understand the significance of the original artifacts.

The numbers for such a radical departure from the tried-and-true museum were not in Springfield's favor. Several market analyses of existing presidential library complexes indicated that the Lincoln Presidential Museum could expect "at best" 315,000 visitors during the first year and about 233,000 per year after that, for an estimated attendance of 2.4 million during the first 10 years of operation.

"We told those experts 'we've got Abraham Lincoln, dammit, not Richard Nixon,'" Rogers said. The actual attendance numbers far exceeded the estimates – more than 600,000 the first year, and a 10-year attendance of 3.7 million. Gift shop sales figures are among the best in the nation, and the institution continues to excite visitors, authors, historians and movie producers.

"You have exceeded every single measure of success," Rogers said.

Rogers said that BRC and the design team came up with "The Ten Lincoln Rules" that guided the design process and helped create what exists today at Sixth and Jefferson Streets in downtown Springfield. The rules were:

1. Scholarship meets showmanship.
2. Emotional before intellectual.
3. Visual before verbal.
4. Total immersion.
5. Cinematic.
6. Story precedes artifacts.
7. Tell less, intrigue more.
8. The technology becomes invisible.
9. Accommodate shorter attention spans.
10. Emotional engagement is the new interactivity.

Referring to the line uttered by actor Jack Palance in the movie *City Slickers*, Rogers said it was crucial that the Lincoln Presidential Museum had to convey "one thing." The team decided the "one thing," the central story of the museum, was that "Lincoln is Job," referring to the Old Testament story of perseverance against all adversity.

Visiting the Presidential Museum today,



Raising a White House column.

PHOTOS COURTESY OF BOB ROGERS



Lincoln helps to direct the show.



BRC creative leader Christian Lachel adds detail and life to the Fort Sumter mural.



Concept model for the plaza.



Early concept illustration for the central plaza.

it's hard to imagine that the design team said "no" to any of the ideas put forth by BRC. But there were several that hit the cutting room floor, including the original idea for the scene where the Lincoln children are playing in the Lincoln-Herndon Law Offices. Lincoln's law partner William Herndon wrote of coming to the office one day to find Lincoln reading the newspaper on the couch while his son urinated in the office stove. While historically accurate and certainly entertaining, the team axed the fire-dousing

indiscretion and replaced it with a game of broom-and-inkwell baseball.

Rogers recommended keeping the core focus of the museum intact for those who come from farther than 50 miles away, who will always come and to whom the experience will be fresh. For the resident audience, he recommended the continued use of the museum's Illinois Gallery with regularly updated, meaningful and compelling exhibits, which do not necessarily have to focus on Lincoln. He also suggested more

theatrical and special events designed to attract new and repeat visitors.

Since the Presidential Museum project, BRC has been busy designing museum and show experiences for Heineken in Amsterdam, the Space Shuttle Launch Experience for NASA, the 2010 World's Fair Shanghai Pavilion, the Museum of Liverpool, the World of Coca-Cola Show, and the European Union Pavilion at the 2015 Milan World's Fair. But it is the Lincoln Presidential Museum which remains dear to

Rogers' heart.

"Thank you for being here for the last 10 years, and for a long time before that," Rogers said. □

David Blanchette is a former award-winning broadcaster, longtime Illinois history spokesman for five governors, freelance writer, media relations consultant, and co-owns and operates a Springfield photography studio. He can be reached at getthewordout6@gmail.com.



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Springfield's oldest law firm

Brown, Hay & Stephens, LLP continues its history of growth

By Zach Baliva

When John Todd Stuart first saw Springfield in 1828, the small town had about 40 log houses and 300 residents. It was just seven years old, and Stuart was one of just six lawyers in town. He partnered with Henry E. Dummer to open the state's first law firm.

But by 1837, Dummer had grown dissatisfied with Springfield. As reported in *One Hundred Fifty Years of Law*, he headed northwest to pursue a city that offered "greater possibilities than Springfield"—Beardstown. Left without a partner, John Todd Stuart recruited one of Springfield's promising young attorneys—a 28-year-old Abraham Lincoln. An item in the *Sangamo Journal* recorded the announcement: "J.T. Stuart and A. Lincoln, attorneys and counselors at law, will practice, conjointly, in the Courts of this Judicial Circuit. Office No. 4 Hoffman's Row, up stairs. Springfield, April 12, 1837."

Now, 187 years since Stuart started his practice, the oldest law firm in Illinois is still active and growing in Springfield. After numerous name changes and many partnerships, the group is now known as Brown, Hay & Stephens, LLP (BHS), and occupies three floors of the U.S. Bank building at Fifth Street and Adams.

Jeffery M. Wilday joined the firm in 1977 and is now managing partner. He's watched

the group go from fewer than 10 lawyers to 32, which he attributes to the firm's diverse practice areas. He and his colleagues focus on historic strengths like individual representation, probate, estate planning and real estate but have added or expanded other practice areas including medical malpractice defense, school law, and environmental law. BHS has added three new lawyers in the last nine months and its most recent growth has been in its medical malpractice defense and health care representation. "I'm proud of how we've been able to grow and expand the practice while staying current with technology," says Wilday. "You have to keep up with the times."

Brown, Hay & Stephens has a history of relevance. *One Hundred Fifty Years of Law*, published by the firm in 1978, records the story of Elizabeth Gehlman Frazee. Her career started in 1928 when she worked as Logan Hay's secretary. She was Springfield High School's valedictorian in 1926 and later secretly enrolled at Lincoln College of Law. She earned a diploma in 1945, passed the bar, and took a job as an associate attorney at the firm. In 1965, Frazee's colleagues made her a partner—a first for Springfield (Chicago's first female law partner was Katherine Agar in 1961). When Frazee died in 1974, she was mourned by lawyers throughout the state



John Todd Stuart

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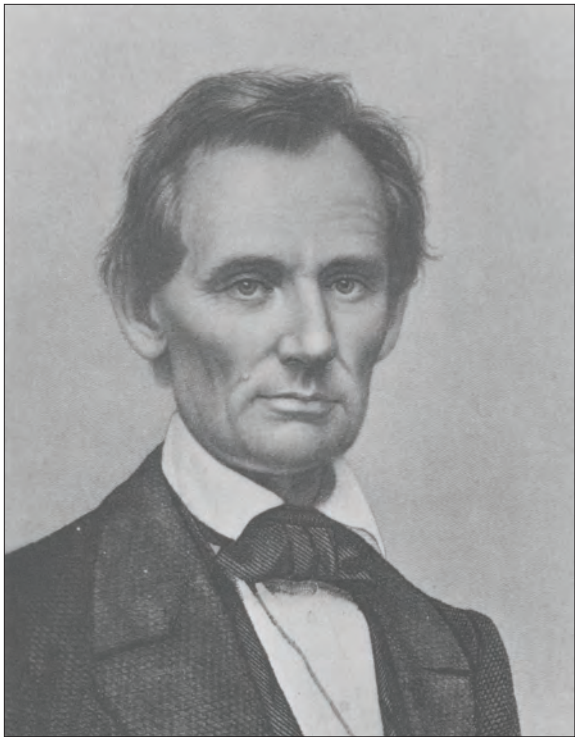
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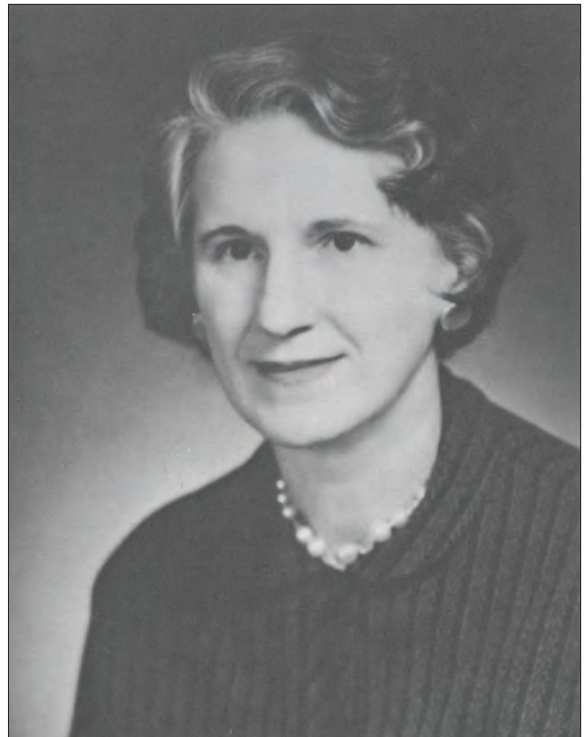




Abraham Lincoln



Logan Hay



Elizabeth Gehlman Frazee

who “considered the lady lawyer from Springfield a respected equal for many years before sex equality became a public issue.”

Wilday says BHS is proud of its past but tries not to dwell on history. Its partners are focused instead on the firm’s strong ties to the city and its ability to serve the community. Out of 32 attorneys, many, like Wilday, are Springfield natives. Robert Stuart, Jr., the founding partner’s great-great grandson, is an active partner. Lawyer Harvey M. Stephens is third generation with the firm.

Those lawyers are carrying on a BHS tradition of longevity and influence. John T. Stuart worked 57 years as a Springfield

lawyer. Other leaders like Christopher Brown, Benjamin Edwards, Stuart Brown, and Samuel Wheeler may not have approached Stuart’s mark, yet they all served Springfield clients and added continuity to the firm. Logan Hay, born in 1871, became renowned in Springfield after graduating from Yale and Harvard and returning to central Illinois to join the practice in 1897. In 1920, he was elected president of the state bar association and also served as first president of Springfield’s Kiwanis Club. Like John T. Stuart, who went on to be a U.S. Senator and a member of the House of Representatives and – like Abraham Lincoln – Hay had a political career. He served as both alderman and state

senator. When he died in 1942, he had been a member of the firm for 45 years.


In 1990 BHS decided to redouble its efforts to stay competitive in the marketplace and become one of the region’s top firms in an evolving business climate. “If you’re not growing with your clients, you can’t provide them with the services they need,” says Wilday. Now the firm represents leading health care facilities, educational institutions, municipalities, real estate companies, corporations, nonprofit entities, banks, utilities, insurance companies and pension funds.

Wilday says it’s the people and culture that make BHS special. “As you grow, you

want to grow with people that share your vision in terms of priorities, goals and growth,” he explains. “It’s important to have people who are compatible.” The firm represents nonprofit organizations, and its lawyers are individually involved in charitable and community leadership roles. As BHS grows, Wilday says that commitment will remain. “We’ve had many changes over the long history of the firm, but we’ve always been a Springfield firm with deep roots here,” he says. “And that’s not going to change.” □

Zach Baliva is a media producer and writer living in Springfield.

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R. Kurt Wilke	Barber Segatto Hoffee Wilke & Cate	Springfield	217.544.4868	Civil Appellate; Closely/Private Held Business; Real Estate: Commercial
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Michael G. Horstman, Jr.	Sorling Northrup	Springfield	217.544.1144	Association/Non-Profit; Closely/Private Held Business; Real Estate: Commercial; RE: Residential; Tax: Individual
John A. Kauerauf	Sorling Northrup	Springfield	217.544.1144	Closely/Private Held Business; Employment: Management
James M. Morphew	Sorling Northrup	Springfield	217.544.1144	Election, Political & Campaign ; Gov/Municipal/Lobbying/Admin
David A. Rolf	Sorling Northrup	Springfield	217.544.1144	Agriculture; Commercial Litigation
Peggy J. Ryan	Sorling Northrup	Springfield	217.544.1144	Family
Stephen A. Tagge	Sorling Northrup	Springfield	217.544.1144	Banking Law; Closely/Private Held Business; ADR: Comm Lit; Real Estate: Commercial; Tax: Business
Todd M. Turner	Sorling Northrup	Springfield	217.544.1144	Banking Law; Closely/Private Held Business; Real Estate: Commercial
Bruce A. Beeman	Wolter Beeman & Lynch	Springfield	217.753.4220	Personal Injury: General; Personal Injury: Prof'l Malpractice
Francis J. Lynch	Wolter Beeman & Lynch	Springfield	217.753.4220	Personal Injury: General; Personal Injury: Prof'l Malpractice; Work Comp
Randall A. Wolter	Wolter Beeman & Lynch	Springfield	217.753.4220	Personal Injury: General; Personal Injury: Prof'l Malpractice; Work Comp
Zack Stamp	Zack Stamp Ltd	Springfield	217.525.0700	Gov/Municipal/Lobbying/Admin

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	FIRM NAME STREET ADDRESS CITY/ST/ ZIP	PHONE (-) FAX (=)	WEBSITE (www.) E-MAIL	NUMBER OF LOCAL LAWYERS	NUMBER OF PARTNERS	MANAGING PARTNER(S)	PARTIAL LIST OF PRIMARY AREAS OF PRACTICE	YEAR EST'D
1	Sorling, Northrup, Hanna, Cullen & Cochran Ltd. 1 N. Old State Capitol Plaza, Suite 200 Springfield, IL 62701	217-544-1144 217-522=3173	sorlinglaw.com businessdevelopment@ sorlinglaw.com	34	19	Peggy J. Ryan, James G. Fahey, E. Zach Dinardo, John A. Kauerauf, Emily B. Cour	General business law, estate planning, litigation, governmental relations, insurance, banking, utility regulation, environmental, health care	1945
2	Brown, Hay & Stephens LLP 205 S. Fifth St., Suite 700 Springfield, IL 62701	217-544-8491 217-544=9609	bhslaw.com	32	19	Jeffery M. Wilday	General civil litigation and appellate practice, real estate, education, probate, estate planning, banking, family, employment, environmental, business and health care, traffic / criminal	1828
3	Rammelkamp Bradney PC 741 South Grand Ave. West Springfield, IL 62704	217-522-6000 217-522=6018	rblawyers.net info@rblawyers.net	14	10	H. Allen Yow	Litigation practice, legislative/governmental affairs, real estate development, business, commercial, banking, estate planning & probate, family law, municipal	1895
4	Giffin, Winning, Cohen & Bodewes PC 1 W. Old State Capitol Plaza, Sixth Floor Springfield, IL 62701	217-525-1571 217-525=1710	giffinwinning.com kwalbert@giffinwinning.com	12	5	Creighton Castle	Litigation practice, legislative/governmental affairs, real estate development, business, commercial, banking, estate planning and probate	1911
4	Hinshaw & Culbertson LLP 400 S. Ninth St., Suite 200 Springfield, IL 62701	217-528-7375 217-528=0075	hinshawlaw.com	12	11	J. William Roberts	Business and corporate practice, governmental affairs, insurance litigation, real estate, estate and asset protection planning, trust and probate administration, business formation, financing and other transactions	1934
5	Kanoski Bresney 2730 S. MacArthur Blvd. Springfield, IL 62704	217-523-7742 217-523=1412	kanoski.com info@kanoski.com	11	2	Ron Kanoski, Todd Bresney	Personal injury, medical and professional malpractice, workers' compensation, wrongful death, product liability, nursing home negligence	1979
6	Heyl, Royster, Voelker & Allen 3731 Wabash Ave. Springfield, IL 62711	217-522-8822 217-523=3902	firm@heyloyroyster.com	10	6	Theresa M. Powell	Personal injury defense litigation, workers' compensa- tion, employment law, medical and professional liability defense, insurance litigation, appellate practice, business and transactional law, civil rights	1970
7	FeldmanWasser 1307 S. Seventh St. Springfield, IL 62703	217-544-3403 217-544=1593	feldman-wasser.com info@feldman-wasser.com	8	5	Howard Feldman	Civil litigation, criminal defense - state and federal courts, construction law, divorce, related family law, wills, estates, civil rights, employment law	1987
8	Barber, Segatto, Hoffee, Wilke & Cate 831 E. Monroe St. Springfield, IL 62701	217-544-4868 217-544=5225	barberlaw.com	7	5	Carl O. Hoffee	General civil litigation and appellate practice, estate planning, probate, banking, corporate, business and family law, real estate, media, tax, bankruptcy, workers' compensation	1897
8	Delano Law Offices, LLC 1 SE Old State Capitol Plaza Springfield, IL 62701	217-544-2703 217-544=4664	delanolaw.com delano@delanolaw.com	7	N/A	Sarah Delano Pavlik	General practice, personal injury, workers' compensation, medical malpractice, estate planning and probate, business litigation, business planning and transactions, real estate	1964
8	HeplerBroom, LLC 4340 Acer Grove Drive, Suite A Springfield, IL 62711	217-528-3674 217-528=3964	heplerbroom.com srk@heplerbroom.com	7	5	Stephen R. Kaufmann	Insurance defense, personal injury, corporate and business law, probate, utilities, banking, medical malpractice defense, employment, commercial litigation	1894
8	Hodge Dwyer & Driver 3150 Roland Ave. Springfield, IL 62703	217-523-4900 217-523=4948	hddattorneys.com ldriver@hddattorneys.com, edw- yer@hddattorneys.com, khodge@ hddattorneys.com	7	5	Katherine D. Hodge, Edward W. Dwyer, N. LaDonna Driver	Environmental	1991
8	Londrigan, Potter & Randle PC 1227 S. Seventh St. Springfield, IL 62703	217-544-9823 217-544=9826	lprpc.com info@lprpc.com	7	5	James R. Potter	Personal injury, products liability, medical malpractice, corporate, job discrimination	1923
8	Gates, Wise, Schlosser & Goebel 1231 S. Eighth St. Springfield, IL 62703	217-522-9010 217-522=9020	gwspc.com gordon@gwspc.com	7	4	Gordon W. Gates	Commercial & real estate transactions, commercial litigation, employment issues, business bankruptcies, criminal defense, drivers license reinstatement, personal injury & malpractice, dui & traffic	1997
9	Stratton, Moran, Sronce, Reichert & Nardulli 725 S. Fourth St. Springfield, IL 62703	217-528-2183 217-528=1874		6	6	Bruce Stratton, William F. Moran III, Greg Sronce, Justin Reichert, Jessica Nardulli, August Appleton	Family law, estate planning, criminal law, traffic, real estate, health care, employment matters, appeals, banking, corporate and business law, labor law, elder law, personal injury, municipal law, workers compensation, traffic tickets, overweight tickets, DUI	1980

(Continued on page 10)



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	FIRM NAME STREET ADDRESS CITY/ST/ ZIP	PHONE (-) FAX (=)	WEBSITE (www.) E-MAIL	NUMBER OF LOCAL LAWYERS	NUMBER OF PARTNERS	MANAGING PARTNER(S)	PARTIAL LIST OF PRIMARY AREAS OF PRACTICE	YEAR EST'D
9	Drake, Narup & Mead PC 107 E. Allen St. Springfield, IL 62704	217-528-9776 217-528=9401	dnmpc.com	6	4	David Drake, Richard Narup, Randall Mead, Kirk W. Laudeman	Trial attorneys, personal injury, insurance defense, general practice, medical malpractice	1989
9	Sgro, Hanrahan, Durr & Rabin, LLP 1119 S. Sixth St. Springfield, IL 62703	217-789-1200 217-744=1711	casevista.com greg@casevista.com	6	4	Gregory P. Sgro	Auto Accidents, injuries to children, work injuries, death claims, social security disability, estates / wills, collections, real estate development	1999
9	Scott & Scott PC 611 E. Monroe, Suite 200 Springfield, IL 62701	217-753-8200 217-753=8206	scottandscottlaw.com	6	2	R. Stephen Scott, Gregory A. Scott	Family, tax, commercial, employment, bankruptcy, real estate, personal injury, estate planning, probate, corporate	1947
10	Graham & Graham Ltd. 1201 S. Eighth St., Springfield, IL 62703	217-523-4569 217-523=4656		5	3	Richard Wilderson, Bradley Huff, Nancy Eckert-Martin	General trial practice, medical-related litigation, business transactions, real estate, health law, probate	1897
10	Hart, Southworth & Witsman 1 N. Old State Capitol Plaza, Suite 501 Springfield, IL 62701	217-753-0055 217-753=1056		5	4	Richard Hart, Mike Southworth, Samuel J. Witsman and Timothy J. Rigby	Business law, real estate, banking, corporate, probate, estate planning, municipal tax-exempt financing	1985
10	Livingstone, Mueller, O'Brien & Davlin PC 620 E. Edwards St., Springfield, IL 62703	217-525-1070 217-525=1080	livingstonelaw.com lmobd@livingstonelaw.com	5	6	L. Robert Mueller, Dennis S. O'Brien	General litigation, negligence, workers' compensation law	1953
10	Cherry, Frazier, Sabin & Giganti, LLP 1 W. Old State Capitol Plaza, Myers Bldg., Suite 200 Springfield, IL 62701	217-753-4242 217-753=4642	springfieldlawfirm.com	5	4	Scott Sabin	Family, criminal defense, personal injury, workers' compensation, federal and state appeals, civil litigation	1983
10	Zack Stamp, Ltd. 601 W. Monroe St., Springfield, IL 62704	217-525-0700 217-525=0780	zackstamp.net zstamp@601w.com	5	3	Zack Stamp	Government relations, insurance regulatory, civil litigation, business and corporate law, employee benefits, military law, tax law	1997
11	The Law Offices of Frederic W. Nessler & Associates, Ltd. 536 N. Bruns Lane, Suite 1, Springfield, IL 62702	217-698-0202 217-698=0203	nesslerlaw.com	4	1	Frederic W. Nessler	Personal injury, workers' compensation, medical malpractice, wrongful death, clergy misconduct, nursing home abuse	1977
11	Wolter, Beeman & Lynch 1001 S. Sixth St., Springfield, IL 62703	217-753-4220 217-753=4456	wblawyers.com wbl@wblawyers.com	4	3	Randall Wolter, Bruce Beeman, Francis Lynch	Personal injury, professional malpractice, workers' compensation	1997
12	Koepke & Hiltabrand 2341 W. White Oaks Dr. Springfield, IL 62704	217-726-8646 217-726=8861	kandhlawfirm.com kkoepke@koepkelaw.net	2	2	Kurt M. Koepke	Personal injury, worker's compensation defense	2004

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Law firm providing peace of mind

By Eric Woods

David Edwards grew up in Taylorville and spent a year in Peoria after graduating law school. Springfield, however, is his home. "All of the history and Lincoln sites are great," said Edwards. "This was the biggest town I wanted to live in. As an attorney, it is an interesting town. There are a lot of different things going on in the legal world of this town." Edwards does see the state budget crisis as the biggest issue currently facing the area, and it has trickled down to everyone.

Growing up, Edwards had thoughts of being a Major League Baseball player. His first job was as a little league umpire in Taylorville at age 15. No jobs were ever considered horrible, although painting the high school in Taylorville was not his favorite. "You learn about the real world by working more," he said.

Edwards opened his practice at the end of 2008. The firm mostly handles estate planning and elder law. "We help people plan ahead," said Edwards. "Elder law is life care planning and how to get benefits for caregivers of family members so they can deal with it now." Much of the aid comes in the form of Medicaid and VA aid for wartime veterans who cannot afford the assistance in

their own budgets. Edwards admits that he tries to keep his clients out of court whenever possible, although there are estate disputes from time to time.

The firm began with just Edwards and one staff member. "Today there are six attorneys and three staff members. There are even specializations among the staff now," said Edwards. "It is the whole team working together. They all have a lot of client contact and work as resources for them."

Early in life, Edwards learned a number of valuable skills that he still uses today. "Learning typing in high school is the skill that I still use most," he said. Having integrity and being honest are other career necessities learned over time. "There is nothing worth compromising your integrity over. Our clients trust us with personal information and to help with their private matters."

Edwards had parents who were school teachers, which helped him throughout his academic career. "We were expected to study hard," he said. Edwards is proud of how well he did in law school while being surrounded by some very intelligent and motivated people. He is also proud of what he has built so far with his law firm. "It was scary to step

out and do it. I had a vision, and it is starting to look like it."

There are a great deal of people hoping to get into the legal field, and Edwards has some advice to guide those interested. "Learning the law is a baby step in the right direction," he said. Learning about how to run a business along with motivating and educating people are also very important. "It is not necessarily where you went to law school. Have a process and system that makes your plan work right. Do not miss any details." A colleague once told Edwards that lawyers who work with estate planning are providing a peace of mind to their clients by helping them carry out their wishes.

Looking to the future, Edwards is most interested in seeing how his children grow up. "I am hopeful that they make good choices in their lives, careers, and education," he said. Edwards intends to work for a long time, but he can see himself slowing down when he approaches retirement age. "I can probably work until I am 70. But I do not want to be at a point where I cannot do the job and am a hindrance." □

Eric Woods can be reached at ericw93@aol.com.



David Edwards

Title: Attorney and Owner. Edwards Group, LLC
E-mail: david@edwardsgroupllc.com
Education: J.D. from University of Illinois College of Law
Family: Wife - Michelle; Children - Bailey and Cole

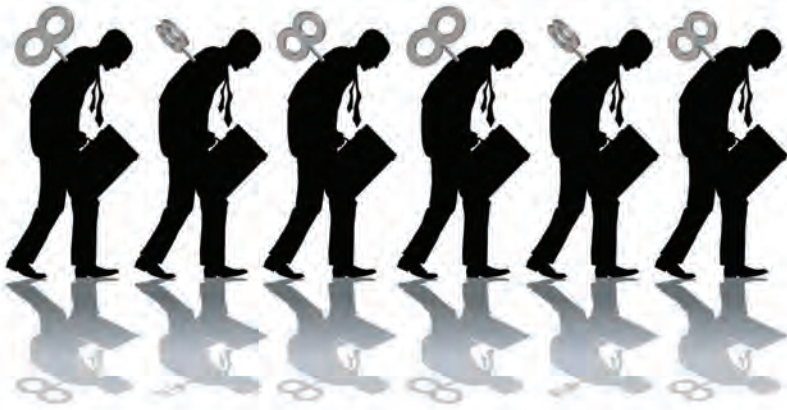
Favorites -

Hobby: Reading
Restaurant: Chipotle
Sports team: St. Louis Cardinals and Fighting Illini

Tidbits -

Plays a number of instruments including acoustic guitar, euphonium, piano and keyboard
Wants to visit the D-Day beaches and travel to World War II sites in Europe
Loves nonfiction and history books

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Professional Women's Calendar of Events

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Illinois Women in Leadership (IWIL)

IWIL will hold its annual scholarship luncheon from 11:30 a.m.-1:00 p.m. on Thursday, May 21 at the Sangamo Club. Please join us as we honor three high school seniors with \$1000 college scholarships. We will also present the Chrysalis Award, which honors a woman who is pursuing advanced studies. The cost for members is \$18 early registration. Non-members and walk-ins are \$23. Reservation forms are available at www.iwil.biz.

Women Entrepreneurs of Central Illinois

WE-CI will hold its monthly meeting on Wednesday, May 13th, from 5:30-7:30 p.m. at Saputos Restaurant. Brant Mackey from Sangamon CEO and two female students will talk about how this program prepares them to become entrepreneurs and creative thinkers. The cost for the meeting is \$20 for members, \$10 for guests, and \$25 for walk-ins. Make your reservations at reservations@we-ci.org.

Women of Influence Reception

Security Bank and Springfield Business Journal will recognize the 2015 Women of Influence recipients with a reception and awards ceremony on Tuesday, May 12 from 5-7 p.m. at the Inn at 835. Please RSVP to info@springfieldbusinessjournal.com or 726-6600.



To have your event added to the Women's Calendar of Events, please fax your information to (217) 753-2281 or e-mail to info@springfieldbusinessjournal.com



Express Employment expands to Jacksonville

By Colin Patrick Brady



Jim Britton PHOTO COURTESY OF EXPRESS EMPLOYMENT

Higher Plains Staffing of Jacksonville has a new name and owner. In January of 2015, veteran staffing specialist Jim Britton and his Express Employment Professionals franchise took over management duties for

the Jacksonville staffing staple. Britton, the enthusiastic manager and owner of several staffing services throughout Illinois and Indiana, entered the trade 25 years ago. By 1986 he had become the franchise owner of an Express Employment Professionals office in Springfield. That same year he was also responsible for overseeing all franchise offices throughout the whole of Illinois and Indiana. By 1990, he had opened a similar office in Bloomington. Continuing to expand his franchise westward, by January of this year Britton had acquired Higher Plains Staffing, previously helmed by Luke Crawford, and hung the Express Employment Professionals shingle over the door. According to Britton, Crawford wished to focus on other business and now Greg Crocher runs the Jacksonville office. The Higher Plains staff was retained, including Heather Wardlow and Angelica Garcia while adding a fourth employee in Natalie Foss. As for the management change, Britton states that he's "happy and pleased to have retained the original staff from the Jacksonville office." Britton says that the expansion

westward was an important first step and a push that he hopes to continue. "We are well established in our kind of business. For a long time we have intended to expand, and now we can give west central Illinois the attention we'd like to." As a mission statement for Express Employment Professionals, Britton has chosen "Helping people succeed, respecting people, and impacting business," a philosophy that has served both his business and himself for more than of 35 years. In terms of the dynamic that keeps a staffing business going on for so long, Britton says that "businesses need people and people need businesses. I am in a position where I feel I can do some good." He says that the programs and services provided to Jacksonville are of the same caliber one would encounter in a larger city. According to Britton, Express Employment Professionals is currently the fourth largest staffing service in North America. He attributes this level of success to the company's franchise structure. Britton is pleased with the new Jacksonville site. "I feel that Greg and his team in Jacksonville are doing a great job; he has new customers

coming in each week." Express Staffing helps companies to hire full and part time employees as well as providing temporary staffing as needed. "Our focus is on putting people to work as a company, our ideal goal is to place 100,000 workers annually," Britton says, admitting that the total number employed by Express in 2014 was closer to 40,000. Britton is a lifelong Springfield native. His career in staffing began when he assumed the helm of what was at the time called Acme Personnel Service when its owner died suddenly in 1980. That location became the first of what is now 700 locations in the United States and Canada boasting the name Express Employment Professionals. This is an exciting time to be a part of the staffing industry, according to Britton. "We are excited to venture and to expand into rural and previously underserved markets - forging new ground. Key to our success has been people. Seeing people succeed in their work lives and succeed in their work place." □ Colin Patrick Brady is a freelance writer living in Decatur.

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Cheryl S. Neal, JD
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Cheryl Neal is the newest member of our Wealth Management Team in our Springfield Office. Cheryl joined PNC in January 2015 as a Senior Wealth Planner. Prior to joining PNC, Cheryl was a partner with Mohan, Alewelt, Prillaman & Adami law firm for over 25 years. While at the firm, Cheryl concentrated her practice in estate planning, probate and trust administration and litigation, and business and tax matters. She has extensive experience in the preparation of wills, trusts, gift and estate tax returns, and the formation and maintenance of closely held corporations, limited liability companies and partnerships. Cheryl earned her Juris Doctor at the University of Illinois College of Law and was admitted to practice law in the State of Illinois in 1984. In 2010, she was named a Leading Lawyer in the area of Trust, Will & Estate Planning and earned the distinction of AV Preeminent by Martindale-Hubbell, both peer review distinctions.

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No nine-to-'fyv' days for Josh Renken

Local dentist readies online business management tool for rollout

By Gabe House

Dr. Josh Renken is a busy man.

In addition to the dental practice he founded in 2003 – aptly named Renken Dentistry – he owns Schön Dental, Renken Properties and Practice Water, which seeks to help dental practices develop without the need for a corporate takeover.

As if all this were not enough, this month, Dr. Renken will unveil his newest baby: fyv. Pronounced as “five”, it stands for “fulfill your value,” and it’s essentially an online management tool for businesses of any size.

“When people communicate at work, there can be a lot of negative or unhealthy communication,” Dr. Renken explained. “[fyv] is meant to give people the tools to self-manage, to know their roles, but to also contribute. With the idea of everyone contributing to our practice, we boiled it down to everybody being able to share in what they were noticing and learning [since] it’s one of our greatest abilities as people, to actually collectively learn together, share and discover.”

Eschewing corporate vernacular, fyv is really a social network for the workplace. It’s an online, web-based platform serving as a next-generation comment box.

The idea is that typically, as organizations grow, they add managers on top of managers, and what you do gets pretty diluted,” Dr. Renken said. “I would like to grow to where we all have the same values and we all have the same opportunity to contribute, feed ideas and have a voice. It’s a way to manage ourselves, but also lead the organization, and that’s the point of this.”

Sporting a vaguely pop aesthetic, fyv is all large icons, bright colors and is extremely easy to grasp. Employees or team members are able to contribute to the news flow with ideas, suggestions and tasks that need to be completed. Other team members can then comment and give “high fyvs” on these items. Eventually, Dr. Renken said, there will be an option to “upvote” them as well. The result is a spontaneously curated agenda for business meetings where the best ideas and suggestions naturally “rise to the top” through social interaction on fyv.

“It’s really cool, actually,” Dr. Renken said. “It saves us those manager and managers and managers. We’re able to invest more



Dr. Josh Renken

PHOTO BY MARANDA POTTER

in our team members, and they are more empowered. It’s a financial win for us, but I think it’s also more fulfilling for them in being asked to contribute.”

When other businesses join the fray on fyv, they will also be able to message other organizations or individual team members. They can drop opportunities into the other news flow and then work together if the need arises. Dr. Renken, due to his other businesses and subsequent fyv membership in them, has already seen this in action.

In addition to the social networking aspects of fyv, it also serves as a human resources hub of sorts. Dr. Renken said he’s not a huge fan of binders filled with resources. Rather than a shelf of plastic and paper, he set out to implement training programs directly into fyv. Now his employees can fulfill growth plans and subsequent training from within the software. And since it’s web-

(and cloud-) based it can be accessed from almost anywhere.

Also, in addition to the staid, traditional employee review forms, fyv allows for “value-based” reviews that can be catered to the needs of specific businesses. Dr. Renken and his team members can discuss which areas employees are strong in, as well as what they need to improve upon.

“And it won’t let you not select some things to work on, because we all have some things we need to work on, right?” Dr. Renken said. “This has been a nice way to filter discussions with team members.”

Naturally, fyv also functions as a basic customer relationship management (CRM) platform as well. However, Dr. Renken was quick to point out, fyv complements typical business software rather than replacing it.

“We’ve made it as safe as we can,” Dr. Renken said. “We’ve tried very hard to keep

any kind of sensitive info out of here. No payment information is housed here. HR information stays off the software.”

Dr. Renken said fyv has become indispensable for his business. After years of work with MSF&W performing the software programming and HIP Advertising handling the graphic design, fyv will be released later this month as an open beta for other organizations to use. The hope, Dr. Renken said, is that other businesses and organizations – regardless of size or specialty – will find it just as vital as he and his staff now does.

“It’s one thing to build a nice product; it’s another to take people who have never heard of it before, give them exposure to it and then have it be a good experience for them and their organization,” Dr. Renken said.

As far as revenue is concerned, fyv will feature subscription models scalable directly to business size and need. The messaging platform will be free, but to use fyv “in earnest,” businesses with 10 or fewer employees can subscribe annually for \$500. As the number of team members increases so too does the subscription cost.

Of course, as more businesses join fyv, more training and tutorials are required. Technical troubleshooting will be inherent as well. It’s no small undertaking. To that end, Dr. Renken said fyv has been accepted into 1871, a digital startup incubator based in Chicago.

“We’ll get extra resources and support (from 1871) in going about the next steps: marketing, technical support ... so we’re looking forward to connecting with that,” Dr. Renken said. “There are a lot of mentors there.”

Dr. Renken has said there has been a good amount of interest in fyv already. He’s excited to see how others use it, and how it grows as a result. Thus far, though, Dr. Renken believes fyv is fulfilling its role.

“I always thought a good test for a tool ... if there was an apocalypse tomorrow, could someone pick up an iPad and revive our organization? I think with this, they actually could. From roles to methods to sustaining the organization ... I think the software does what we set out for it to do.” □

Gabe House is a freelance writer in Springfield.

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STAFFING FIRMS

Sources: The Staffing Firms.
(Ranked by Number of Full-Time In-Office Employees)

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1	Express Employment Professionals 3000 Professional Drive Springfield, IL 62703	217-528-3000 217-528=3400	springfieldil.expresspros.com jobs.springfieldil@expresspros.com	21	1	Jim & Carole Britton, owners; Kayla Edwards, manager; J.T. Britton, manager	Administrative, accounting, customer service, industrial, information technology, specialized recruiting, on-site services, HR services, payroll services	1980
2	Manpower 2719A W. Monroe St. Springfield, IL 62704	217-528-2323 217-528=6264	manpower.com springfield.il@manpower.com	12	0	Ginette Comstock, regional dir.; Rick Lenhart, branch manger	Professional, administrative, industrial, accounting, customer service, HR services, direct hire, on-site services, recruitment process outsourcing	1948
3	Alice Campbell Staffing Inc. 2121 W. White Oaks Drive, Suite D Springfield, IL 62704	217-793-5522 217-793=5527	acstaffing.com jean@acstaffing.com	4	2	Alice Campbell, president; Jean Campbell, manager	Administrative, clerical, professional, financial, customer service; temporary, temp-to-hire, direct placement, payroll services, skills assessment.	1981
3	Innovative Staff Solutions 1405 Stevenson Drive, Suite 5 Springfield, IL 62703	217-585-1620 217-585=1628	www.staffsolutions.biz	4	2	Wayne Meinhart, owner Marjorie Rutherford, branch manager Karen Lay, account sales manager	Workforce management company offering staffing solutions for temporary, temp to hire, direct hire and on-site management. We place candidates for professional, administrative and light industrial positions.	1994
4	Kelly Services, Inc. 3001 Montvale Drive, Suite B Springfield, IL 62704	217-793-1226 217-793=0101	kellyservices.com 2442@kellyservices.com	3	0	Sean J. Walker, senior district manager	Staffing solutions-temporary, temporary to hire, direct placement, vendor on site, clerical, light industrial	1946
4	UniQue Personnel Consultants Inc. 2501 Chatham Road, Suite 310 Springfield, IL 62704	217-787-9400 217-787=9991	uniquepers.com info@uniquepers.com	3	0	Gary R. Hunsche, president	Full service staffing agency including temp and direct-hire, clerical, light industrial, professional and executive HR consulting and outplacement services	2002



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Family man facilitating in new jobs

By Eric Woods



Rick Lenhart

Title: Branch Manager, Manpower
E-mail: rick.lenhart@manpower.com
Family: Wife – Heather; Children – J.T. and Erin

Favorites –

Hobby: Camping
Sports team: St. Louis Cardinals
Music: Upbeat rock or country

Tidbits –

Loves historical books and documentaries
Wants to someday learn to fly
Prefers barbecuing outside

Rick Lenhart has lived in Springfield for the past 23 years, although his family lineage goes all the way back to the 1800s. “Lenhart Road was named after my family,” he said. Lenhart grew up in California, but he prefers the family friendly atmosphere of Springfield. He is not a big fan of the political atmosphere, though, and feels the economy and budget are constant issues. “We keep re-electing the same people and getting the same results. To make a change, we need to start from the top down.”

As a kid, Lenhart wanted to be a pilot. He would still like to learn to fly someday, but that calling was never in the cards. His first job was at a hardware store during high school and his hardest job was digging ditches for a plumbing company. “That job was all day and night. I came into football season in the best shape of my life, though,” he said. Lenhart credits his father with instilling a good work ethic. “He taught me to just put your head down and get your job done. He also said to take care of your family.”

Lenhart worked all throughout high school and is very proud to have done so. He was very busy at school playing football, soccer and discus while also dabbling in baseball and basketball. “In high school I was

either playing sports or had a job,” he said.

Six months ago, Lenhart began his job with Manpower. “I develop relationships between our associates, whether that is temporary or long-term positions, and get them connected with clients anywhere in central Illinois,” he said. Lenhart admits that he wants to see diverse and strong interviewing and hiring processes with both the clients and clientele. “Staffing services will ideally interview clients as thoroughly as applicants to get the best match. They need the best skills, background, and work history.” Lenhart’s background is very diverse, having worked in human resources, retail and staffing along with multiple management positions. This work history helps him to be able to relate to the candidates who come into Manpower.

Lenhart enjoys his job and sees himself remaining with Manpower in the years to come. “I love staffing and being a part of a company’s future in order to help them grow,” he said. “Helping people find work and careers is great. I stay here at night until the job is done.”

Staffing is a fun job, according to Lenhart, but there are some setbacks. “You will have

your heart broken every day,” he said. “You can believe in your system, but the human element will get you. We are so diverse and busy with something different each day. It is a great mix.” Anyone hoping to get into this field must be willing and able to change directions multiple times per day, though. With spring upon us, Lenhart will be looking for those who want to work outside or in manufacturing positions, as those industries will be doing a good amount of hiring.

Even more than his job, Lenhart loves his family, and when looking to the future wants to make sure they are well taken care of and having a good life. “I am very proud of who I am married to and what she has accomplished,” he said. “I want to ensure I leave an impression. People have a 75 to 100 year lifespan now. The people you touch, you want them to remember you and have an effect.” Lenhart and his wife will be spending their upcoming 20th wedding anniversary in Hawaii, and he also will be getting in a good amount of camping as well. His goal is to retire in roughly 15 years or at least before age 60. □

Eric Woods can be reached at ericw93@aol.com.

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AVIATION



New Aeronautics director looks ahead

By Job Conger

In 1979, Steve Young came to Abraham Lincoln Capital Airport to work as a helicopter mechanic for the Illinois Department of Transportation's Division of Aeronautics. After a few years exploring other aviation careers (crop dusting, fixed-base operations management) he returned in the early '80s, flew more, and advanced through the ranks. From March 2002 through December 2014 he was bureau chief, air operations. Following the retirement of division director Susan R. Shea, Ph.D. in December 2014, Young was given "signature authority," became acting director the following month and interim director in March. This interview is his first since his arrival at the big desk.

"I walked into a very well-operated organization which covers a lot of ground," he says. "We (Division of Aeronautics) oversee all aviation functions of the Illinois Department of Transportation: (governmental) passenger transport, safety issues, emergency support flights and overall utilities. We also provide services in coordination with FEMA (Federal Emergency Management Agency). Any time there's an emergency, such as the recent tornadoes in Rochelle, we fly to photograph damage and share that with appropriate agencies."

Many of the division's administrative activities are prescribed by state and federal agencies and require relatively little attention from the top, so to speak.

"The people have been operating smoothly for years. They know what they're doing, and they do it well," he says. "We have a good pathway to support with the General Assembly through IDOT." Regarding changes following the election of Governor Bruce Rauner to the Illinois Executive Mansion, Young says, "The new administration, in a very prudent manner,

began a review of the budgeting process. All state agencies are being reviewed. We're not expecting a specific date for a full report. As the review continues, they get back to us with input and recommendations, and we go from there. It's an ongoing thing."

At present there are 69 employees at the Division of Aeronautics facility on the north quadrant of Abraham Lincoln Capital Airport. "We're probably down a few operational people, primarily through attrition," he said. Young declined to be specific. Over the years the Division of Aeronautics has maintained offices beyond Springfield. There are none now.

In early April 2015, the division sold one of the seven aircraft declared surplus in July 2014 and offered for sale. The Cessna 182 was delivered to its new owner April 14. Remaining unsold are a Beech King Air 350, Cessna 337 and Sikorsky S-76. They are not flown by IDOT but are kept in airworthy condition. The light twin 337 was purchased in the '70s. "We don't have any really new airplanes," Young said. Remaining and regularly flown are a turboprop-powered Cessna 206 used for aerial survey and photo mapping, three Beech King Air 350s, a regular 206, Cessna 210, 182 and one Sikorsky S-76.

Services to all state agencies include the daily shuttle flight to and from Midway Airport in Chicago. The King Air used for these flights accommodates nine passengers and gear. Anyone desiring transport by aircraft follows strict protocols for approval. The division also supports the Department of Natural Resources wildlife and migratory surveys, Department of Corrections people and video documentation of disasters like floods and tornadoes.

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Young, a top-rated fixed wing and helicopter pilot, is focused outbound in his new position, inspired by many in his division whom he has come to know since his arrival decades ago. "Aviation is good business for Illinois. In 2011, during the recession, the Division of Aeronautics conducted an economic survey," he says. "They found the airports in Illinois had a \$40.9-billion impact on the Illinois economy. Aviation as a business is a huge economic value."

"When I came here for the long run, this agency was a national leader. I worked with Duane Moore who was responsible for the establishment of so many heliports throughout the state. I want to see the business of aviation alive and well here. This (state) administration is aware of the importance of aviation as a generator of business. I want people to know that their local airport is more than just a place to go watch the airplanes. I want to use this division and other airport groups to get the message out. Our newsletter, *Illinois Aviation*, will be sharing economic impact information, improvements in area

airports to a wide audience, not only to aviation industry people but to mayors and legislators," he said.

Young intends to go out and meet people. "I have flown to every airport and most of the heliports in Illinois. I intend to renew contact with airport managers; explore how we can work together in collaborative measures. *Illinois Aviation* is accessible free of charge on the Internet, so we don't spend a lot of money on paper."

"Airports are magnets that are proven to attract businesses to communities," he sums up. "I encourage people to visit their airports talk to the people there, purchase a flying sightseeing tour, attend the fly-in breakfasts. We have a tremendous resource of travel options in Illinois. We should make the most of them."

For more information about Illinois Division of Aeronautics: <http://dot.il.gov/aero>. Illinois Pilots Association: <http://illinoispilots.com> □

Job Conger can be reached at writer@eosinc.com.



Steve Young, director of Division of Aeronautics.

PHOTOS BY JOB CONGER



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Marketing the Springfield lifestyle

By Eric Woods

The ‘midwest attitude’ of the Springfield community has given Angie Koester a reason to remain in the capital city. “Everyone here is friendly,” she said. “It is a bigger town but still small enough to not feel like a big city. There are two major cities within easy driving distance which you can fly out of, visit, or go see a play.” With the exception of her college years, Koester has lived in Springfield her entire life. She would like to see the city become a more forward thinking community in order to bring more attractions which in turn would keep local money in Springfield.

Koester belongs to Illinois Women and Leadership as well as the Chatham Jaycees. A new group about which she is very impassioned is the Junior Women’s Circle of Hope through the Hope School. Her involvement has given her insight on how recent budget cuts to state programs have hurt the school. “The cut to TAP funding is a huge strain and setback for Hope School,” said Koester. “They offer much needed assistance that the students cannot get anywhere else.”

Growing up, Koester wanted to be an OB/GYN, but her Organic Chemistry II class forced her to change her plans. “That class was very difficult and the grades would make it difficult to compete,” she said. As a pre-teen, Koester did some babysitting, and in her teenage years she worked at

the Parkway Pointe movie theater. While attending college, she encountered her least favorite job which was as a telemarketer selling insurance for an agent. “He just hired college students to do nonstop calling. I did not like that.”

Koester has had many proud moments, and college was one of her proudest. “I was happy to get accepted to Purdue and complete school in a four-year timeframe after changing majors. I started in pharmacy, and that was drastically different from business,” she said. Her greatest professional accomplishment was starting a career at Kerber, Eck, and Braeckel (KEB). “I feel appreciated and honored to be able to work for a company with high standards.” Personally, Koester could not be happier with her family. “I am very proud of my husband and what he has done in the community. Plus, my boys are my sunshine.”

As the director for recruiting and marketing at KEB, Koester wears a number of hats and admits that no day is the same as the next. She is responsible for finding students as well as others who may be changing jobs and putting them through the recruiting process. Koester also works different events around town sponsored by KEB by putting together flyers and print advertisements. “I go to these events to give KEB a presence there,” she said. There are

10 partners in the Springfield office, and Koester has learned a great deal during her tenure. “Their level of professionalism has helped me grow as a professional. They have helped me strive for more than I have in the past. It is a phenomenal company, and I am lucky to be here.”

For those looking for a career in recruiting and marketing, Koester recommends soaking up as much knowledge as possible. “Learn from others around you, and say yes to opportunities presented to you,” she said. “The more you say yes, the further you can go. Do not close yourself off because of fear of the unknown.”

Over the next several years, Koester hopes to continue growing recruiting and marketing into something greater than it is now. One new program about which she is very excited is a high school preview night, which is a recruiting event for high school students. The program gives students the opportunity to take a tour of KEB and even speak with the managers and partners in order to get a better insight as to what a future in accounting might look like. “I want them to know that there is a great opportunity to stay in Springfield and work for a wonderful firm,” said Koester. □

Eric Woods can be reached at ericw93@aol.com.



Angie Koester

Title: Director of Recruiting and Marketing, Kerber, Eck, and Braeckel
Education: B.S. in Business from Purdue University
Family: Husband – Jared; Children – Jake and Jimmy

Favorites –
Book: *Oh, The Places You’ll Go* by Dr. Seuss
Restaurant: Ruth’s Chris Steakhouse
Sports team: St. Louis Cardinals

Tidbits –
Wants to travel to London and Paris
Always enjoyed science classes in school
Favorite vacation spot was Scotland

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Susan Zappa

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Kim Pate

Lisa Trunderburg

Photos by Terry Farmer
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Lisa Funderburg



SNAPSHOT

Family:
Husband, Stuart,
and four children

Role:
Attorney

Motto:
"Self-sufficiency"

Interesting tidbit:
She hates escalators.

Lisa Funderburg is starting a new chapter in her life. After 25 years as the chief environmental health and safety counsel for Energizer Holdings, Inc., she is going into private practice and joining the firm of Stinson Leonard Street, LLP. "It's fear-inducing, exciting and scary at the same time," she said.

She did not expect to be honored as a Woman of Influence. "It was a surprise," said Funderburg, who moved to Springfield from the St. Louis area when she was five years old.

A product of the Springfield school system, education is very important to her. "My best teachers were here," said Funderburg, who recalls her high school English teacher, Bernice Rappel. "She was tough as nails. She taught me how to write well." The Springfield schools mean a lot to her.

She wishes more people would come into the schools and see what goes on every

day. "Teachers make something out of nothing," said Funderburg, who remembers going to her first PTO meeting at Owen Marsh Elementary School and listening to teachers talking about selling candles to raise money to buy paper for the copier. "There had to be a better way."

When her kids were young, she volunteered at their schools and always felt like there was more she could do. She joined the Springfield Public School Foundation, which raises money for teachers. "It was hugely rewarding," said Funderburg, who resigned after eight years when she was elected to the District 186 school board.

"I ran for the school board because I felt like I could make a difference," said Funderburg. "Public education is the life blood of the community. A strong public school system makes a community a better place."

Her mom taught her the value of community service. A single parent, her

mom held a full-time job and still found time to be involved in the community and in her school. "I appreciate that, now that I'm a parent," said Funderburg, who has also served on the boards of the Springfield High School Booster Club and the Springfield Old State Capitol Art Fair.

"My mom was my role model," said Funderburg, who describes her as a kind and thoughtful woman. "Those are good qualities to emulate. She did an excellent job raising my sister and me."

Funderburg is the first in her family to graduate from college. She credits her high school guidance counselor, Mr. Earney, for that. He helped her and her mom navigate the college application process. "He knew what to do and set me on the path to get there and into the career I'm in now," she said. "He pointed the way."

She received her bachelor's degree in business administration from the University of Illinois at Champaign-Urbana.

After graduating from law school there, she went to work for Fred Prillaman at Mohan, Alewelt and Prillaman. "He was the best boss," said Funderburg. "He was a great teacher and made work fun. I was lucky to work there for three years."

If she could have a do-over, she would go back and become a teacher. "Teachers do the most important work," said Funderburg, who lives vicariously through her daughter, an education major.

The greatest responsibility a parent has is to help their children become independent, productive contributors to society. "It will be sad to see the last one fly out of the coop. But rewarding," said Funderburg.

Funderburg said you can have it all, but she would tell her 20-year-old self that you may have it all at different points in your life. "You have to find the right balance between more family and less work and vice versa. You can't get the time back." □



Susan Zappa



SNAPSHOT

Family:
Husband, Leo, and
four children

Role:
Owner, America
Ambulance Service

Motto:
I always try to be
positive about things.

Interesting tidbit:
When she was 15, she started
working for her maternal
aunt, who owned a Dairy
Queen-type business, and
the worst job was cutting
onions. I hate cutting
onions to this day.

Susan Zappa has worked in nursing, for the state and with ExxonMobil. "I always wondered why I jumped around," she said. Her prior jobs gave her a well-rounded education and prepared her to do what she was meant to do.

She purchased America Ambulance Service from Terry and Faye Kirk in 2008. The Kirks started the company in 1967. "I knew the Kirks for years," said Zappa. "Terry would often say 'Why don't you buy the business?'"

Being a woman has its benefits. "I have gotten state and federal contracts," said Zappa, who added men are often not thrilled to see women in this male-dominated industry. Strong women are looked at as "bitches" while strong men are seen as tough.

"It takes a long time to earn their respect, if you ever do," said Zappa. "Women have to work twice as hard to get that respect."

Zappa grew up in Cincinnati, Ohio, where

her parents owned several businesses. Her parents taught her to respect people and to treat everybody fairly. "I was always at their businesses," she said. "My mom would take me everywhere."

"I had good female role models," continued Zappa, who credits her mother, her maternal aunts and her grandmother with teaching her to work hard to be successful. "I had a lot of good female influences in my life."

When Zappa started college at Auburn University in Alabama, she majored in accounting. "I did it for my mom," she said. Her eventual switch to a nursing major came about because she liked people more than she liked numbers on a piece of paper. "I like helping people," she says.

Her mother was perplexed but supportive when Zappa told her she was switching her major to nursing. "She was a great mother," said Zappa. "I was lucky to learn a lot from her."

Her community involvement comes from wanting to help others. She is a member of the Greater Springfield Chamber of Commerce, the Jacksonville Chamber of Commerce, the American Ambulance Association, Illinois State Ambulance Association and the Emergency Nurses Association. Her company also sponsors several community events, including the Senior Olympics, Alzheimer's Walk and Festival of Trees.

Family is important to her, "My most important role is being a mother to my four children," said Zappa. "I'm very fortunate to have the family that I have. It's not often a woman can have a rewarding career and a beautiful family you admire." The other stuff is immaterial. "My family's health and happiness are more important."

After her sons were in school, she was ready to re-enter the workforce. She's glad she purchased the business. "I enjoy it," said Zappa. "Owning a business has its ups and downs." When she purchased it, there

were 20 to 30 employees, six ambulances and one location. Today she has 65 to 70 employees and three locations in Springfield and Jacksonville. Her medics are currently undergoing training in critical care and will be the only ones offering this service.

Before she bought the business, she and Terry often talked, and he always told her you needed someone you trust to have your back. When she purchased it, it was only natural that she invited her best friend, Carla Berg, to join her. You can't be a success without people around you who support you and what you do.

"I'm fortunate," said Zappa. She was overwhelmed when she learned she was being honored as a Woman of Influence. She doesn't like to be in the spotlight. "I felt like crying. I was very humbled," she added.

She encourages women to not be afraid to take risks. "If you believe in it, go for it," said Zappa. "Don't hold back." □



Sonya Jones



SNAPSHOT

Role:

Physical education teacher at Sherman Elementary School, Girls coach at Williamsville High School

Mottos:

"I can do all things through Christ who strengthens me." – Phillipians 4:15 / "Why not me?"

Interesting tidbits:

She was a finalist on *The Biggest Loser*; At 40, she has never been in a long-term serious relationship.

Sonya Jones has struggled with her weight all her life. She was always the biggest coach at every track meet and the biggest PE teacher at every PE conference. "I felt like a hypocrite," she said, so she auditioned to be on *The Biggest Loser*. "I wanted to be a role model for health and wellness for my kids and for the community."

She was called fat all her life. At her heaviest, she weighed 283 pounds. "It shaped who I was," said Jones, who said her experience at "The Ranch" changed how she views herself now. "I'm proud of who I am for the first time."

An only child, she grew up in Litchfield where she always had a passion for athletics, eventually graduating from Greenville College in 1996 with a degree in physical education and a minor in coaching and youth ministry.

She never let her weight hinder her. She played varsity softball and varsity

soccer and was a two-time All American softball player in college.

Being on the show was the best experience of her life. Not only did she shed weight, she grew emotionally, physically and spiritually. "It was a life transformation," said Jones.

"I walk a little taller," she added. "I look people in the eye." She developed a new level of confidence in herself. It made her a better PE teacher, a better friend and a better coach.

The overriding thread running through her life is being a person of impact. As she was growing up, people invested in her and that made her feel like she could conquer the world. "I want to be a catalyst for someone else," said Jones, who became a teacher so she could inspire others. "I have the opportunity to impact the next generation. I have the best job on earth."

She admits that she's a giver and goes

above and beyond the call of duty in her job, in her church and in her community. "To leave your mark is legendary," said Jones, who added it's important to leave the world a better place.

Her faith is everything to her. "Without it, I'm nothing," said Jones. Her life has no meaning without a personal relationship with Jesus Christ. Sunday is her time to go to church and renew herself so she can go out and inspire others.

This spills over into her community work, as well. She has served on the board of directors for Engage Africa, a non-profit organization that helps South African orphans, and as a deacon at Calvary Church. She has raised thousands of dollars every year for charities and school programs through Sherman Jump, which involves more than 500 Sherman elementary students.

"It's easy to focus on the negatives," said

Jones, insisting it's important to find the positives in life and to help others find their way through life.

Everyone she has met in her life has laid the groundwork for who she is and what she believes in. Jones calls Rosemarie Clair her spiritual mentor. "She taught me more things than I can begin to put into words," she said. Jeni Phelps has been her best friend for 15 years and has always encouraged her, while Jen Widerstrom, her trainer at the Ranch, helped her believe in herself and inspired her to lose half her body weight.

Jones was absolutely surprised to find out she had been chosen as a Woman of Influence. When she got the phone call, she "was very excited. I didn't know anything about it. It was awesome."

Her message to others: "Set goals, dream a dream and go hard after it. Why not you?" □



Kathryn Harris

SNAPSHOT

Family:
Husband, Al
(deceased), and
one daughter

Role:
Retired

Motto:
"Do your best;
be your best"

Interesting tidbit:
She loves to play
Scrabble and Words
with Friends.



Kathryn Harris defines a Woman of Influence as a woman who is sure of herself, knows where she's going, lets the light shine, uses the talents given to her in a positive way and is active in the community. A Woman of Influence contributes to and helps make her community better.

She was surprised to learn that she had been nominated. "I am honored and humbled that someone thinks that of me," said Harris.

Now that she's retired from the Abraham Lincoln Presidential Library, where she was the director of library services, Harris wants to become an adult literacy coach. "Reading is a skill that once you have it, no one can take it away from you," she said. "You can travel the world."

She recalls a woman, Grace Morrison, whom she and her husband met through

the Senior Center. "We would have her to Christmas dinner," said Harris. "One day I asked her to read something and there was silence. She said: 'Miss Kathy, I can't read real good.' I never forgot that."

Harris has experienced a lot during her 67 years on earth. "I've been very blessed," she said, as she recounted stories too numerous to include here. One experience that is near and dear to her heart is playing Harriet Tubman in a theatrical production. "She was a Woman of Influence," said Harris. "She was committed to what she was doing." Tubman helped more than four million enslaved people and saw things through to the end.

Harris is the first woman to serve as president of the Abraham Lincoln Association. There have been persons of color on the board but none in a position of power. "It is indeed an honor," she said. She has received a lot of support from the

board and is proud that she's had excellent role models.

She grew up in Carbondale. "My mother was my role model," said Harris. "She was extremely active in the community. She worked hard to make northern Carbondale a better place. I get a lot of my passion from her."

Originally, Harris wanted to be a school teacher but was judged not to be a person of good moral conduct because she had had a child out of wedlock. "Being a librarian was a close second," she said. Her mother passed away before she entered library school at the University of Illinois at Champaign Urbana. Harris couldn't leave her father and brothers and sisters alone and called the school. "They said they would hold my place," she said.

When her husband died, she had to adjust to a "new normal." "I found within myself the strength to cope," said Harris,

who said that God never gives anyone more than they can handle. "I had to find within me the strength to do things I never knew I could do."

"I try to stay involved in my community and keep informed about community issues," said Harris, who is a firm believer in reproductive rights for all women. This community is where she lives and she wants to make it better because it improves the overall quality of life of everyone.

Harris always puts God first. She credits a lot of people with being an influence in her life, including her husband; her older sister, Georgietta Slaughter; and Bridget Lamont. She values fairness, honesty, integrity and compromise and embodies these characteristics in the way she lives her life. "I am who I am," she said.

Her message to women is: Do your best; be your best. You can do it. □



Kim Pate



SNAPSHOT

Family:

Husband, Rick, and one daughter

Role:

To support and serve those around me while providing leadership and creating a compelling vision and energizing those around me to meet their potential

Mottos:

"Dream big"
"People are what count"

Kim Pate has always been passionate about sports. She started playing hockey at age nine in her hometown of Saskatoon, Canada. "It's so much a part of that culture," she said. "There's an ice rink on every corner."

Her life changed when her family moved to North Carolina when she was in ninth grade. "It was a shock," said Pate. "Culturally I stood out like a sore thumb. It was a great experience." She believes that everything that happens in a person's life shapes them.

Athletics offered Pate something nothing else could. "It fostered my sense of self-esteem," she said. "I discovered at a young age it was something I could achieve at," adding she excelled at everything she did.

"People invested in me," said Pate. Her friends, family and coaches saw her potential. She learned to shoot for the stars and not limit herself nor allow others to limit her. "I saw a bright future."

Her father worked on the railroad. "It was just a job for him," she said. She remembers at 11 thinking: When I grow up, I want to do something that I'm passionate about.

"My mother was my inspiration," said Pate, who added her mother was amazing. "She loves people unconditionally."

Her mother was physically disabled and

taught her to dream big. "She could never run, jump or skate," said Pate. "She inspired me to make the most of my physical ability."

A first generation college graduate, Pate attended Brevard College in Brevard, North Carolina. "I knew I wanted to work in some facet of college athletics," she said. She got her start coaching before becoming an assistant athletic director.

"I learned every facet of the business," said Pate. When she accepted the athletic director position at the University of Illinois Springfield in 2011, she saw it as a great opportunity to grow.

"It was a great fit for my family," said Pate. The position has allowed her to grow professionally and to learn under great leadership. "Chancellor Susan Koch is an incredible role model," she said.

Every student athlete must complete a minimum of 10 hours of community service. It's important to build partnerships with the community. "It's a win-win," said Pate. The community becomes more engaged with the university and its educational mission and comes out to athletic events.

"We support different causes around the community," said Pate, including the Capital Area Sports Commission, United Cerebral Palsy, Simmons Cancer Institute, Boys and

Girls Club and Make-A-Wish.

"It's important for a town like Springfield to have a connection to the university and their hometown sports team," said Pate. She sees young people connecting with student athletes. "They might think about college and pursuing a career in athletics in the future."

Pate is honored to be the first woman athletic director. "It's very important and special for women," she said, adding at the same time that she doesn't want her performance based on her gender but rather job performance. She compares this to being a young girl playing pickup softball games. "I wanted to be picked not because I was a girl but because I was the best player."

She encourages women to dream big. "Don't let anybody define your potential or your role," said Pate. "Pursue your passion."

Pate is honored to be named a Woman of Influence. "When I got the call, I was thrilled," she said. She doesn't feel like she's reached her potential yet. "I'm at the early stages of my professional career." It inspires her to continue making a difference.

"My husband has been incredibly supportive," said Pate. "Without him I would not have been able to achieve what I've achieved thus far." □

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SONYA JONES
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– Elly Mackus

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Coming up with a good title

By Eric Woods

Dana Lyons feels there are a number of benefits to living in a city like Springfield, where there are many things to do while retaining the charm of small town living. "I grew up in a small town and loved that type of community," she said. "It is nice to be able to go to restaurants or the movies without having to drive miles."

One issue currently facing Springfield according to Lyons is the proposed rail system. "I have heard the most scuttlebutt about that," she said. "I cannot speak for the positive or negative about it because I do not know how it will affect all of us."

As a child, Lyons wanted to be a lawyer. Her first job was assisting at her aunt's beauty shop. "I cleaned it and ran errands for them on a bicycle. I did anything they wanted," she said. Lyons has always enjoyed working and has never had a bad job. "My mother was a very hard working woman. She tried to retire but went back because she wanted to work." Lyons opened Illinois Real Estate Title Center with a group of investors in November of 2002.

"We provide title insurance, closing services, and construction distribution for local banks, realtors, and their customers,"

said Lyons, whose company provides services all throughout Illinois. There are also branch offices in Peoria and Quincy. Some of the work done at the company includes searching and reviewing public records and documentation for real estate properties. Lyons admits that they come across some "interesting" things and are proud to be able to help customers clear up any possible issues. She adds that title insurance is the only type of insurance that protects a customer's past instead of his or her future, as anything overlooked in public records as well as any human errors in titles are covered.

According to Lyons, there are constant changes in relation to title work. In August, there will be a new TILA-RESPA Integrated Disclosure rule. "That one is known as the 'know before you owe' mortgage," she said. "These are to better protect consumers. All title companies are getting geared up for that. There will be no more HUD-1, but there will instead be settlement disclosures."

Those who get into the areas of mortgage and real estate do not usually set out to be in title work, according to Lyons. "Most of us got here by accident," she said. "It is

not something a lot of people understand. Many people will see jobs advertised and stay away." She admits, though, that she has a very rewarding career, and those with a mind for mysteries and piecing puzzles together would enjoy the career path of title work.

Lyons is very interested in where the economy is headed. "Interest rates have been low for a long time. In 1982 they were 15 to 18 percent on mortgage loans, and now they are averaging two and a half to four percent," she said. "Savings account interest rates are extremely low. It is scary to think about if we will have enough money for retirement someday."

Retirement is not necessarily something Lyons is looking forward to any time soon. She feels that a reduced consulting role may be in her future instead of fully retiring. "I want to continue working as long as I am physically able," she said. "But I want to have time for my grandchildren and attend their events. I want to be a supportive grandparent." □

Eric Woods can be reached at ericw93@aol.com.



Dana Lyons

Title: Vice President and Agency Manager, Illinois Real Estate Title Center, LLC
E-mail: dana.lyons@iltitlecenter.com

Education: Riverton High School
Family: Husband - Alex; Children - Jordan, Jennifer, and Jarrod

Favorites -

Movie: *You've Got Mail*
Author: Nicholas Sparks
Restaurant: Batter Matters Bakery

Tidbits -

Plays piano
Facilitates marriage seminars through South Tower Community Church
Wants to write a book someday

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Trademark basics

By Sarah Delano Pavlik

You've worked hard to establish your brand. Now you need to protect it. One of the primary ways to protect your brand is by trademarking it. Here are some issues regarding trademarks of which you should be aware.

What is a trademark? A trademark (used for products) or a service mark (used for services) is a word, phrase, symbol or design, or combination thereof, that identifies and distinguishes the source of goods or services. Examples include "Intel," "Fly the Friendly Skies," or the Nike "swoosh."

Are there things that cannot be trademarked? There are several items that cannot be trademarked with the United States Patent & Trademark Office ("USPTO"), including the following:

- Generic terms cannot be trademarked. For example, the word "table" cannot be trademarked.

- Likewise, descriptive terms generally cannot be trademarked, at least initially. For example, "Speedy Delivery Service" or "Springfield Delivery Service" could not be trademarked because "speedy" and "Springfield" are descriptive words. Words that are geographically or otherwise misdescriptive cannot be trademarked. For example, using the word "California" in the name of the product when the product has no connection with California and using the name "Super Silk" for shirts that are not made out of silk are misdescriptive. Descriptive terms can be trademarked once they have acquired "secondary meaning," generally meaning that the public (or relevant market) associates the descriptive name with a particular brand. "Best Buy" and "Beer Nuts" are examples of descriptive names that have acquired secondary meaning.

- Items that are "scandalous, offensive or immoral" cannot be registered with the USPTO.

- A mark cannot be registered if it is "likely to cause confusion" with another product or service. Confusion is the main issue in most trademark litigation, i.e., will your mark incorrectly cause people to believe your product or service is connected to my product or service. The

USPTO will make an initial determination of likelihood of confusion in evaluating a trademark application. However, even if the USPTO grants the application, an existing trademark holder can challenge a new mark. In evaluating the likelihood of confusion, certain principals apply, such as a written number and the number itself are considered the same. The word "ten" is treated the same as "10." Words and pictures are treated the same. The word "wine" is equivalent to a picture of wine.

Foreign and English words are treated the same. The word "dog" is equivalent to its Spanish counterpart "perro." Therefore, marks that are visually distinguishable may be determined to be too similar.

- A mark cannot be registered if it may disparage persons living or dead, institutions, beliefs or national symbols or bring them into contempt or disrepute. For example, "Kohran" wines was denied registration by the USPTO because the office determined that Muslims would find the name disparaging.

How are trademark rights established?

Trademark rights are created in only one manner – by use. In order to obtain trademark rights, you must use the mark in commerce, meaning a *bona fide* use in the ordinary course of trade. Intent to use is not sufficient. For example, if you created a mark using the term "Starbucks" before the Seattle coffee company began using it but you never used it in commerce, you would not have rights in the mark.

The first person to use a mark in

Your rights are limited to the area in which you operate because that is where you have used the mark. You would not be able to stop the rest of the Burger King restaurants from opening nationally.

Establishing the date of first use of a mark can be difficult. One of the benefits of registering the trademark is setting forth the date of first use before a conflict develops.

In the United States, your use of the mark only applies to the goods and services that you produce. This is contrary to the laws of most other countries which will apply the mark to all goods and services or a wide variety of goods and services. For example, "LexisNexis" established its computer information services in the 1970s. When Toyota planned to introduce its "Lexus" cars in 1987, the owners of Lexis sued to stop the sale of the cars in the United States. Lexis won at the trial level but lost on appeal. The federal court determined that consumers were not likely to confuse the computer information service and luxury cars.

The owners of Lexis also argued that "Lexus" would dilute its brand but lost that argument as well. Dilution applies to "famous" trademarks. If a trademark is determined to be famous (based on criteria set out in the federal statute), then the owner can generally stop its use on any goods and services. For example, Coca-Cola would not register its trademark with respect to bourbon because it does not use its mark on bourbon. However, because Coca-Cola is so well known, the use of its mark on bourbon would dilute the value of its trademark and would be prohibited.

Can trademark rights be lost? Yes, as discussed above, trademark rights are established by use. If you cease to use your mark, it can be deemed abandoned. Nonuse of a mark for three consecutive years is "prima facie" evidence of abandonment. At that time, if your trademark is registered with the USPTO, another business can bring a Petition to Cancel your registration and file for a new registration of its own.

These are some basic trademark principals. In a future column, I will discuss trademark infringement and litigation. □

Sarah Delano Pavlik is an attorney with Delano Law Offices, LLC, in Springfield.



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SIU Clinical Trial Offers Hope for Emphysema Patients

Individuals diagnosed with late-stage emphysema may be eligible to participate in a national multi-site study at Southern Illinois University School of Medicine in Springfield. The study is evaluating the Zephyr® endobronchial valve, an investigational, minimally-invasive treatment option for individuals diagnosed with severe emphysema. "This study could lead to a less invasive treatment for emphysema, resulting in improved patient breathing and quality of life," said Dr. Stephen Hazelrigg, professor and chief of cardiothoracic surgery at SIU, who is directing the study. The endobronchial valve is designed to decrease the diseased portion of the lungs and improve the ability of the healthier portion. This is expected to relieve the individual's symptoms, allowing them to increase their activity levels and improve overall health. Volunteers must be between the ages of 40 and 75 years and have not smoked for four months prior to the screening interview. Each participant will receive a physical examination and other tests prior to the clinical trial starting date and during 10 follow-up visits over a five-year period. There is no charge to the participants for the tests and medications related to the study, which is sponsored by Pulmonx. Anyone interested in participating

in the study should contact SIU's Research Nurse in the Cardiothoracic Surgery Division by calling 217-545-5000 weekdays for a no cost consultation. Please note: The Zephyr Endobronchial Valve is an investigational device in the US, limited by US law to investigational use.

SIU Med School honors surgeon, student as educators

Southern Illinois University School of Medicine has honored a surgeon and a medical student for their outstanding achievements as medical educators. Brad Schwartz, DO, professor in the Department of Surgery, was selected as Educator of the Year. Bryan Kidd, a fourth-year medical student from St. Joseph, Ill., was recognized as the first recipient of the Medical Student Educator of the Year. The School of Medicine's Academy for Scholarship in Education presented the awards at its annual symposium, held April 14. The awards are given annually to recognize an SIU faculty member and a medical student who have demonstrated exceptional skill and commitment to teaching. Schwartz was honored for his contributions to educational enrichment, leadership, scholarship and teaching. He joined the School of Medicine in 2003. He is board certified in urology, practices all aspects of urology

and specializes in minimally invasive surgery, laparoscopy and stone disease. He completed a fellowship in endourology and laparoscopy at the University of California, San Francisco (1999). He completed his surgical and urologic residency training at Madigan Army Medical Center in Tacoma, Wash. (1993, 1996). After receiving his doctor of osteopathy degree from the University of North Texas Health Sciences Center (1990), he continued his career in the U. S. Army where he achieved the rank of major. He earned his bachelor's degree from Hamline University in St. Paul, Minn. (1986). Kidd will graduate in May and pursue an anesthesiology residency at the University of North Carolina Hospitals following a transitional year at the University of Chicago Medical Center. He graduated from the University of Alabama with a master's degree in biology (2010) and earned a bachelor's degree from the University of Illinois at Urbana-Champaign (2006).

HSBS St. John's receives award for cancer care

HSBS St. John's Hospital recently received the 2015 Women's Choice Award for America's Best Hospitals for Cancer Care. This distinction, the first of its kind in the nation, is based on research from publicly available

data (CMS) and patient recommendation and satisfaction scores (HCAHPS) which are then weighted based on a national survey of women's priorities when selecting health care. More than 1,300 cancer care facilities were included in the analysis. The Women's Choice Award is a leading consumer advocacy group that integrates CMS and HCAHPS to provide women the ability to make the best health care decisions for themselves and their families.

Two new advanced practitioners join Springfield Clinic Hillsboro

Beginning in May, Sarah White, FNP-BC, a Hillsboro native, will join the staff at Hillsboro West and collaborate with Drs. Brian and Ben Cady. In addition to seeing patients at the Hillsboro West office, Sarah will also schedule visits at the Nokomis location. Corey Vanzo, FNP-BC, also from Hillsboro, will collaborate with Drs. Barb and Bob Mulch and Dr. Doug Byers at the Hillsboro East office. Additionally, Corey will see patients at the Springfield Clinic Raymond Office. Both nurse practitioners have earned Master's degrees in nursing from Southern Illinois University and are board certified family nurse practitioners. They welcome existing and new patients to their practices and are available for appointments beginning May 4, 2015.

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Lincoln Home tourism creates economic benefits

A new National Park Service (NPS) report shows that 218,131 visitors to the Lincoln Home National Historic Site in 2014 spent \$12,690,800 in communities near the park.

That spending supported 208 jobs in the local area and had a cumulative benefit to the local economy of \$16,013,600. "Lincoln Home National Historic Site is proud to welcome visitors from across the country and around the world," said Superintendent Dale Phillips. "We are delighted to share the story of this place and the experiences it provides and to use the park as a way to introduce our visitors to this part of the country and all that it offers."

Benedictine commemorates Lincoln funeral anniversary

As part of the Lincoln Funeral Coalition's citywide activities in Springfield commemorating the 50th anniversary of President Abraham Lincoln's funeral, Benedictine University at Springfield is sponsoring two events. "Lincoln Through the Arts" will offer poetry, performances, music and multimedia artwork from poets and artists nationwide, selected by the editors and producers of Quiddity International Literary Journal & Public-Radio Program. May 1-3, the campus will transform into a Civil War encampment depicting civilian life during the 1860s, and featuring music, cavalry band concerts, a Civil War-era marketplace, and presentations on ladies' dress and laundering from that period. Tickets for "Lincoln Through the Arts" are \$15 and can be purchased at www.hcfta.org. The Civil War encampment is free and open to the public.

Horace Mann 2015 Educator of the Year finalists named

Horace Mann and Springfield Public Schools have named the 2015 Educator and Administrator of the Year finalists and the Rising Star recipients. Educator of the Year Finalists (outstanding educators who have taught in District 186 for at least five years) include Kate Dabbs, Lee Elementary; Kathy Fetter, Marsh Elementary; Jeff Lightfoot, Springfield High; Nikki Moore, Dubois Elementary; and Paula Shotwell, Iles Elementary. Administrator of the Year Finalists (outstanding administrators with two or more years of administrative experience) include Kari Borders, Douglas Prep; Renee Colwell-Roy, Laketown Elementary; and Tracy Gage, Butler Elementary. Rising Star Recipients (educators showing great promise who have taught in District 186 for four years or less) include Jasmine Coleman, Lanphier High School; Adrienne Crawford, McClelland Elementary; and Jenny Nolting, Dubois Elementary. A committee of community members will determine which finalists will be named Educator and Administrator of the Year. The award recipients will be announced on May 11.

Wellman named to Prudential Financial Annuities Masters Council

Brandon Wellman, a Financial Professional in the Prudential Greater Illinois Financial Group, was recently named a member of the Prudential Annuities Masters Council. This program was established in 2007 to recognize the exceptional achievement of top-performing financial professionals in annuity sales and service. Wellman is active with The Greater Springfield Chamber of Commerce and can be reached at brandon.wellman@prudential.com and at 217-331-5463.



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Sergio Pecori



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Jo Ellen Keim



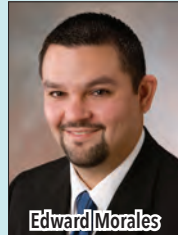
Robert Cusick



Jeffery Ball



John McCree



Edward Morales

Hanson reports 2014 revenue, announces board of directors

At the annual shareholder meeting of Hanson Group Inc. and Hanson Professional Services Inc. on April 13, 2015, the company reported its 2014 gross revenue as \$69.6 million.

The company announced directors of Hanson Group Inc., the firm's holding company. They include Eugene Wilkinson, P.E., S.E., chairman emeritus; Sergio Pecori, P.E., president and CEO; Kirk Brown, P.E., senior policy adviser; John Coombe, P.E., S.E., vice president and secretary; Robert Cusick, P.E., S.E., vice president; and Jo Ellen Keim, CPA, vice president and treasurer. The

company also announced its board of directors for Hanson Professional Services Inc., including Wilkinson, chairman emeritus; Pecori, president and CEO; Coombe, executive vice president, chief operating officer and secretary; Cusick, executive vice president and chief technical officer; Keim, executive vice president, chief financial officer and treasurer; Jeffery Ball, P.E., senior vice president and infrastructure market principal; John McCree, P.E., senior civil engineer; and Edward Morales, assistant vice president and architect.

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Business Owner: Jennifer Foster



PHOTO COURTESY OF JENNIFER FOSTER

Some of our favorite hobbies have been taught to us by our moms, and Jennifer Foster's love of ceramics is no exception. She's decided to take this hobby, that she's been doing for fun for about 30-35 years, and make it into a legitimate small business. Although she'll still work her full time job, she plans to be a vendor at craft fairs and flea markets and sell online via Facebook and Etsy. Jennifer recently moved to Springfield from Staunton, IL with her husband and their furry kids,

hence the name Muddy Puppy's Ceramics and Gifts. She's still in the process of moving all her equipment here and hopes to be fully operational in a week or two. She plans to sell a wide variety of hand-painted ceramics with prices from \$1 up to \$75. She has found that holiday-themed items are the best sellers especially Halloween and Christmas. Search for "Muddy Puppy Ceramic's and Gifts" on Facebook to find out when and where Jennifer will be selling her ceramics. □

Pond Eco-Management

52 Providence Lane • 556-3691

Business Owner: Nathan T. Grider



PHOTO COURTESY OF NATHAN GRIDER

Is your neighborhood or backyard pond having issues? Does it seem like you're not catching any fish or they're all too small? Do you have sediment or vegetation problems, or have seen fish belly-up? Are you planning to build a new pond and have dreams of a trophy fishery without too many weeds? Then you should contact Nathan Grider of Pond Eco-Management. With a Master's degree in biology from UIS and over six years of experience working in aquatic resource management in

the state, he has the background to help your pond be a success. He lives in Springfield, but will help clients all around central Illinois. He imagines that most of his clients will be private landowners and homeowner associations. He can help with small or big ponds with a maximum size of about 10 acres. His business should be in full swing by the middle of May. Nathan will focus on testing for general water quality, vegetation, and sediment issues. He will also give recommendations for fish habitat installation or could also install most structures for you. He will survey the fish population and give directions for stocking and harvesting. He will not be doing heavy equipment operation or herbicide application, but will show his clients how to adjust the environment to help improve the fishery, ecosystem function, and avoid using as many chemicals in the future. Nathan is excited to offer his services on evenings and weekends. You can contact him at Nathan.ponds@yahoo.com □



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Springfield Business Journal | May 2015 | 33

Frankie's on the Boulevard

By Thomas C. Pavlik, Jr.

As a big fan of tavern food, I'm always keeping my eyes open for new options. Turns out although it wasn't quite new, there was one right under my nose.

Frankie's On the Boulevard is the latest bar/restaurant to inhabit Town and Country Shopping Center on MacArthur. Frankly, given the turnover at this location and its predecessors somewhat spotty history, I had pretty much written off this venue despite its close proximity to my house. My mistake.

In one sense Frankie's is your typical tavern – dark lighting, dark wood, TV's tuned to sports channels, and a long bar. But Frankie's is not your typical tavern when it comes to food. And I hope it has the legs to stick around for quite some time.

My guests and I visited Frankie's on a sunny early spring day. We arrived just before noon to find a thin crowd. As lunch progressed the crowd grew but it never got crowded. Our fellow diners were a mix of social types and the near west-side business crowd with a handful of day-drinkers. Frankie's is quite large and the tables aren't crowded next to each other – so there's little risk of having your conversation overheard.

Frankie's menu consists of appetizers, soups and salads and sandwiches / burgers. There's a separate section for breakfast

and more dinner-oriented entrées. Notable items that caught our collective eye included the "peel-and-eat shrimp on ice appetizer" (\$10.95), the grouper sandwich (market price – grilled, blackened or fried), and the "Hangover Burger" (\$8.45 – topped with over easy egg and choice of cheese). Sandwiches come with your choice of fries, baked beans, onion rings or coleslaw, rice, potato salad, small side salad or baked potato. A cup of soup can be substituted for an additional dollar.

My guests and I decided to try the cheeseburger (\$7.95), the Cuban sandwich (\$8.45 – Cajun pork tenderloin, ham, Swiss, onion, pickle, mayo and mustard on a hoagie bun), the Club Sandwich (\$7.95), the wings (\$9.45 for 10, breaded or naked, bone in or boneless) and the steak salad (\$7.95 – tomatoes, peppers, onions, croutons and cheddar).

Our food appeared simultaneously, a seeming rarity at so many of Frankie's peers. Frankie's portions are quite generous, so we were all pleased that we hadn't started with an appetizer or two.

My guest who ordered the burger was effusive in her praise. A perfectly toasted bun cradled a juicy patty cooked medium rare exactly as ordered (which, sadly,

seems to be the exception rather than the rule for too many Springfield restaurants). A ripe tomato topped what was reported to be on the higher rungs of Springfield's burger ladder.

The steak salad came with a healthy amount of veggies and steak. The beef appeared well-seasoned and not overcooked, which was confirmed by my guest. It's hard to rave about a salad, but he seemed more than pleased.

My guest who ordered the Cuban was very pleased with his choice. He commented that the pork tenderloin appeared fresh, not frozen, and that the fries were crisp on the outside and fluffy on the inside.

The Texas toast was a nice twist for the club sandwich. My guest found the bacon-to-turkey ratio to be appropriate – neither protein overshadowed the other.

The wings were excellent. Of the available options of BBQ, Parmesan Garlic or Teriyaki, I opted for the Buffalo version. They were spicy but not overwhelmingly hot. The wings themselves were on the larger side. More importantly they were not dry and overcooked. While perhaps not the best choice for a business lunch, these were worth the mess and reason enough to visit Frankie's.

For the quality and portion sizes, we found the prices to be quite reasonable. Despite the fact that Frankie's was thinly staffed the day we visited, service was surprisingly good.

I'd like Frankie's to stick around, so keep up the good work. Just two suggestions: get your menu on to capitalcitymenus.com and update your Facebook page more often. □

Thomas C. Pavlik is an attorney in Springfield.

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Frankie's on the Boulevard is in the Town and Country Shopping Center on MacArthur.

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Why ‘Women of Influence’?

By Michelle Higginbotham
Associate publisher

I was once asked why *Springfield Business Journal* doesn’t have a “Men of Influence” program, or some equivalent to the annual Women of Influence. Implicit in that question is the idea that there is no need to single out women for special recognition, that we have arrived at a point in our society where women’s success in the business world is a given.

While it is true that women participate in the labor force at virtually the same rate as men (47 percent as of November 2014), it does not mean that they occupy half of the leadership roles. In 2013, over half of managerial and professional occupations (52.2 percent) were held by women but only 22 percent of senior managers were women. Only 26 women serve as CEOs of the nation’s Fortune 500 companies (5.2 percent) and 17 percent of the corporate board members for those same companies are female. However, just 20 years ago there were no female CEOs of Fortune 500 companies, so even the current statistics represent progress.

In the political arena, the 2014 midterm election also marked an important milestone. There are now more than 100 women serving in Congress for the first time, although that only equates to 20 percent of the Senate and 19 percent of all members of the House of Representatives.

Commentators and researchers can argue endlessly about what these statistics

mean, offering explanations ranging from ingrained sexism in our society to women voluntarily stepping back from time consuming jobs in order to have more balance between work and family. However, I think most of us would agree that women’s increasing roles in the corporate world, leadership positions, and politics bodes well for society. Diverse backgrounds and voices tend to lead to new ideas, creative solutions and innovation. The more different types of people who are invited to the table, the more likely it is to spark lively discussion and perhaps fresh outcomes.

Even among our Women of Influence recipients, there is a wide range of backgrounds, ranging from a corporate attorney to an elementary school teacher. Some of this year’s selectees have been well known names in the community for years, through their business or volunteer work. On the other end of the spectrum, Sonya Jones became a household name just recently through her appearance on the television show, “The Biggest Loser,” where her journey inspired people nationwide.

As always, we have selected women whose combination of personal and professional success makes them role models. We look

Why Aren’t There More Female Leaders? Many Women Say They Are Held to Higher Standards

% saying a major reason there aren’t more women in...

...high political offices is that women are held to higher standards than men

Men 28

Women 47

... top business positions is that women are held to higher standards than men

Men 33

Women 52

Source: Pew Research Center survey. Nov. 12-21, 2014 (N=1,835)
PEW RESEARCH CENTER **Q16f, 22f**

“Women and Leadership,” Pew Research Center, Washington, D.C. (January 2015).

at the quality of nominations rather than the quantity. The recipients are not chosen by popular vote but by the information the nominators share about their overall involvement in the community. We think you will agree that the 2015 Women of Influence represent outstanding leadership among local women and we thank Security Bank for giving us the opportunity to recognize these deserving recipients. □

Social media: a dialectical approach

By Scott Faingold
Associate editor



One of the broader concepts I try to get across to students in the communication classes I teach at UIS is the idea of dialectical tension between extremes – the fact that, especially in human relationships, things are rarely all one way or the other but rather move gradually and constantly between poles.

One example of dialectical tension is the desire, in all human relationships, for novelty as opposed to predictability. Novelty can be a good thing – it keeps things from getting boring – but a steady

diet of novelty is unsettling and exhausting. By the same token, predictability can be very important – it is easier to function if you largely know what to expect – but too much predictability can be stultifying, dull, repetitive. Instead of landing on one side of these extremes or another and staying there, communication theory posits that people are always in motion on a continuum between the two poles. There are numerous dialectical tensions constantly in play throughout our personal and work lives and the back-and-forth is often what allows things to function.

In today’s constantly developing world of office technology, management is faced with several new forms of dialectical tension. Computers and the Internet have long since become primary work instruments in most offices and supervisors must set policy regarding employee use of social media. Depending on the leadership style employed by management, these policies can fall anywhere along the continuum between strict, zero tolerance for use of personal social media during work hours to a more laissez-faire approach with an eye on actual productivity as opposed to what some see as micromanagement of employees’ time.

With the introduction of office

technology like fyv – a social media-derived office app developed by Springfield dentist Joshua Renken profiled on p. 13 – the advantages of social media (not to mention the seemingly Pavlovian impulse of employees to reflexively engage in it) are utilized for constructive purposes such as idea generation and morale-building. Here is a platform that operates like Facebook or Twitter, but which exists only for the betterment of office communication.

In my classes, it is clear to me that students often have difficulty operating in the “grey area” between extremes, and the same can be the case in the “real world” of business. It can seem more natural to pick an inflexible position and stick with it than to be in constant, sometimes unpredictable, motion. This makes a certain amount of sense – uncertainty can be frightening. But perhaps not as scary as the potential stagnation which can come with stubborn inflexibility. It is no accident that Renken’s potentially revolutionary app’s name, fyv, stands for “fulfill your value.” The ability, or lack thereof, to fluidly and pragmatically change position can sometimes mean the difference between success and failure. Particularly in today’s technological landscape of perpetual flux. □



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